

Berkeley Savings, Sprouse-Reitz

Opening Set Saturday In Centerville



CONGRATULATIONS—On opening of new home of Berkeley Savings & Loan Association in Centerville are extended by Supervisor Kent Pursel (center) to President E. Ronald Long (left) and Manager Fred Richardson. Pursel represented county at luncheon tendered to 100 community leaders last Wednesday by Berkeley Savings. (NEWS-REGISTER Photo)

Decoto Water System 'Face Lift' Plèdged

An official of the Citizens Utilities Co. this week promised Decoto will get better water service from the company within a year.

T. H. Underwood, general manager for the area, said plans call for elevating the hillside tank which serves Decoto, and installing larger pipes in some sections.

Underwood estimated this would increase pressure to 30 pounds per square inch. Low pressure has been the cause of numerous complaints against the company.

"We can't do it overnight, so please bear with us," he added.

Underwood also denied the company has ever refused to serve subdivisions. He said Citizens Utilities has "assured all subdividers we can serve any size tract they want to put here."

Underwood and other water officials were invited to a session of the Decoto Chamber of Commerce to answer questions on the future of water service for the town.

Chamber Pres. Al Ferreira asked if the facilities were improved "would you have to ask for a rate increase?" Underwood replied "not on the basis of improvements presently contemplated," but hedged:

"We got only a small increase last year. If we asked for another one three years from now, you might consider it within reason."

Ferreira and Paul Shields asked if it was true that one subdivider took his tract into Hayward because Citizens Utilities told him it couldn't supply his needs at the moment, "and

(Continued on page 6)

Washington Township today prepared to welcome two bustling newcomers to its financial and retail fraternity—Berkeley Savings & Loan Association and Sprouse-Reitz Stores.

Both firms will play host to the public starting Saturday in an

Centerville Scout Hut Dedication Is Next Sunday

A dream comes true for Centerville Boy Scouts next Sunday when their new home is dedicated on the grounds of the local grammar school.

Civic organizations spearheaded by the Lions Club raised more than \$4000 for the handsome Scout Hut. Volunteer labor by scores of local businessmen and Scouters finished the building in less than four months.

"We got a \$12,000 house for \$4000," says Philip Sousa, who will direct Sunday's program, which starts at 2 p. m.

The public is invited to hear a dedicatory address by Superior Judge Allen G. Norris and selections by the Washington Hi Band.

A parade of Scouts from Troops 1 and 2 plus Explorers and Cubs will march south on Main Street to the school for the ceremonies.

James Logan, building chairman; and Val Tuchsien, financial chairman for the drive today joined in thanking donors and the "spare-time carpenters" who made the building possible. The Scouts formerly met in a shed behind the Center Theatre.

Lions Give Sign To Centerville C of C

Centerville's electric town sign, located at Fremont and Main, by the Southern Pacific depot, this week was transferred from Lions Club jurisdiction to that of the local chamber of commerce.

SPECIAL OFFER!

Once again we are sending a copy of the NEWS-REGISTER to everyone in Washington Township who receives mail. The reason: we want everyone to become familiar with this fine community newspaper.

Regular subscription price of the NEWS-REGISTER is \$3 a year.

For a limited time, we are offering a year's subscription for only \$2. The offer expires December 20.

Don't miss this opportunity to get ALL the local news, to learn about the doings of your friends, the organizations you belong to — CONVENIENTLY PACKAGED for easy reading and delivered every Thursday, 52 times a year.

Don't delay! Subscribe TODAY. And remember, the NEWS-REGISTER makes an ideal Christmas gift. Clip this coupon and mail to P.O. Box 695, Centerville.

Please send me the NEWS-REGISTER for one year at the special price of \$2.

NAME _____

STREET OR P.O. BOX _____

TOWN _____

DEVELOPMENT ISSUE-SEE SPECIAL SECTIONS

NEWARK • DECOTO • NILES • MISSION SAN JOSE • CENTERVILLE • IRVINGTON • WARM SPRINGS • ALVARADO • ALVISO

News-Register

Serving the Eight Communities of Washington Township in Southern Alameda County

Volume 66

10c per Copy

CENTERVILLE, ALAMEDA COUNTY, CALIFORNIA • DECEMBER 9, 1954

No. 49

Flood Bonds Lose By 5 Percent

SURVEY RESULTS DISCLOSED

University Experts Predict Industrial Boom, 200,000 Population For Washington Township

Francis Violich, East Bay planning consultant and acting chairman of the University of California's Department of City and Regional Planning, said today that recent building activity in Washington Township is part of an industrial trend anticipated by a University graduate student project.

In an exclusive interview he told a News-Register writer that planning experts expect population in Washington Township to develop from its present estimated 25,000 persons to 200,000 before the year 2000.

Violich explained that this would be the result of the continuing economic development of the Bay Area, according to the student project carried out under his supervision.

"It is expected that Newark would be the Township's industrial center, Niles-Centerville-Decoto the commercial center, Warm Springs a secondary industrial center, and that the land surrounding Irvington to the north, west and south would remain in agricultural use," he said.

The graduate students were given a full-term assignment to make out a complete plan for the Irvington-Mission San Jose area, providing for residential, commercial and industrial development, for shopping and recreation areas. This was done as fully as professional planning consultants would have, had such been retained by the area's officials.

Violich said the Irvington-Mission San Jose area was chosen as typical of those now being pushed by the sudden and steady influx of new residents to the Bay Region, and new industrial and commercial organizations seeking sites here.

"An agricultural area, relatively undisturbed for a century, suddenly confronted with new subdivisions and industrial plants of national import, presents problems of real challenge to the city planner," Violich said.

Four major proposals were made by the city planning students, according to Violich. The first is that Irvington and Mission San Jose be combined into a single incorporated city, since at present they are so close to each other that anticipated growth would lead to their fusion physically, even if

made by the students was the retention of existing Southern Pacific and Western Pacific rail lines running through Irvington-Mission San Jose area.

The third proposal recommends residential development in the gently-rolling hilly area to the east of the two rail lines. This area provides sites well suited for safe and convenient residences of considerable beauty, and permits location of a City Center, both civic and commercial, on a prominent site convenient to all parts of the city. This also releases relatively flat land

(Continued on Page 7)

SECOND CHOICE

Seek Irvington 'Solo' City As Bar To Newark Invasion

As a counter-move to Newark's city plans, cityhood for Irvington "right up to the point of an election if necessary" was recommended to the local chamber of commerce Tuesday by the chairman of its incorporation committee.

Jack Prouty said Attorney Morris Hyman has volunteered his services without fee to get the "solo" city study underway. However, Prouty stressed his committee wants to "step aside if Township incorporation appears to have a chance for success."

Prouty also said the committee wants to increase its size and broaden its membership, so that no one can say it is strictly a chamber of commerce group.

At the next chamber session he promised a report on how residents north of PG&E Road feel about joining "Newark City." Prouty said he is certain most oppose inclusion with Newark. Irvingtonians made it clear they fear Newark's city moves will take in part of their school district.

No Bus 'Til July

Proposed purchase of another school bus at Washington Hi was delayed Tuesday night until after the next fiscal year in July on recommendation of Supt. J. V. Gould. Gould opposed purchasing the bus on credit now.

Mrs. Lawrence Dies In Mission S.J.

Mrs. Adelaide Lawrence, 63, died at her home in Mission San Jose Sunday.

She was the mother of Mrs. Mary Rodriguez and Mrs. Mary Ann Cunha, both of Mission San Jose. Mrs. Adeline M. Amaral and Mrs. Rita Amaral, both of Sunnyvale, and Mrs. Virginia Oliveira of Centerville. Eight grandchildren also survive.

Funeral services will be held at 8:30 a. m. Thursday (today) from the Berge Mortuary at Irvington. Mass will be said at St. Joseph's Church at Mission San Jose at 9 a. m.

Delay Is Refused

Trustees of Washington Union High School this week deferred granting the builder of their \$1,000,000 annex a four-month delay he had requested to finish the structure.

Instead they invited the contractor, Bogdanich & Co., to attend a December 16 special meeting and explain his request. The building is 90 percent complete but the Santa Clara firm asked more time, until March 15.

BOXHOLDER
RURAL ROUTE
CARRIER ROUTE

SAMPLE
COPY



TV STAR—"Captain Fortune", with his sidekick John O'Copper, will headline Centerville Merchants' Christmas show December 18.

Centerville Yule Show December 18

Santa Claus will arrive by helicopter, and TV Star Captain Fortune will entertain the crowds when the Centerville Merchants' Association stages its first Christmas Show December 18.

The show will take place starting shortly after 2 p. m. in the new parking lot on Main Street and Fremont Avenue, according to Gordon Morris, association president.

A helicopter brought here specially by C Battery, National Guard, of Centerville, will "buzz" the town, then deliver St. Nick to a convenient spot, from which the Centerville Fire Department truck will bring him into the downtown area.

Hundreds of pounds of candy will be distributed free to local youngsters by Santa.

Captain Fortune, who in private life is Peter Abenheim, summer resident of Mission San Jose, will present his famous show starring John O'Copper and his other television characters.

The Washington High band and glee club will furnish the music. Sonester Marion Wolfe will present Christmas selections.

The entire show will be set off by a parade from Main and Thornton to the parking lot "stage," Morris says.

A drawing for a new stove and other valuable prizes will take place after the show. Free tickets are being distributed this week through merchants who are members of the association.

WEATHER FOR THE WEEK

	HI	LO
Wed., Dec. 1	61	52
Thurs., Dec. 2	61	52
Fri., Dec. 3	63	48
Sat., Dec. 4	63	50
Sun., Dec. 5	64	47
Mon., Dec. 6	61	52
Tues., Dec. 7	51	40

Effect On Growth Here Is Feared

By a margin of only 5 percent, flood-control and drainage bonds for the Central Township were defeated Tuesday.

The vote was 1032 "yes" and 645 "no." A two-thirds margin, or twice as many "yes" votes was required to offset the "noes."

Centerville, Niles and Decoto, as well as the Alviso District which was badly flooded in 1952, all voted for the bonds. But Newark voted against them, and the margin there was enough to beat them.

Backers of the project, Zone 5 of the Alameda County Flood Control District, said two courses are open:

1. Another election can be called in the spring, or

2. The zone can be financed out of taxes. If the Supervisors levy a 50-cent tax, this could raise about \$80,000 a year — enough to handle a few drainage canals each year.

Repercussions of the defeat were swift. Directors of the Alameda County Water District, meeting the following day, served notice they will oppose any further use of drainage wells by subdividers in the area. They said the wells already are polluting underground water reserves from which most homes and factories here, are supplied.

Director Jack Prouty called for an emergency meeting with County officials to discuss the problem. If drainage wells are banned, further subdivision may be halted until canals and conduits can be built.

By polling-place, Tuesday's vote ran:

	YES	NO
Niles School	78	67
Niles Church	44	39
Decoto School	124	90
Masonic Home	129	10
Ellsworth Orchard	71	48
Alviso School	97	22
Glenmoor Gardens	64	56
Cent'l. Firehouse	163	78
St. James Church	139	58
Newark School	83	104
Newark Firehouse	40	73

A last-minute postcard campaign was waged against the bonds by members of the Newark Homeowners Association. They argued the project would benefit only subdividers. Last week the group refused to endorse the \$3,987,000 bond issue.

Supes Side With Subdividers Zoning

Protective zoning for Warm Springs was postponed again on Tuesday when County Supervisors seemed ready to yield to a subdivider demand that agricultural land west of town be zoned for small homes.

Attorney David Gilmore made the appeal for the builders. Supervisor Chester Stanley backed Gilmore, saying he had introduced "new evidence." Stanley wanted to send the matter back to the planning commission with Gilmore's change indicated, but Supervisor Kent Pursel successfully moved to have the ordinance laid over to next Tuesday.

Pursel said he wanted to hear how the Warm Springs Chamber of Commerce feels about the zoning. That body, which previously approved zoning in its proposed form, is to meet tonight.

Several residents of Warm Springs spoke at the hearing, but produced no clear-cut opinion.



FIREMEN TO RESCUE—When this truckful of roofing materials caught fire on Irvington-Centerville highway November 30, volunteer firemen from Irvington responded quickly to put out the blaze. Driver Charles Williams of Oakland said he didn't know what started the \$800 conflagration. (NEWS-REGISTER Photo)

SANTA KNOWS!! IT PAYS TO SHOP AT HOME!!
SHOP IN THE TOWNSHIP WHERE THE BIGGEST CHRISTMAS GIFT SELECTIONS IN HISTORY ARE AT YOUR DOORSTEP THIS YEAR. SAVE TIME!! SAVE TROUBLE!! SAVE MONEY!!



Me Oh My! Bellarmine Next!

Washington 'Varsity Outclassed By Monterey, Tastes 46-17 Defeat

By JERRY SANFORD

Washington High's green but game Huskies lost their second basketball contest in a row as they were overpowered by the Monterey Toreadors 46-17 last Saturday night on their home court.

The Toreadors held a tremendous advantage in height and dominated play throughout the game, outscoring the Orange and Black in every quarter, though a good defensive effort by the Voorhees-men held it to 6-5 as the first period ended.

Monterey led at halftime 15-9, but broke the game wide open tallied 22 points to 5 for the Huskies and took a lead of 37-14. Monterey's defense held tight and the Huskies had few opportunities to shoot. High scorers for the game were towering Ralph Stensland and Ken Cardinale of Monterey both with 12

VISIT

Mission San Jose
De Guadalupe

Founded in 1797—Open Daily

The Mission Shop

Opposite the Old Mission

CHRISTMAS GIFTS

Visit our artistic and spacious shop for rare Christmas gifts, at surprisingly low prices. We have glass, pewter, porcelain, pottery, wood and many miscellaneous items.

Open Tuesday P.M.
Through Saturday.

Mission San Jose

Next Friday's contest pits Washington against a strong Bellarmine quintet, with tipoff scheduled here for 7:30 p.m.

Washington bob score:

	fg	ft	pts.
Rodriguez, f	0	1	1
Wiltz, f	0	0	0
Robertson, f	1	0	2
Galan, f	1	3	5
Menezes, f	0	0	0
Rangel, f	1	0	2
Meyer, c	2	0	4
Chivers, c	0	0	0
Hempleman, g	0	0	0
Sanchez, g	1	0	2
Rigmaiden, g	0	0	0
Walton, g	0	1	1
Barber, g	0	0	0
Totals	6	5	17

Score by quarters:

Washington	5	4	5	3	17
Monterey	6	9	22	9	46

Most of the crude salt produced in California is more than 99 per cent pure.

PEERLESS GRILL AND COFFEE SHOP

Open Seven Days a Week from 6 a.m. to 9 p.m.

533 FIRST STREET - NILES
Phone Niles 4548

Huskies Lose First Cage Tilt To Dons

An orange-and-black Varsity casaba squad from Centerville opened their 1954-55 hoop season last Friday night against the Amador Dons of Pleasanton, going down in defeat by a score of 50-32.

Both teams got off to a slow start and Amador led at halftime 26-16.

Fred Haynie of Amador took scoring honors for the practice game with 14 points while Tony Chivers scored 6 for Washington.

The Huskies went into the game with only six days of practice behind them and that was interrupted by the five-day Thanksgiving vacation.

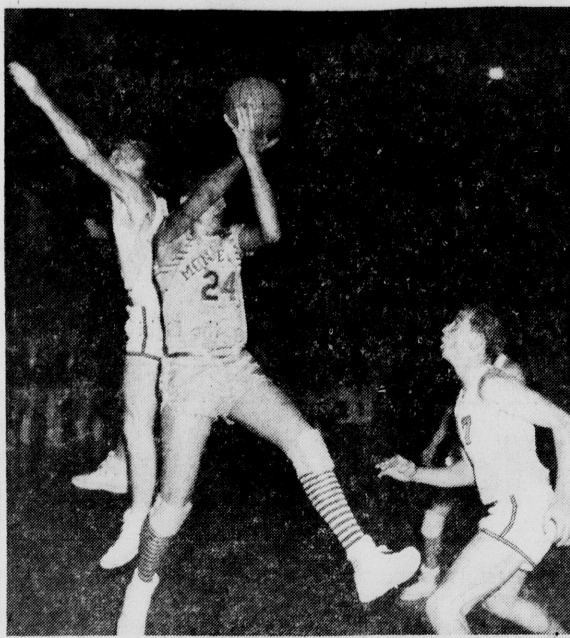
Coach Clyde Voorhees chose as his starting lineup Al Rodriguez, and Willis Galan, forwards; Dave Hempleman and Don Walton, guards; and Jim Meyer, center. All are seniors, except Walton, who is a sophomore.

Meyer showed class in the uneven match, making two good jump shots in the first quarter for 50 per cent of Washington's tallies.

Voorhees' charges connected with only 11 goals in 45 tries for a feeble average of less than 25 per cent.

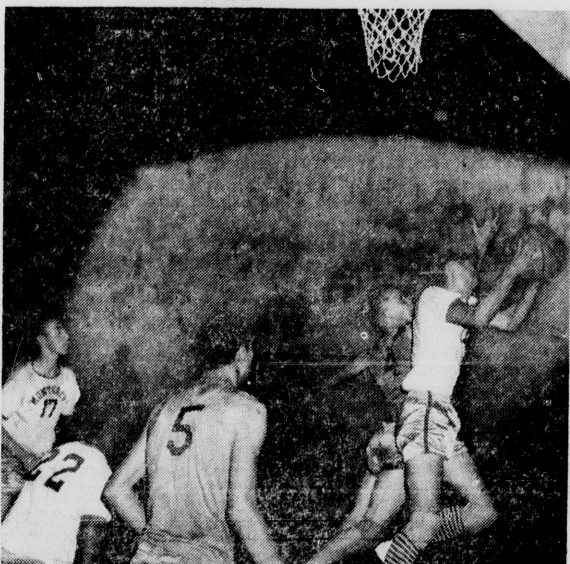
SCORE BY QUARTERS:
1 2 3 4
Washington 8 8 9 7—32
Amador 12 14 13 11—50

Large sugar pine logs have an average weight of eight to ten pounds to the board foot.



DANCERS?—No, just basketball players from Washington Hi and Monterey in Saturday's first home game of the budding season. At left is Husky Center Jim Meyer trying to snag the casaba from Monterey's Cardinale (24), while Husky Guard Tony Chivers (17) stands ready for what may come next.

(NEWS-REGISTER Photo)



ACTION A-PLenty—in overtime period of lightweight game against Monterey last Saturday finds Puppy cagers Arnold Hernandez (5) and Gary Payton (4) mixing it with invaders under Monterey's goal. Pups won after two overtime periods, 39-38. (NEWS-REGISTER Photo)

Michaels, LeCount Top Keg League

Michaels Credit Jewelers and LeCount Builders, two Township teams, continue to dominate play in the Village Bowl's 800 Handicap League, late reports show today.

LeCount leads with a 30-14 won-lost record, followed by Michaels with 27-17. Al Bernhardt had a 553 high series and a 203 high individual game.

TWO OVERTIMES!

Lightweight Hoopmen Edge Monterey, 39-38, In Thriller

By JERRY SANFORD

Coach Don Wolfe's Washington High's B basketballers redeemed themselves after a slow start in their opener, and squeezed past Monterey Saturday night in a double overtime thriller.

Fans cheered the Pups from start to finish, and they used two overtime periods to take a 39-38 decision.

The two teams were deadlocked 29-29 at the end of the fourth period and 34-34 at the end of the first overtime.

The Pups were led by versatile Monica Palar who took scoring honors with 13 points and Arnold Hernandez who tanked 11. Gary Payton made a field goal in the closing seconds of the fourth quarter to tie the game 29-29 and force it into overtime and Palar hit for two with three seconds remaining

in the first overtime to tie it 34-34.

Monterey had a chance to tie it in the second overtime but missed a free throw and were outscored 6-5 to end the game 39-38.

Washington "B" box score:

Banuelos, f	0	0	0
Palar, f	6	1	13
Payton, f	4	0	8
Ornellas, f	0	0	0
Hernandez, c	5	1	11
Hill, c	0	1	0
Olk, c	1	0	2
Adams, g	0	0	0
Rebello, g	1	0	2
Mahusay, g	1	1	3
Totals	18	3	39

Score by quarters:

1	2	3	4	1	2
Wash 12	4	9	4	4	6—39
Mont. 7	14	6	2	4	5—38

Pups Drop Opener To Amador, 24-13

The Washington High Puppies didn't look much like last year's championship B's as they made an unimpressive showing in losing the season opener to Amador in a practice game last Friday night by a score of 24-13.

The game was listless throughout. Amador led 10-7 at the half. In the second and third quarters Washington scored 8 points and Amador 7 but the Dons held a 14-11 lead. The Pups scored only two points in the final period while the Dons scored 10 and took the game.

Ken Shanks of Amador led the scoring with 7 points and George Mahusay of Washington had 4.

Pups box score:

	fg	ft	pts.
Banuelos, f	1	1	3
Palar, f	0	0	0
Flores, f	0	0	0
Ornellas, f	0	0	0
Payton, f	1	0	2
Hernandez, c	1	0	2
Hill, c	0	0	0
Olk, c	0	0	0
Adams, g	0	0	0
Rebello, g	1	0	2
Martini, g	0	0	0
Mahusay, g	2	0	4
Totals	6	1	13

Score by quarters:

Washington	3	4	4	2	13
Amador	7	3	4	10	24

CORRECTIVE
SWEDISH MASSAGE
STEAM BATHS
193 Dondora Way, Centerville
Don Brown Ph. 8-8915

Newark Beats Glenmoor Cagers

Led by ex-Washington Hi star Alan Olk the Newark Rec unlimited basketballers sank the Glenmoor unlimiteds 41 to 32 last Saturday on the latter's court.

Olk at center displayed the form which made him a high scorer for the Huskies as he meshed 16 points to lead both teams in scoring. Joe Wiltz forward, followed Olk in the scoring column with 12 points.

Facing the losers were Don Delisle, center, who totaled 12 points and speedy forward, Ray Hardy, with 10.

THANK-YOU NOTE

A letter of thanks for helping install Christmas lights on Broadway was dispatched to the local sheriff's substation Tuesday by vote of the Irvington Chamber of Commerce.



EXCITING—Tyrone Power and Terry Moore co-star in the adventure film, "King of the Khyber Rifles", which opens next Sunday at the Center Theatre. Cinemascope and Technicolor help capture the scenic beauty and violent action of the story, laid in 1857 India.

Von Euw Makes Jaysee Conference Eleven

Carl Von Euw, an all-conference end at Washington Hi last fall, repeated his performance this week at San Jose Junior College.

The rugged wingman was one of three San Jose Jaguars named to the Coast Junior College eleven. He was a unanimous selection.

Von Euw and his former Husky teammate Alan Olk were standouts in every game the Jags played in gaining conference runner-up honors.

Most Complete Line In Southern Alameda County
OFFICE FURNITURE
NEW AND USED
Free Parking
ASSOCIATED STATIONERS
2096B Redwood Rd.
Castro Valley
Ph. Jefferson 7-3600

SPECIAL ANNOUNCEMENT

FOR YOUR SHOPPING CONVENIENCE MICHAEL'S JEWELERS WILL BE OPEN EVERY EVENING (except Sundays) UNTIL 9 P.M. FROM DEC. 1 TO DEC. 25

MICHAEL'S JEWELERS

146 So. Main St., Centerville

TRULY A FAMLY THEATRE WHERE YOU CAN ENJOY THE PROGR AMS PRESENTED IN AN ATMOSPHERE OF QUIET AND COMFORT

CENTER THEATRE

CENTERVILLE 8-8421

SUNDAY - MONDAY - TUESDAY

DECEMBER 12-13-14



This is India, half-land, half-legend...alive and wondrous through the magic of the Anamorphic Lens and Stereophonic Sound! The majestic Himalayas, ceiling of the universe... the great desert, thundering path of empire...the fanatic

Afridi Horsemen and the hordes of Kurram Khan... the Bazaars of Peshawar and the Night of the Long Knives. And the crowning spectacle of the man who carved a saga of battle and love across the towering peaks of the Khyber Pass!

THIS IS THE GREAT ADVENTURE OF INDIA

in **CINEMASCOPE**



SECOND SMASH CO-HIT
"DUEL IN THE SUN"

JENNIFER JONES
GREGORY PECK
JOSEPH COTTON

EVERY WEDNESDAY
LUCKY SEAT
CASH NITE

EVERY SATURDAY
"DON SANTO" AND HIS
STAGE JAMBOREE

Christmas **GIFT** inspirations

from Slettens

ROBES 3.98 to 14.75

We have a very large stock — Quilted Rayons, Quilted Cottons, Chenilles, Corduroys, Cotton Crepes in full length and duster styles, solid colors and prints. Many styles and all sizes.

GOWNS from 2.98

Gorgeous styles in white and pastels.
NYLON GOWNS from 3.98.

SLIPS from 1.98

Dainty rayons. Beautiful styles.
Whites and pastels. All sizes.

NYLON SLIPS from 2.98.

PAJAMAS from 2.98

Plisses, flannels, rayons. Large selection of styles, colors and prints. 32 to 40.
NYLON PAJAMAS 3.98.

BERKSHIRE
HOSIERY 1.35 to 1.50

FRUIT OF THE LOOM 98¢ to 1.49

PURSES

Leathers, faillies, suedes, plastics from

1.98

SLETTEN'S

DEPARTMENT STORE

621 First St.

Niles

Ph. 3773

Michael's Sponsor Hoop Team

A new group of casaba tossers joined the ranks of amateur sports this week with the forming of the Michael's Credit Jewelers basketball team, which has entered into the Hayward Industrial League.

This club, managed and coached by Kenny Kraft, a recent alumnus of Washington Union High School, is composed entirely of graduates of that school and includes in its roster the following boys: Alan Olk, Alan Kennedy, Antoine Rigmaiden, Ken Kraft, Don Santos, Raul and Ray Orozco, Frank Senn, Gordon Stefan, Mas Hisaoka, Jim Bolivia.

The quintet dropped a decision last week to the Hayward Air Guard, 46-36. Olk topped his teammates with 17 points.

The club is figured as a prominent contender to take honors in its division. All residents are urged and invited to attend the games without charge.

All games are played at the High School Gym in Hayward on Wednesday and anyone interested can find out the scheduled game times for any of these Wednesday evenings by phoning Michael's Credit Jewelers at Centerville 8-8502.

Harry Feinberg and George

FORD GLASS CO.

GLASS WORK OF ALL KINDS
Mirrors, Auto Glass, Windows,
Furniture, Tops, Etc.

Centerville-Niles Hiway
Phone Niles 4519

Simas, co-owners of Michael's Credit Jewelers, sponsor the local club.

Jaysees Ask Yuletide Food For Needy

Township shoppers are urged to give thought to those more needy than themselves in the weeks before Christmas, through the medium of a Washington Township Junior Chamber of Commerce food-basket project.

The baskets are located in all major food emporiums here and customers are asked to drop in contributions of canned goods and other staples, according to Project Chairman Geoffrey Steele.

The food then will be distributed by the Jaysees a few days before Christmas. Needy families here will benefit, and their names are being collected now from local churches, Steele said.

CHRISTMAS LIGHTS

Collections from downtown merchants for the annual Christmas lighting program have reached \$345. Dr. John Austin told fellow-members of the Centerville Chamber of Commerce Monday.

Alcatraz Island in San Francisco Bay became a federal penitentiary in 1933; before that time it was used as a military prison.

Galloway On All-SCVAL Second Team; Preciado Places

Ken Galloway, blue-fingered Husky end, was the lone Washington Hi griddier to place on any of the all-Santa Clara Valley Athletic League teams selected recently by league coaches.

Galloway was named to the all-SCVAL runner-up aggregation in the wing spot. He was his team's leading pass-catcher and scorer during the past season.

Campbell, Santa Clara and James Lick dominated the mythical selections. The league champion Buccaneers placed three men: at end, tackle and quarter; the Panthers landed a tackle, a guard, a halfback and a fullback; while the Comets scored with an end, a guard and a center.

Conrad Preciado, Washington's durable 150-pound guard, made honorable mention.

The 1954 ALL-SCVAL:
ENDS: Tony Schraub, Campbell; and John Ventry, James Lick.

GUARDS: (3) Dick McNeil, Santa Clara; Blayne Jones, Fremont; Gary Rudd, James Lick.

TACKLES: Dick Della Magiore, Santa Clara; Gary Lukehart, Campbell.

CENTER: Al Corbett, James Lick.

QUARTERBACK: Eppie Gallego, Campbell.

HALFBACKS: Clarence Nunes, Santa Clara; Phil Cordero, Fremont.

FULLBACK: Fred Blanco, Santa Clara.

The 175-pound Blanco was named "back of the year", while "linebacker of the year" honors went to Fremont's nimble Jones, a 191-pound stalwart.

Gallego, at 138 pounds, was the tiniest selection, while weightiest was McNeil, who hits 205.

Halfback Eddie Fletcher and Preciado were chosen co-captains for the 1954 football season by their team mates after the final game of the season against Campbell.

Fletcher was selected for the honor because of his contribution to the squad when the

team needed a lift. With half of the first string injured the Scrappy 130-pound back took up the slack and helped to beat the Los Gatos Wildcats 6 to 2 in the third game of the season. After that, he sparked the Husky offense in every game.

Preciado, although injured during two of the seven games was a defensive standout despite his 150 pounds.

Tino Rangel, junior quarterback, copped total offensive honors. Rangel ran for 143 net yards and passed for 575 yards for a total of 718 yards gained in 174 attempts for a 4.12 average.

Sophomore full-back Ron Masuada played only three games because of a shoulder injury but came in second in the ground-gaining department to Fletcher with 160 yards on a 4.7 yard average compared to 177 yards on a 3.94 yard average. Fletcher also passed for 66 yards to bring his total to 243 yards on a 4.77 yard average per play.

Galloway gathered in 15 passes for 283 yards and four touchdowns averaging 18.9 yards per reception. His 24 points scored led the Huskies in that department.

Betsy Ross Parlor, Sets Christmas Party Dec. 15

The annual Christmas party of Betsy Ross Parlor No. 238, Native Daughters of the Golden West will be held at the next meeting December 15, at the Parish Hall in Centerville at 8 p. m.

The committee in charge of the affair are: Mrs. Aldina Garcia, games; Mrs. Mabel Abreu, refreshments; Mrs. Matilda Enos and Mrs. Adeline Santos, decorations.

There will be a Christmas tree and the usual exchange of gifts.

Mrs. Rose Furtado, president, urges all members to be present for this social evening.



CHANGE OF COMMAND—Ralph E. Carmichael (left) will succeed the veteran Robert A. Blacow as manager of Niles branch of First Western Bank & Trust Co. on January 1. Carmichael is understudying Blacow now. (NEWS-REGISTER Photo)

Baptists Fete Pastor Here

Approximately sixty members and friends of the First Baptist Church of Centerville last Saturday honored at a pot-luck dinner the Reverend David D. Allen and Mrs. Allen of Detroit.

The dinner was held at the church and featured as a guest speaker Miss Amy Lee Stockton. Reverend Allen, an outstanding Bible teacher, vice-president of Detroit Bible College, and pastor of one of the fastest-growing Baptist Churches in the Detroit area, has been conducting special services at the Community Baptist Church of San Leandro and the Fairmont Baptist Church of San Leandro.

The Calvary Baptist Church of Hazel Park, Michigan, of which Reverend Allen is pastor, was instrumental in helping establish the First Baptist Church of Centerville. Reverend Joseph Sherman of Centerville's Church is a former member of the Hazel Park Church.

The San Francisco Museum of Art is located in the Veterans' War Memorial Building in the Civic Center.

Alvarado PTA To Play Santa

The regular meeting of the Alvarado P. T. A. on December 3, was called to order by President LaVerne Shetack.

Mrs. Norman Silveria, membership chairman, announced that the membership drive had been won by Mrs. Virginia Moy's second grade, which will be given an album of records, as their prize.

Children of the school will be visited by Santa on December 17, and treats provided by the P. T. A. will be given out. The Phoebe Hearst Council, January meeting, will be held in Alvarado.

January 6 will be the next regular meeting with Mr. Steve regular meeting with Mrs. Steve demonstration on teaching arithmetic.

A nursery will be provided during the meeting for young children.

After the business meeting there was an exchange of Christmas gifts and refreshments were served.

Nephew Visits

Visiting the Gregory Maciels over the week end was their nephew Joey Dias.

Joey is with the Navy and stationed in San Diego.

Centerville PTA's Help Test Pupils' Hearing

The Allen G. Norris P. T. A. assisted in the hearing tests given on November 29, December 1, and December 2 at the school in Centerville.

Mrs. Madelyn Woodward, public health nurse, Alameda County Health Dept., Miss Barbara Jean Pinkham, registered nurse from the University of California, and Miss Olive Price, audiometrist from Alameda County Health Dept. were assisted by Mrs. Joseph Meadows, P. T. A. president, Mrs. H. Meadows, Mrs. David L. Souza, Mrs. Harry L. Parks, Mrs. Geo. Rodriguez and Mrs. Robert Dutra.

On December 3 and December 6, 1954, the hearing tests were given at the Centerville Elementary School. Mrs. Woodward, Miss Pinkham, and Miss Price were assisted by Mrs. John Silva, president of the Centerville Elementary School P. T. A., Mrs. Ray Bean, Mrs. Joseph Costa, Mrs. Chester Baker, Mrs. Mary S. Rodriguez, Mrs. George Kay and Mrs. James Hayes.

Over 500 students in grades 1, 3, 5, 7, and referrals from other grades were given hearing tests.

Students with suspected losses are referred to their medical advisers or to an otological clinic to be held in the near future.

Audiometer tests are given each year through the cooperation of the P. T. A., the Board of Trustees, the County Superintendent of Schools Office, and the Alameda County Health Department.

Newark Rec' Dist. Plans Yule Fete

The Newark Recreation District is planning a Christmas party for children, Wednesday, December 22, according to Mel Nunes, director.

The party at the Community Center Building will be split into two groups. The first will be 1 p. m. to 2:30 for children 9 years old and under. The second will be from 3 p. m. to 5 p. m. for youngsters 10 thru 12.

Nunes said that there will be cartoons to entertain the children while they are waiting for the arrival of Santa, with his load of candy canes and balloons which he will present to everyone.

The regular Friday night movies at the Community Center start at 7:30 p. m. and billed for showing in December are: "Saps at Sea", Dec. 10; not announced, Dec. 17; "Sea Hawk", Dec. 24; "Return of the Texan", Dec. 31.

TRY THE WANT ADS

Richfield
Products and Services at
DUTRA'S
Richfield
Service Station
116 N. Main St., Centerville
CLARENCE DUTRA, Prop.

GOOD FENCES
MAKE
GOOD NEIGHBORS
DO IT YOURSELF!
PRECUT FENCES AT REASONABLE PRICES
● FREE ESTIMATES ● FINANCING ARRANGED
WARM SPRINGS LUMBER CO.
Hiway 17 Between Irvington and Warm Springs
OPEN SATURDAYS Ph. Warm Springs 121

NOW IN NEW QUARTERS

CARLOTA'S
BEAUTY SHOP

129 Fremont Ave.

CENTERVILLE

Phone 8-2140

SAY MERRY CHRISTMAS

WITH GIFTS FROM MICHAEL'S

YOU'LL BE GLAD LATER — IF YOU SHOP EARLY AND TAKE ADVANTAGE OF THE TREMENDOUS SELECTIONS MICHAEL'S OFFER YOU IN GIFTS FOR EVERYONE ON YOUR SHOPPING LIST — AT PRICES YOU CAN AFFORD — AND REMEMBER — MICHAEL'S WILL NEVER BE KNOWINGLY UNDERSOLD BY ANY JEWELER IN THE BAY AREA.

MICHAEL'S GIVE A WRITTEN AND BONDED LIFETIME GUARANTEE ON EVERY DIAMOND

The Most Treasured Gift



CINDERELLA
Wedding Ring 75.00



HOWELL
Wedding Ring 62.50

First Quality Keepsake Blue-White Diamonds. Lifetime guarantee and full allowance trade-in certificate.

18 MONTHS TO PAY

NO CARRYING CHARGE OR INTEREST

GIVE HIM SHAVING COMFORT

ELECTRIC RAZORS

SUNBEAM - REMINGTON - SCHICK
RONSON. Take your pick.

750 ALLOWANCE On Any Old Razor
10 DAY FREE TRIAL

BEAUTIFULLY MATCHED

NECKLACE - EARRING SETS

White and colored stone combinations **\$6.95 up**

Fit for a Goddess!



Also GRUEN - ELGIN - BENRUS
WYLER - WESTFIELD - LE COULTRE

EASY TERMS

\$19.95 up
EASY TERMS

Gifts for Her...

SILVER

1847 ROGERS - COMMUNITY PLATE
HOLMES & EDWARDS - INTERNATIONAL
ELGIN AMERICAN COMPACTS - RONSON LIGHTERS
GEMEX, SPEIDEL, KREISLER WATCH BANDS - FORSTNER ANKLETS & BRACELETS - BULOVA CLOCK
RADIOS, DRESSER SETS - ELECTRICAL APPLIANCES - CARVEL HALL CUTLERY - LUGGAGE and many others.

FOR BABY

Jewelry
Crosses
Lockets
Bracelets
Spoons
Cups

75¢ up

Gifts for Him

PARKER PEN SETS
SHEAFFER PEN SETS
RONSON LIGHTERS
CRAFTSMAN WALLETS
ANSON JEWELRY
SOLBERT JEWELRY
All On EASY TERMS

MEN'S BIRTHSTONE RINGS



\$19.95 up
EASY TERMS



BIRTHSTONE RINGS

See our large selection of gleaming ladies rings.

12.95 up

EASY TERMS

MICHAEL'S GIVE

J. N. GREEN STAMPS

MICHAEL'S

146 So. Main St.
Centerville
Next to Center Theater

CREDIT JEWELERS

Phone
Centerville 8-8502

OPEN EVERY EVENING
'TIL 9
UNTIL CHRISTMAS

Niles Chamber Backs Zoning

(By George H. Oakes)

At the Niles Chamber of Commerce meeting Tuesday noon at Nello's Hotel, President Mitchell presided. The first hearing on Niles zoning was announced for the meeting Wednesday before the officials at the Board of Supervisors meeting in Oakland. The status quo determination (to go along with the previous determination just a year ago) was decided upon. There are bound to be petitions brought up by property owners on Niles highway to convert it to commercial zoning, but the Chamber feels it is no party to the deal. And for this reason:

"When the State Highway officials improved Niles Highway as per request, they felt commercial rather than residential was its future. And this established plan has more or less been followed by the Alameda County Planning Commission. Those commercial developments are said to be o.k., of recent years, say individual members of the Niles C. of C., but any further change of zoning is between property owners and the Planning Commission, from now on. E. C. Parks, realtor, gave the publisher these pertinent facts after the meeting.

"Secretary Vernon Ellsworth also told of the zoning meeting.

"Important meetings and plans

The Pribilof Island Seal Refuge is the largest in the world.

Roy Dillom D.V.M.

Pleasanton
Phone 2628

Practice limited to horses - cattle

Real Estate HOMES AND FARMS

Centerville -- 6.8 acres, home, barn and good well. \$28,750.

Mt. Eden on Hesperian Blvd. 20 acres, home and farm buildings. \$2000 per acre, terms.

CARDOZA REALTORS

111 Main Street
Phone Centerville 8-8341

READ THE WANTADS!

PIMENTEL'S

IMMEDIATE SHOE SERVICE

WEEKDAYS & SATURDAYS 8 a.m. to 6 p.m.

243 South Main St.

Centerville

Next to Sunland Gas Station

NILES ELECTRIC CO.

780 First St., Niles Phone 4443

ELECTRICAL CONTRACTING

Industrial — Commercial — Residential
FREE ESTIMATES

ALTERATIONS - REPAIRS
FIXTURES - SUPPLIES

COMPLETE LINE OF
HOTPOINT APPLIANCES

HILLVIEW

LUMBER & SUPPLY CO.

- | | | |
|----------------|-----------------|----------------|
| ● LUMBER | ● FRAMES | ● ROOFING |
| ● RUSTIC | ● WINDOWS | ● ROOF COATING |
| ● SIDING | ● SASH | ● GUTTER |
| ● BOARD-BATTEN | ● DOORS | ● BRICK |
| ● LATH | ● SCREENS | ● SAND |
| ● SCREEN DOORS | ● SHINGLES | ● CEMENT |
| ● HARDWARE | ● PLYWOOD | ● STEP STONES |
| ● FENCES | ● MORWEAR PAINT | |

89A Fremont Ave., Niles

Phone Niles 3431

OPEN ALL DAY SATURDAY

DELIVERY SERVICE

EASY PARKING

CREDIT ARRANGED

NEWS-REGISTER

Page 4

December 9, 1954

GLENMOOR GARDEN NEWS

By SARAH JANE PHILLIPS
Centerville 8-2443

"Christmas comes but once a year but when it comes it brings good cheer." Santa came early to the Lau residence on Mattos Drive. Mr. and Mrs. Lau and Bernadette are leaving next week for a three-week stay in New Jersey so the tree went up last weekend—Bernadette was surprised by the arrival of her gifts, and the whole neighborhood benefited from the arrangement for the Laus held their traditional neighborhood Open House on the fourth of December instead of the 25th. Those accepting the hospitality of their neighbor were: Mr. and Mrs. Noel Diamond, Mr. and Mrs. James Lacey, Mr. and Mrs. Wesley La Far, Mr. and Mrs. Gilbert Willmet, Mr. and Mrs. Arthur Belz, Mr. and Mrs. Gerard Hopkins, Mr. and Mrs. James Allen, Mr. and Mrs. James Logan, Mr. and Mrs. Charles Nickerson, Mrs. Lacey Sr. and Mrs. Grace Ruddell. Mr. Lau will attend a convention in New York during part of his sojourn away from home.

Otis Reed of Glenview Drive is off to sea again. At four o'clock last Thursday afternoon he left on the USS Cape Esperance for Japan. CPO Reed travels as Chief of Ship's Service on his ship, an aircraft carrier transporting planes to the East and bringing back another load. He will be gone five to six weeks and enjoy a five-day stay in Japan.

The Glenmoor Park five met the Newark Recreation District basketball team again last Saturday. This time it was an unlimited team comprised of Gilbert Cobarruz, Jim Meyer, Ray Hardy, Don Delisle, and Junior Mausahy. The final score was 41 to 33, favor of Newark. High point man for Glenmoor was Ray Hardy.

All of us must run in on Mrs. Browzowski on Elliott Street and see her new fireplace set. A new neighborhood club, the Sewing Eight, met last Thursday night at the home of Mrs. Lau on Mattos Drive. They are Mesdames: Doris Hopkins, Phyllis La Far, Robert McGihon, James Lacy, Ruth Nickerson, Arthur Belz, and Carol Allen. The group plans to meet once a month on the second Thursday. The next meeting, on January 13, will be at the Allen home.

Virgil Smith on Glenmoor Drive has his own pet hunting ground for mushrooms. He went out mushroom-collecting last Saturday and came home with nearly 25 pounds.

The Fritches also went hunting—for pheasant that is—up around Chico. Son Dick shot the first two. Then his Dad bagged his two.

Twenty-three guests, all connected with Glenmoor Homes, Inc., attended a cocktail party last Saturday night at the Fred DuValle home on Sterling Drive. They were Mr. and Mrs. James Meyer, Mr. and Mrs. James Logan, Mr. and Mrs. James Reeder, Mr. and Mrs. Bob Reeder, Mr. and Mrs. Ben Alward, Miss Vera Lee, Mr. and Mrs. Don Burness, Mr. and Mrs. Robert Faulkner, Mr. and Mrs. John Courtner, Mr. and Mrs. Nat Daniels, Mr. and Mrs. Martyn Dellmer, and Mr. and Mrs. Cotten.

Mr. and Mrs. DuValle are

planning a buffet supper next Sunday to honor their daughter, Mrs. Barbara Reiman of Oakland on her birthday. Their guests will include Mrs. Reiman's mother and father-in-law Mr. and Mrs. R. Reiman, and Barbara's cousin, Miss Joyce Godley from San Jose State.

Clarence Vilhour spent the last week of November in Samuel Merritt Hospital where he underwent surgery on the 29th of November. He ended his convalescence last Monday when he went to work at his new job working for San Jose realtors Stone and Schulte.

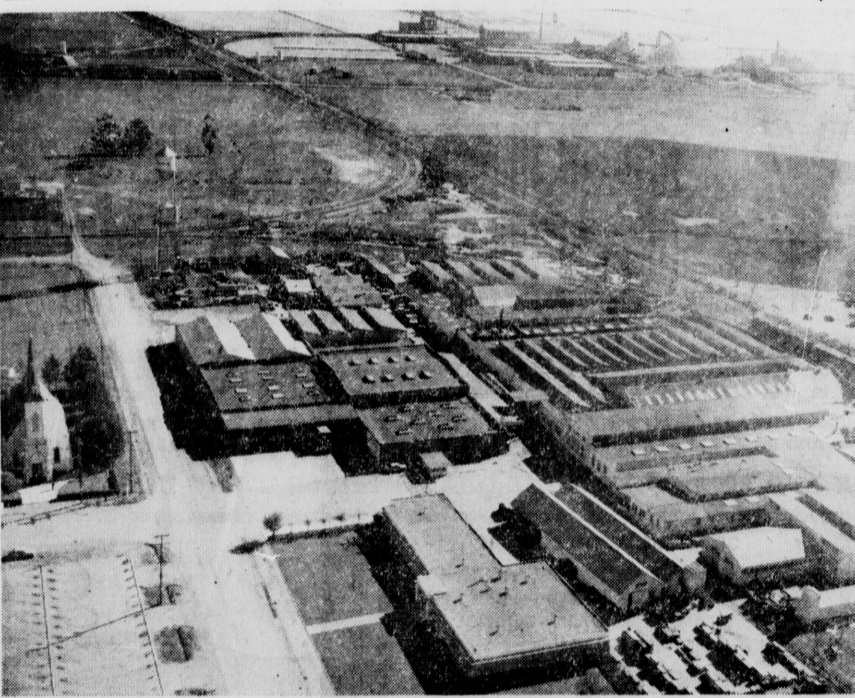
Mrs. Elva Smith will be hostess tomorrow to her bridge club. This meeting will combine the regular monthly meeting with a Christmas party. Those planning to attend are the following Mesdames: Vernon Rose, Lewis Cordova, Leland Silva, Joe Santos, and Bill Chilcote from Centerville, and Mrs. Raymond Murphy and Mrs. Donald Plummer from Niles.

Jeanne Nickerson of Mattos Drive celebrated her third birthday on the twenty-third with a luncheon. Jimmy Allen, Linda Belz, and Rhea Willmet were her guests.

Much to the dismay of all the mothers who have used Shirley Ruano as a baby-sitter during the day, Shirley has taken her first real job. She will go to work at the new Sprouse-Reitz five-and ten to be opened in Centerville on the eleventh.

Our last rainstorm was brought to the area by the Swass family of Sterling Drive. They returned last week from a vacation in Hawaii. Mr. Swass went to the islands on business on the third of November and was joined by his family on the 20th. Their vacation with beautiful weather was climaxed by a storm which dumped eight inches of rainfall on the islands. All the way home the storm followed them. (The pilot said the "road was under

GLENMOOR NEWS



WEDGEWOOD PLANT—One of Newark's major industries is Rheem Manufacturing Co.'s Wedgewood stove plant (above). In right distance is Leslie Salt refinery, while at left is St. Edwards' Catholic Church. (NEWS-REGISTER Airphoto by Ken Foster)

A REAL LIVING GIFT FOR

Christmas

WILL BE APPRECIATED
FOR YEARS TO COME

POINSETTIAS

from \$1

FREE GIFT WRAPPED

AZALEAS

from 85¢

CAMELLIAS

from \$1.50

CHRISTMAS TREES

from 3.50

LIVING SPRUCE - FIR - CEDAR.

Plant in a movable container and solve your Xmas tree problems for several years.

FRADES NURSERY

352 Decoto Rd.

Centerville

Ph. Cent. 8-8550

USED

FURNITURE

BOUGHT & SOLD

Now! We have acquired a BIG warehouse and are offering generous trade-in allowances on old furniture.

Use your old furniture for down payment on new... EASY TERMS.

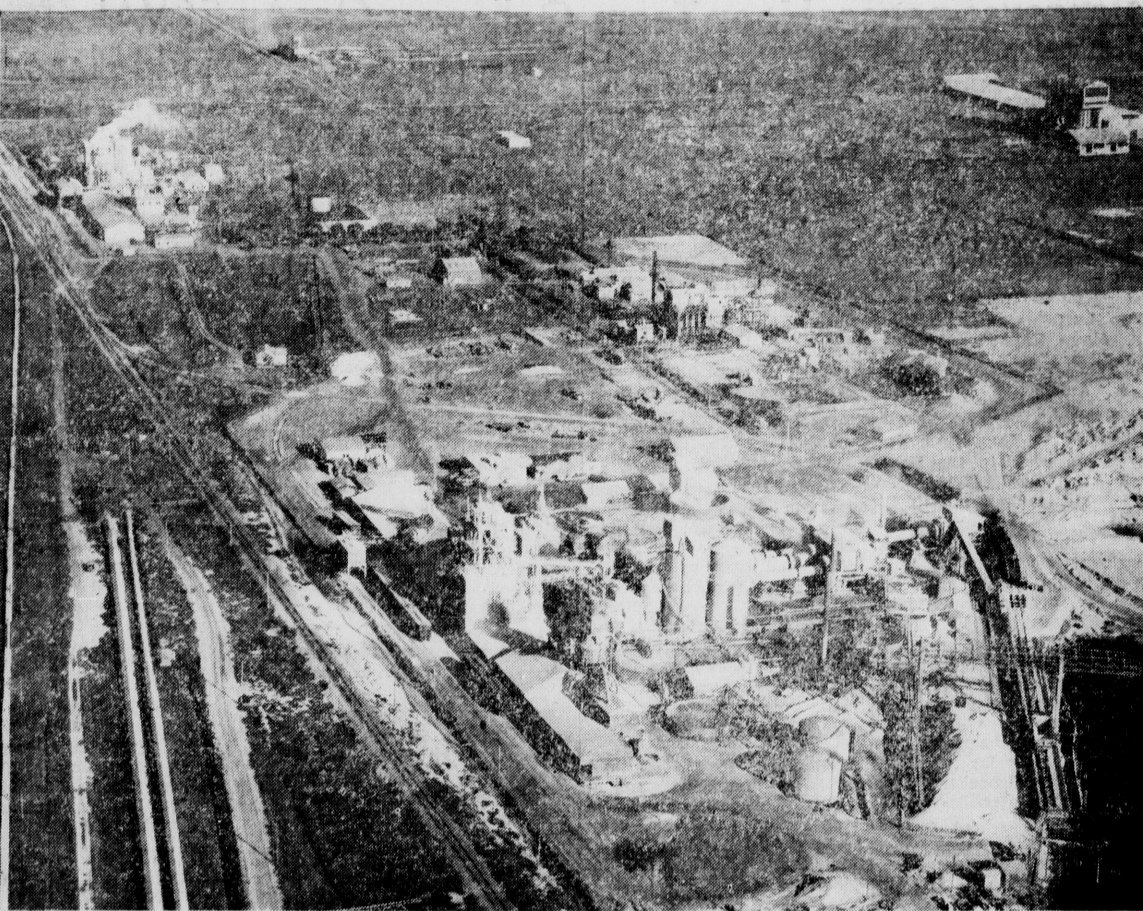
Remember! Whether for something old or something new — Town & Country have terrific buys for you.

HOME FURNISHINGS

461 Thornton Ave. Ph. 8-2868

Centerville

WE GIVE 5&H GREEN STAMPS



GROWING—Newark plant of Westvaco Mineral Products Division, Food Machinery and Chemical Corporation, started in 1929 as small unit. Construction in 1937 and 1950 expanded it to its present size of over 300 employees, one of Township's major payrolls. Westvaco's main products are various forms of synthetic

magnesia, gypsum, ethylene dibromide, phosphoric acid and sodium phosphates. Resident manager since 1952 is R. F. Moran. In right distance is E. J. Lavino Co. refractory-brick plant, a \$2,500,-000 industry which settled in Newark two years ago. (AIRPHOTO by Copeland)

Weibel Wine Wins Honors In Paris

Two of the world's highest awards for champagne have been given to entries of the Weibel Champagne Vineyards of Mission San Jose in the international wine judging recently held in Paris.

The first award known as the "Premium Quality Medal For Leadership" was bestowed on the Weibel entry of Champagne Rouge. The second award was won by an entry of Champagne Brut, the medal being known as the "Star of Excellence."

Joining with President Dhont in extending congratulations to the Mission San Jose vintner was Arthur T. E. Bonstead, chairman of the International Jury of Awards.

Coit Tower, on Telegraph Hill in San Francisco, is 210 feet high.

SUPERIOR QUALITY PLASTERING

Interior and Exterior
FREE ESTIMATES
Robert W. Peters
850 Magnolia St. Newark 3-3846

SAVE
UP TO
\$7.50



ON YOUR AUTO COLLISION
WITH AN NAC MEMBERSHIP

THE

ELLSWORTH CO.

Niles - Phone Niles 4554



WE ARE GETTING SHIPMENTS
OF NEW MERCHANDISE EVERY
DAY... DO YOUR CHRISTMAS
SHOPPING HERE!!

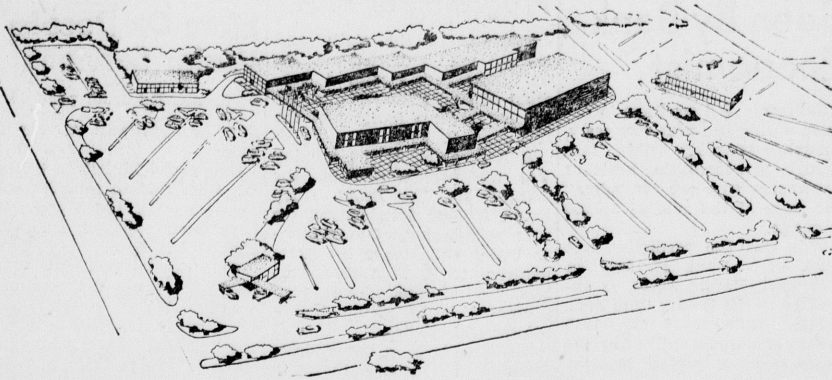
CENTERVILLE dept. STORE

(formerly Kirkish)

154 So. Main St.

Cent. 8-2231

Centerville



CENTER PLANNED—A \$1,000,000 shopping center just north of the Irvington Grammar School is projected (above) by Sunnyacres Development Co. The unit is to contain 25 stores.

Plan Another Shopping Center For Irvington! \$1,000,000 Project Will Cover 15 Acres

Plans for a \$1,000,000 shopping center in Irvington, covering 15 acres and to include 25 stores, were announced today by Donald L. Colvin, president of Sunnyacres Development Co., Bay Area builders of residential and commercial properties.

"Construction of the new Center, already endorsed by the Irvington Chamber of Commerce, will begin immediately upon approval of the Alameda County Board of Supervisors. Occupancy is already 60% assured," said Colvin.

The center recently won recommendation for commercial rezoning from the County Planning Commission.

"To be called Irvington Center, the facility will double the city's retail establishments, providing businesses and services not presently available otherwise. Largest units will be a department store and a super market.

"A third unit, more secluded and independent from the

business establishments, will be a two-story, 30-occupant office building, the first in Irvington, which is expected to attract attorneys, accountants and architects to the area. Projected close by is a Medical-Dental Center building with space for seven doctors and dentists. Both of these facilities will have their own parking area.

"In addition, the Center will include two super-service stations, a bank, drug store, gift and novelty shop, beauty parlor, children's store, cleaning shop and laundrette, hardware store, finance company, restaurant and ice cream parlor, camera and hobby shop, clothing store, nursery, and others.

"Site of the new Center is the area on the west side of Highway 17, main route south into Irvington, directly adjacent to the local Grammar School. Located just four blocks west of the main intersection of Irvington, the Center will, in effect, serve as an extension of the present business district.

"Parking is provided for some 750 cars daily — more than five times the available parking space in the entire town now. Complete landscaping, trees and shrubs, will screen the Center from adjoining residential areas.

"Experiencing one of the largest building booms in California, the Irvington area is

expected to have nearly 4,000 new homes by the end of 1956.

"It is also anticipated that the current population of 4,750 will boom to 15,000 by the end of 1956. Based on these figures, it is estimated that with shopping center facilities, retail sales in the area could increase to 20 times the present business volume," concluded Colvin.

THAT TIME AGAIN

County, District Taxes Up As Dad Reaches For Check Book

With Friday the deadline for settling taxes in Alameda County, taxpayers in Washington Township generally are paying more for local government than they were last year.

New services in some areas of the Township have increased costs materially over those of boosted rates 38 cents per \$100 in Irvington, Mission San Jose 1953. Examples: flood control boosted rates 38 cents per \$100 in Irvington, Mission San Jose and Warm Springs; recreation raised costs 28 cents per \$100 in Newark.

To begin with, the basic county rate went up 15 cents this year—from \$2.37 to \$2.52. This was almost entirely due to increased allocations to the county hospital and allied services which care for indigents. This amounted to 26 cents and was only partially offset by an 11-cent drop in the general fund assessment.

School districts as usual accounted for the bulk of taxes which are levied against real estate and personal property. In the Township, comparisons with last year ran:

	1953-4	1954-5
Alvarado	\$2.167	\$2.64
Alviso	2.297	2.26
Centerville	2.847	3.08
Decoto	3.517	3.79
Irvington	2.467	2.33
Mission S. J.	2.827	2.86
Newark	2.417	2.85
Niles	2.467	2.62
Warm Springs	2.427	2.41

These rates include bond issues and the Washington Union High School district tax. They differ slightly in some parts of the districts.

Sanitary districts also accounted for a substantial share of the tax dollar. In the Union District, serving the Central Township, there were reductions in the

Sidewalk 'Election' Saturday In Decoto

An "election" with no formal result will be held Saturday in Decoto to determine whether the town will form an assessment district to build sidewalks.

County Supervisors last week authorized the "guide" poll. It will be held from 8 a.m. to 6 p.m. at Barnard School.

Each property owner within the proposed district will receive one vote for each lot which he owns. The Supervisors excluded from the district property fronting on Highway 9.

The Supervisors agreed the vote would not be binding, but would be a guide on which to make a decision at 10 a.m., December 16 when the formal sidewalk hearing will be continued in Oakland.

Last month Supervisors were unable to decide whether a majority of Decoto property owners favor the assessment district. Petitions of protest presented earlier caused disagreement over whether they were legally representative of property owners.

The Board has authority to order the district established.

Christmas Party For Palsied Tots

The cerebral palsied of Alameda County are not going to miss out on Christmas cheer, according to an announcement from Elmer P. Zollner, president of the United Cerebral Palsy Association of Alameda County.

"Santa Claus and all his helpers are now busily at work preparing for a day-long, two-party celebration, set for Monday, December 20," said Zollner.

His committee includes Miss Gail Baldwin, Mrs. C. W. Brewer, Mrs. Leo Cumelich, Captain Richard Moudy, Mrs. M. I. Ger-shenson, Mr. Jules Gilbert, Mrs. Helen Iverson, Mrs. James Palmer, Mrs. Frank Smith, Mrs. Jack Reason and Dr. Al Tudyman.

The parties will be held at the First Christian Church, Fairmount and 29th Streets in Oakland," said Zollner, "with an afternoon affair designed for children up to seven years of age, and an evening party for ages seven to seventy."

"All cerebral palsied children and adults from Alameda County are invited to attend the Christmas parties. For further information parents and friends are requested to phone or write association headquarters, 5224 Foothill Boulevard, Oakland, Kellogg 6-0700," Zollner said.



in gift slippers
from Miller's Shoe Store



for the
rest
of his life



Evans
HAND TURNED
SLIPPERS

First in quality. America's finest and smartest slippers. Always the greatest gift in the world for a man.

4.95 to 6.95

- 1 COLORFUL BALLERINA 2.98
Black, red, blue velvet. Medium wedge.
- 2 MANISTEE FOR WOMEN 3.95, 4.95
Red, blue, gold calf leather soles. Full lamb's wool inside.
- 3 MANISTEE FOR WOMEN 4.45
Warm fur lined with soft padded soles. Natural color.
- 4 MANISTEE FOR WOMEN 5.95
All leather with leather soles and heels. Nice and warm. Red and blue.
- 5 DANIEL GREEN POW WOW 6.00
A practical felt slipper designed for comfort, fit and long wear.
- 6 CHILDREN'S BOOTIE 2.95
Fur cuffs.
- 7 CHILDREN'S FELT SLIPPER 1.98
Zipper closure are easy to keep on. Blue and red.
- 8 CHILDREN'S 3.25, 3.45
Hard soles and heels with warm wool linings and cuffs.
- 9 CHILDREN'S WELCO 3.25, 3.45
Formreads with cushion soles. You can't wear them out. Washable.
- 10 MANISTEE FOR MEN 6.50
All leather with leather soles and rubber heels.
- 11 MANISTEE FOR MEN 6.50
All leather moccasins with leather soles and heels.
- 12 MANISTEE FOR MEN 7.95
All leather with zipper closure.
- 13 MEN'S & BOY'S 3.95, 4.95
Leather soles and heels.

ALL SLIPPERS BEAUTIFULLY GIFT WRAPPED

MILLER'S SHOE STORE

135 So. Main St., Centerville

Ph. Cent. 8-0320

WE GIVE GREEN STAMPS

PIANO LESSONS

293 Coronado Dr.
Centerville

F. E. DIAS

General Contractor

Residential Building and
Repairs

RFD Box 306, Niles
PHONE NILES 3915

HAIR REMOVED

PERMANENTLY
Face - Arms - Legs
Brows - Hair Lines



FARRELL STUDIO

(Est. Oakland 23 Yrs.)

925 B. St., Hayward Je 7-6177
508 16 St., Oakland Te 2-3056
Consultation No Charge

JUST WHAT HE WANTS FOR XMAS

Most compact - most powerful - and
Super-Honed for Super-Shaves!

NEW CUSTOM SCHICK

Discover how easy close, clean shaving can be. Try the world's newest shaver. The only shaver with modern Bulk-Free Design. The only shaver scientifically sized to fit your face, everywhere. Plus, Super-Honed heads that give you Super-Shaves.

Make Our FREE Home Trial
Take home a New Custom Schick for 14 days. Then keep it—or get a full refund! New Custom Schick in slim-lined Caddie Case, \$28.75 • Schick "20," \$26.50 • Schick Colonel, \$19.95

TRADE-IN SPECIAL!

\$5 for your old electric shaver!
We'll give you a \$5 allowance on your old electric shaver—any make—any condition—when you buy a new Schick—any model!

EASLEY JEWELRY

Authorized Southern Pacific and Western Pacific
Watch Inspector

513 First St.

Niles

Ph. 4668

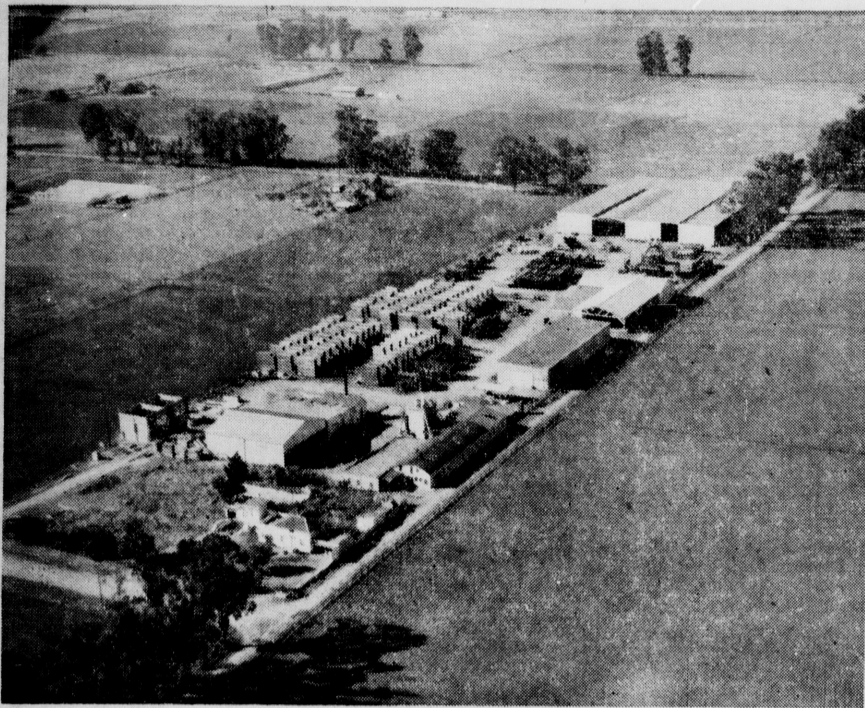
Welcome ...

BERKELEY SAVINGS & LOAN ASSN.

TO SOUTHERN ALAMEDA
COUNTY'S RAPIDLY GROWING
COMMUNITIES!

SUNNYACRES DEVELOPMENT CO.

IRVINGTON



LUMBER MILL—of American Forest Products Corp. is located southeast of Newark on Cedar Road. At upper right corner of photo is site of the firm's \$2,500,000 corrugated-box factory, scheduled for construction next year. (NEWS-REGISTER Airphoto by KEN FOSTER)

College Offers Girl Scholarship

Mills College today announced the establishment of a large-scale scholarship plan for residents of Alameda County.

For the academic year 1955-1956, Mills will offer up to \$10,000 in individual scholarships ranging from \$100 to \$400 to qualified residents of Alameda County who wish to enroll at the college as non-resident students.

The new program has been authorized by Oakland campus officials in a concentrated effort towards benefitting the Mills home community through broader scholarship opportunities for local students.

According to Charles P. Howard, president of Howard Terminal in Oakland, Mills trustee and chairman of the Scholarship Fund Committee, "This special scholarship plan is designed not only to help an increased number of young Alameda County women to study in the liberal arts, but also to prepare for such fields as teaching, nursing, occupational therapy, merchandising and personnel work at Mills."

"While the college has always drawn students from other states throughout the nation as well as from numerous foreign countries," Mr. Howard adds, "Mills takes great pride in rendering this special scholarship service to the residents of Alameda County."

Mills is coupling its scholarship announcement with the launching of a wide-spread community appeal for scholarship funds. The college is prepared to advance funds necessary to initiate the new scholarship project, but hopes that the community, over a period of years, will help offset cost of the plan with contributions to the Mills College Endowed Student Aid Fund. Successful attainment of new endowments to annually yield approximately \$10,000 will enable the college to keep the Alameda County scholarship plan on a permanent basis.

To qualify under the new Mills College Scholarship plan, applicants must reside in Alameda County, show evidence of financial need of scholarship assistance, have the recommendation of their high school principals, and satisfactorily pass the academic requirements for admission to Mills College.

Requests for application forms may be addressed to the Office of Admissions, Mills College, Oakland 13, California—TRinidad 2-2700. Application forms must be filed before March 1, 1955.

The San Francisco municipally owned Opera House was the birthplace of the United Nations in 1945.

'Readjustment' Seen By Bank Economist

California will continue to develop during the next few years, though probably not fast enough to absorb the hosts of newcomers who are "invading" our state at the rate of 240,000 annually.

This was the prediction last week of a Bank of America economist, Harold Furst, as expressed to the Rotary Club here. Furst called 1954 and 1955 "years of adjustment" after the postwar boom which brought unparalleled prosperity—and acute growing-pains to California.

He said what comes next depends on four factors:

1. Government spending: will it continue?

2. Building: will it stay at present high levels?

3. Consumer expenditures: will they rise or fall?

4. Population growth: how can it be absorbed?

The expert said the outlook for government spending to continue, for commercial, residential and public building to establish new marks through industrial construction slumps somewhat.

As for consumer spending, a static job situation can be expected, he forecast, while the influx of new workers from other states may cause unemployment to rise. Population, "the most dynamic force," will increase to bring 15,000,000 Californians by 1960, Furst said.

Cash farm income here has been slipping in the past few years, Furst went on, and the trend probably will continue.

However per capita income—the amount of money available divided by the total population—still remains higher than in most other States: \$2000 for every man, woman and child in California.

Centerville Pupils Name Student Body Chiefs

Students of Centerville Elementary School recently elected student body officers.

Pre-election activities included one week of campaigning with speeches by the candidates before the massed student body.

The sixth, seventh, and eighth grades are the "voting citizenry" while the fourth and fifth graders are considered "junior participating" members on a non-voting basis.

Each of the senior citizen classes in the school elects a representative to the student council.

Elected to office were: Victor Lloverra, president; Albina Ceruti, vice-president; Judy Griffith, secretary; Joyce Sekigahama, treasurer; and Joyce Ducoty, cheer leader.

The student body has dedicated itself to promote good citizenship and school service in the Elementary School District.

Since 1934
EDWARD GWINN
JANITORIAL SERVICE
Irvington 710
References Insured

FREE TURKEY
WITH THE PURCHASE OF ANY NEW...
STOVE-REFRIGERATOR-WASHER-DRYER-FREEZER
between now and Xmas... Use your old appliance for a...
DOWN PAYMENT
For a real deal see...
CONNOLLY'S
FURNITURE & APPLIANCES
Across from Grammar School, Irvington Ph. 80W
Hours Mon. thru. Sat., 9 a.m. to 9 p.m., Sun. 11 a.m. to 5 p.m.
WE GIVE 24¢ GREEN STAMPS

Students Give Program For PTA

Students of the sixth and seventh grades carried out the Christmas theme with a program of Christmas melodies for the December 2 meeting of the Irvington P. T. A.

A high point of the evening was the presentation of the Charter for Boy Scout Troop No. 1, for the 30th consecutive year neighborhood Commissioner Wally Swan made the presentation to P. T. A. President Mrs. Fred Kuhne, who in turn presented it to acting Scoutmaster Jim Heller.

There is to be a paper drive December 19 through the 23rd Says Mrs. Kuhne:

"We would like the newspapers, no magazines please, tied securely in bundles. A truck will pick them up."

Double Rites See Cease Sisters Wed

Marriage vows were spoken by sister when two young couples were wed November 21 in Decoto at the home of Mr. and Mrs. John Cease.

The brides are sisters, the Misses Ruth Cease and Irene Cease. Ruth was married to Edward Cerveny of Nebraska, while Irene exchanged vows with Edward Trammel of Irvington.

Each couple, in turn, acted as attendants for the other. Rev. Ray Kimsey of Newark officiated.

Ruth wore a street-length turquoise dress fashioned in princess style with matching bolero. Her corsage was of pink carnations.

Irene was attired in a blue street-length frock. Her corsage was also of pink carnations.

The brides are granddaughters of Mr. and Mrs. R. D. Atherton, Hayward. Both are graduates of Washington Union High School.

Mr. and Mrs. Trammel have established their home in Irvington. The Cerveny's are at home in San Francisco, where the groom is stationed with the U. S. Navy.

Druids Christmas Party Dec. 20 In Centerville

Victory Circle No. 106, United Ancient Order of Druids will hold their annual Christmas party at their next meeting on December 20, at Hansens Hall at 8 p. m.

The committee in charge of refreshments are Mrs. Caroline Brown, chairman, those assisting are: Mrs. Theresa Agna, Mrs. Olive Williams, Mrs. Delinda Silva and Mrs. Geraldine Ferreira.

Mrs. Mamie Perry, arch-druidess, will take care of the decorations, a Christmas tree will be on display and there will be the usual exchange of gifts.

Six members of the Victory Circle attended the official visit of the Grand Arch Druidess, Mrs. Louise De George, to Roma Circle in Oakland, on December 7.

There will be a practice of the drill team after the next meeting and all members are urged to attend.

More On Decoto Water Service

(Continued from page 1)

they couldn't wait a year for water."

Underwood hinted he believes the tract had to join Hayward to get sewers, which could not have been supplied from Decoto at the time.

T. C. Binkley and Matt Whitfield Jr. from the Alameda County Water District also were on hand. Whitfield said the district has long-range plans to bring water into this area from the Sacramento River, and that State surveys to this end are now under way.

He added the district's customers have increased from 2400 in 1951 to more than 4800 today, and that another 4400 are in immediate prospect from new homes in the process of construction or planned.

Binkley hinted broadly at bond issues needed to finance large-scale expansion of the present Township system, but stressed the Township "hasn't grown enough to finance a major program yet." Said the engineer on the subject of rates:

"You can't bring water to a new customer for less than \$350 or \$400, and that means the supplier must get \$50 a year in annual revenue. People who are getting low rates now are living on borrowed time until the present plant has to be modernized."

Marie Strano, Jim Viera Are Wed

A wedding ceremony in Mexico joined a young Township couple in marriage recently. Mr. and Mrs. James David Viera (Marie Strano) were wed in Tia Juana on Saturday, November 27.

They were accompanied on the trip by the groom's father, Manuel Viera, Mrs. Virginia Brown, David Enos and Shirley Ward who served as their attendants.

The bride is the daughter of Mrs. Dale Parmer of Niles and is continuing her studies at Washington High where she is a senior.

The bride was honoree at two pre-wedding showers, a miscellaneous shower given in her honor by Mrs. Claire Bryant of San Jose on November 18 and a lingerie shower given by her sister, Mrs. Betty Giannini of San Francisco on November 23.

A reception was given in the newlyweds' honor on Sunday, December 5 at the Newark Pavilion by the parents of both the bride and groom.

The young couple are residing with the new Mrs. Viera's grandparents, Mr. and Mrs. John Gardetto of Centerville.

Despite an apparent dissimilarity, starfish are related to sea urchins.

QUALITY MARKET NILES

ARMOUR STAR OVEN READY

POULTRY

CHRISTMAS PRICES ORDER EARLY

HEN **TURKEYS 53¢** lb

TOM **TURKEYS 43¢** lb

GEESE 55¢ lb

DUCKS 59¢ lb

JUNIOR SIZE **TURKEYS 59¢** lb

ROASTING **Chickens 49¢** lb

ALL POULTRY IS FULLY DRAWN BEFORE WEIGHING AND GUARANTEED TO BE NO. 1 GRADE

Postmaster Warns Of Deadline For Christmas Package Mailing

Postmaster Manuel Lewis of the Centerville postoffice advises the public to cooperate by mailing cards and packages early this year to assure delivery before Christmas.

He expects this to be one of the heaviest Christmases in

the Township, from the standpoint of mail.

People should estimate postage needs and purchase same early to avoid delay at the windows, Lewis said. They also can lend a further hand by separating their local and out of town mail.

People receiving mail through the postoffice should pick it up daily to avoid over-crowding the postoffice because of lack of space.

READ THE WANT ADS

ALLAN & GOOLD
Newark Electric
ELECTRICAL CONTRACTORS
Free Estimates
1220 Thornton - Newark 3-3705

Animal Fare Dog Food
Cal Fare Dog Food
Yerington Packers

TOWNSHIP SHOPPER

In Irvington—Pond's Pharmacy makes it easy for children to have clean teeth, with a Hopalong Cassidy Dental Kit, that includes brush, paste, and mirror, for 69c.

The Junction Inn, at the intersection of Highway 17 and 9, serves delicious home-made pie every day of the week.

Perfect gift for any man who owns a car is the Stewart-Warner Motor Minder. It is supposed to improve gas mileage, and lengthen engine life, and is on sale in Centerville at the Township Auto Supply.

A real teddy bear, just like grandma had, now available at Jerry's Gift Shop, Centerville. A child would be thrilled to find one in the top of his stocking on Christmas day.

For long winter evenings at home, Miller's Shoe Store, Centerville, has slippers for adults and children in many colors and styles.

An ideal gift for the family would be a phonograph and an assortment of records (find out their preference first), all from Kellogg Musical Supply, 121 South Main, Centerville.

A combination children's desk and work table, for only \$545 can be bought at Al's Nude Furniture, just north of Decoto Road on Highway 17. Open Sundays, too.

Just in time for Christmas giving, Gilstraps in Centerville has received a wide range of stamped goods, from bibs to guest towels. Embroidery supplies are available there, too.

Just the thing for daughter's newly-pierced ears are Baby's First Earrings, 10-karat gold in six clever designs. See Hoyte Easley, 513 First Street, Niles, for them.

HERE ARE THE Best Values IN FINE FOODS

IRVINGTON FOOD MARKET

SPECIALS FOR THURSDAY thru SATURDAY, DEC. 9-10-11

BUTTER 49¢
GOLDEN STATE Lb.

WESSON OIL 49¢
Quart

MARGARINE 19¢
DURKEE. CUBES COLORED 1 Lb.

CHOCOLATE 19¢
NESTLES CHIPS 6 Oz. Pkg.

CLEANSER 9¢
AJAX 14 Oz. Tin

SYRUP 39¢
SWEETOSE 24 Oz. Jar

CRACKERS 29¢
SUNSHINE HI-HO 1-Lb. Box

TUNA 29¢
WHITE STAR BITE SIZE Tin

CORN 10¢
WHOLE KERNEL 303 Tin

BIRDS EYE FISH STICKS 49¢
Pkg.

BIRDS EYE LEMONADE 25¢
2 Tins

GARDEN FRESH PRODUCE
ALVARADO RUSSET **POTATOES** 39¢
10 Lbs.

OREGON NEWTOWN FANCY GREEN PIPPIN APPLES 29¢
3 Lbs.

Choice MEATS

SPECIALS FOR THURS., FRI., SAT., DEC. 9-10-11
WE CUT AND WRAP MEAT FOR HOME FREEZERS — WHOLESALE PRICES

PICNIC HAMS 39¢
TENDERIZED SMOKED Lb.

PORK CHOPS 69¢
CENTER CUT LEAN Lb.

FRYERS 49¢
ARMOUR'S STAR PAN READY Lb.

CRAB 3 For \$1
COOKED

ROUND STEAK 73¢
GRADE A Lb.

BEEF STEW 55¢
BONELESS LEAN Lb.

FRANKFURTERS 42¢
SKINLESS Lb.

IRVINGTON CENTERVILLE MARKETS

FREE PARKING - - BOTH STORES

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

By George H. Oakes

35 COUNTY OFFICIALS AT HAYWARD KIWANIS CLUB

At the Hayward Kiwanis Club Wednesday, November 16th, the Alameda County officials and also Hayward city officials were recognized for their fine work at an annual banquet given by Geo. H. Oakes, as chairman of the evening for the club at Castro Villa in Hayward. Following are the officials present. On account of lack of space they were omitted last issue:

Chester A. Stanley, Chairman, Board of Supervisors
George A. Janssen, Member of Board of Supervisors
Harry Bartlett, member, Board of Supervisors
Kent D. Pursel, member, Board of Supervisors
Francis Dunn, Jr., Supervisor-elect

Jack G. Blue, County Clerk
Edwin Meese, Jr., Tax Collector
Captain Richard E. Condon, Deputy Sheriff, in charge of Ala. Co. Sheriff's office, Centerville
Robert Hunter, Chief Assistant District Attorney
John Schauer, Deputy District Attorney
Vaughn D. Seidel, Superintendent of Schools
Olaf Anderson, Chief Deputy County Surveyor
Eugene V. Waring, County Auditor
William F. Hageman, Secretary County Retirement System
Robert Strehlow Jr., Chief Deputy Recorder
Russell C. Horstmann, County Assessor
O. William Brothers, Chief Appraiser
Bernard D. Bungarz, Coroner
James C. Malcolm, Health Officer

George P. Miller, Congressman
Carlos Bee, Assemblyman-elect
Jacob Harder Jr., former Judge of Hayward Justice Court
Harry H. Shatto, director Public Works, Hayward
Matthew Jimenez, Fire Chief, Hayward
Ernest Pimental, Civil Service Commission, Hayward
Alvin Joseph, Civil Service Commission, Hayward
Peter DeBernardi, Hayward—member of Alameda Co. Planning Commission
Edward Stanton, member Hayward Elementary School Board
A. R. Peterson, member, Board Castro Valley Sanitary District
Fred Kyle, member Personnel Commission, Hayward Schools
George Lower, editor, Hayward Review
Abe Kofman, publisher, San Leandro Morning News
Andrew Morgenson, representative of Hayward office of Oakland Tribune

N. Wesley Armstrong, retired chairman of Alameda County Development Commission

The city planner closed with a note of warning - "Good planning in advance of the growth is essential to sound development," he declared.

ney to become Secretary and Executive Officer of the Oliver Rousseau Construction Co., builders. They have offices at 1373 Jackson Street, one of the most prominent offices of any big subdivision firm in this part of Alameda County. George is permanently located there, as this is headquarters for some big home building tracts in the south end of the county. One is the some two mile length of land reaching from the Hillview School to the Hayward Golf Course, near Valle Vista. Some 1,350 homes are being constructed. Hayward water from the Hetch-Hetchy lines, and Hayward sanitary lines made all this construction possible. Congressman George Miller congratulated the publisher on his birthday (that very day), along with some dozens other County and Hayward city officials who spoke.

More On V.C. Study

(Continued from page 1)

to the west for an industrial and commercial service district adjacent to the rail lines and major local and regional traffic routes.

The fourth recommendation also concerns the residential development, proposing that it be kept relatively open. Results of the students' "Community Desires Survey" indicate that residents of both towns like the semi-rural suburban character of present development and would like to retain it.

Violich pointed out that Washington Township's climate, similar to the rest of the Bay Area but somewhat warmer and drier, is also a factor in attracting new residents and with them the expected commercial development.

"There is expansion south from Hayward and north from San Jose," he said. "City planners, not only at the University, but in many other fast-developing areas are observing the phenomenal growth of the East Bay area with great interest - Particularly in Washington Township where predominantly rural areas are suddenly becoming important commercial, industrial and residential centers."

The city planner closed with a note of warning - "Good planning in advance of the growth is essential to sound development," he declared.

Steel Mill Swells U.C. Total Here

A last-minute whirlwind campaign at Pacific States Steel Corporation has given the East-bay United Crusade a \$4,000 boost, Gordon Dubuque, commerce and industry chairman in Washington Township, announced today.

"The employees at the Niles steel plant had been in a labor dispute for seven long weeks," said Dubuque. "However, as soon as they returned to work, Leon Curtis, president of the United States Steel Workers of America, Local 3367, CIO, rallied both CIO and AFL employees behind the crusade banner."

The 328 employees who participated in the payroll deduction program donated \$4,046 to help support the health, youth and welfare agencies in Alameda County.

Oscar Dow was Crusade chapter chairman, and the employee committee was led by Tom Marshall. Employees at Pacific States Steel belong either to the United Steel Workers of America, CIO, or to Operating Engineers Local No. 3, AFL.

News of Township Churches

FIRST BAPTIST CHURCH
Irvington
Sunday School, 10:00 a.m.
Church 11:00 a.m.
Evening services 8:00 p.m.

CHURCH OF CHRIST
Newark
Bert Wilson, Minister
Gospel meeting, November 28 through December 5, 8 p.m.
Bible class Sunday at 10 a.m.
Worship, Sunday at 10:50 a.m.
Evening worship, Sunday, 7 p.m.

CHURCH OF THE NAZARENE
Niles
Sunday School, 9:45 a.m. Rev. Crawford will speak at 11 a.m. and 8 p.m. Young People, 7 p.m.
Wednesday, 7:30 p.m., Old-fashioned prayer meeting.

FIRST PRESBYTERIAN
Thornton at Olive, Newark
Martin Lee Tonner, Pastor
9:45 a.m., Church School.
11:00 a.m., Worship Service.
6:30 p.m., Youth Fellowship Groups.

Monday, 7:30 p.m., Mary-Floribel Circle meeting at the home of Mrs. Meta Popst.
Wednesday, 6:30 p.m., Clipper Club Meeting.
Thursday, 6:45 p.m., Bible Study Class.

ST. JAMES EPISCOPAL
Centerville

Holy Communion—8 a.m.
Church School—9:45 a.m.
Morning Prayer and service—11 a.m.
Monday, Dec. 13, 7:30 p.m., Vestry.

Tuesday, Dec. 14, 7 p.m., Church School Teachers.
Wednesday, Dec. 15, 1:30 p.m., Annual Christmas party of the St. James Guild to be held at the home of Mrs. Ralph Donohue, 467 Norris Road, Glenmoor Gardens, Centerville.

NILES CONGREGATIONAL CHURCH
3rd and H Sts.

Worship services at 10 and 11 a.m.
Sunday School and Nursery at 10 a.m.
Children urged to be present to practice for their Christmas program.
Evening service at 7:15, dismissing at 8. This service will feature the story of one of the most popular Christmas carols, and singing will include familiar gospel hymns and Christmas carols.

PRESBYTERIAN CHURCH
Centerville

Tom Fuhr, Minister
Sunday services 9:30 and 11:00 a.m. Sunday school 9:30 and 11:00. Youth fellowships Sunday 6:30 p.m.
Esther Circle with Mrs. Myra Dickerson, Olive Avenue, Irvington, December 16, 7:30. Mariners Christmas party December 20, 7:30 at the church.

ASSEMBLY OF GOD
Irvington

Sunday services: Sunday School, 10 a.m.; Morning Worship, 11 a.m.
Revival—Beginning Friday, December 10 through 19th; see and hear Visual Sermons Every evening except Monday and Saturday, 7:30 p.m. Everyone welcome. Evangelist Charles Senecal.

Paster, Rev. Victor Johnson. Christmas Trees For Sale. Benefit for the Irvington Assembly of God Church, 100 feet south of the Monument.

FIRST SOUTHERN BAPTIST CHURCH OF CENTERVILLE

293 Coronado Drive
Floyd H. Willis, Pastor
Sunday School, 10 a.m.
Morning Worship, 11 a.m.
Devotional period, 6 p.m.
Wednesday, Church practice, 7 p.m.

IRVINGTON COMMUNITY
Rev. Leslie G. Mayo
Sunday School—10:00 a.m.
Morning Service, Christian worship—11:15 a.m.
7:30 p.m., High School Westminster Fellowship.

FIRST BAPTIST CHURCH
Niles
Noel P. Glover, Pastor
Sunday School—9:45 a.m.
Morning Worship—11:00 a.m.
Youth Work—6:30 p.m.
Evening Worship—7:30 p.m.
Mid-week Prayer and Bible Study, Wed.—7:30 p.m.

The Annual Musical program will be presented by the Choir next Sunday evening at 7:30 p.m. The entire evening will be given over to music and song. The program will consist of several numbers by the Choir, also Solos, Duets and Marimba Music. Also Christmas Story narration with choral interludes. The public is invited. Gene Graves, Choir director will be in charge.

"PRINCE OF PEACE" LUTHERAN CHURCH
Highway 17 Centerville
Sun., 9:30 a.m.—Adult Instruction Class.
Sun., 9:30 a.m.—Sunday School and Bible Class.
Sun., 11:00 a.m.—Church Service with Sermon.

FIRST CHURCH OF CHRIST, SCIENTIST
Niles

Services, Sunday, 10:30 a.m.
Sunday School, (744 1st St.) 10:30 a.m.
Testimonial meeting, Wednesday 8 p.m.

FIRST BAPTIST CHURCH
158 Fremont Ave., Centerville
Sunday School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Evening Worship, 7:30 p.m.
Midweek Bible Study, Wednesday, 7:30 p.m.

FIRST BAPTIST CHURCH
Newark

Thornton and Elm
Sunday School—9:45 a.m.
Morning Worship—11 a.m.
Training Union—6:15 p.m.
Evening Worship—7:30 p.m.

ASSEMBLY OF GOD
Centerville

Sunday School, 9:45 a.m.
Morning worship, 11 a.m.
Sunday evening evangelistic services, 7:30 p.m.
Young People's service, Thursday, 7:30 p.m.
Services at 143 Stevens Street.

ASSEMBLY OF GOD
Newark

Rev. Andrew Rahner, Pastor
Sunday School, 9:45 a.m.
Sunday morning worship, 11 a.m.
"Revival time" broadcast: 5:30 p.m. K G O
Junior Choir: 6:30 p.m.
Prayer Time: 7:00 p.m.
Evangelistic Service: 7:30 p.m.
Wednesday, 7:30 p.m. Mid-week Service
Thursday, 10:30 a.m. Women's Missionary Council
Friday, 7:30 p.m. Christ's Ambassadors youth meeting.

ST. TIMOTHY LUTHERAN

27794 Niles Road.
Early Service—9:00 a.m.
Sunday School—10:30 a.m.
with Bible Class for adults
Regular Service—11:00 a.m.

FULL GOSPEL TEMPLE
Niles

Services, The Lord's Day, morning, 9:45; evening, 7:30.
Wednesday, 7:30 p.m., Family Circle special children's program.
Friday, 7:30 p.m., Young Peoples service.

Fisherman's Wharf is known around the world as one of San Francisco's outstanding tourist attractions.

BUY AND SELL

RENT AND HIRE

PROFITABLY

THRU THE WANT ADS

7-HELP WANTED

HIGH school girl to watch two school children from 4:30 p.m. until 6 p.m. Call at 2021 Noel St. Newark, after 9 p.m. or Saturday afternoon.

AVON Representatives wanted. Irvington, Warm Springs and other Township cities. Call Jefferson 1-312 mornings, or write P.O. Box 451, Hayward. 48c

PART and full time women for homework \$6.00 per day guarantee. Apply 904 First St. Niles. 9 to 12 and 2 to 5 p.m. 49c

8-WORK WANTED

COMPANION and housekeeper for one in family. Phone Niles 8004. 49c

11-RENTALS

FLOOR and auto sprays, waxer-polisher, 1/2" drill, spray gun. Also keys made.

BROWN'S FURNITURE
In Niles Theatre Bldg. 20tc

FOR RENT—1 and 2 bedroom apartments, furnished and unfurnished; \$45 and up. Phone Newark 3-3620 or Newark 3-3651. 49c

NEWARK APARTMENTS—New and clean, 2-bedroom apts., venetian blinds, plug-in TV, stove, wall heater, ample closets and cabinets, carpet with storage, laundry room with washers; \$65 mo., plus utilities, except garbage. Phone owner, Newark 3-2012. 49c

SMALL modern cottage furnished, beautifully landscaped Mission Road. Phone Irvington 1F2. 49c

RENTALS

HOMES
2 bedrooms ear. 1/2 acre lot unfur. \$85
2 bedrooms ear. unfur. 75
3 bedrooms ear. unfur. 90
4 bedrooms 2 baths 2 car gar unfurnished Lease 100

APTS
3 rooms unfur. (stove) \$40
3 room duplex (unfurn. stove) \$50
3 bedroom duplex gar unfur 71
2 bedroom duplex gar unfur 75
5 room lower flat gar unfur 75

E. C. PARKS
541 First St., Niles
(Formerly PG&E Office)
Phone Niles 4618

MODERN DUPLEXES
2 BEDROOMS
With garage. Corner of Linda Drive and Alvarado-Niles Road. Inquire at Apartment 1 or phone Niles 7394. 39tc-c

LARGE attractive 3 and 4 room Apts., also sleeping rooms. Private home. Phone Irv. 139-W. 41tc

FOR SALE—2 bedroom home. Good location. Close to school, church and shopping. 833 Second St., Niles. 44tc

SLEEPING ROOMS, men, non-drinkers. 151 1 Street, Niles. 46tc

DUPLEX Apartment. Choice location. Also 3 bedroom home, car garage and fireplace. Phone Newark 3-3250 or 3-391. 45tc

CENTERVILLE SAW & TOOL SHOP. Locksmithing and key making, saw filing. All types of saws. Lawn mowers ground. All work done and guaranteed by Bernie Vail. Drive in 243 N. Main St., Centerville. 14tc

PAINTING-DECORATING
Father and sons doing own good work. Glass and floors left spotless. Interior or exterior. Phone for low, free estimate. Licensed. Insured. LUCERNE 184-R. 31tc

TOP SOIL, sand, gravel, red rock fill, grading, paving. Equipment rentals, loader, jack hammer, grader, Ford tractor, roller, water wagon and dump trucks. Phone McElvain, Niles 4518. 38tc

PAINTING-DECORATING
Father and sons doing own good work. Glass and floors left spotless. Interior or exterior. Phone for low, free estimate. Licensed. Insured. LUCERNE 184-R. 31tc

FOR SALE—2 bedroom home. Good location. Close to school, church and shopping. 833 Second St., Niles. 44tc

SLEEPING ROOMS, men, non-drinkers. 151 1 Street, Niles. 46tc

DUPLEX Apartment. Choice location. Also 3 bedroom home, car garage and fireplace. Phone Newark 3-3250 or 3-391. 45tc

CENTERVILLE SAW & TOOL SHOP. Locksmithing and key making, saw filing. All types of saws. Lawn mowers ground. All work done and guaranteed by Bernie Vail. Drive in 243 N. Main St., Centerville. 14tc

PAINTING-DECORATING
Father and sons doing own good work. Glass and floors left spotless. Interior or exterior. Phone for low, free estimate. Licensed. Insured. LUCERNE 184-R. 31tc

TOP SOIL, sand, gravel, red rock fill, grading, paving. Equipment rentals, loader, jack hammer, grader, Ford tractor, roller, water wagon and dump trucks. Phone McElvain, Niles 4518. 38tc

PAINTING-DECORATING
Father and sons doing own good work. Glass and floors left spotless. Interior or exterior. Phone for low, free estimate. Licensed. Insured. LUCERNE 184-R. 31tc

FOR SALE—2 bedroom home. Good location. Close to school, church and shopping. 833 Second St., Niles. 44tc

SLEEPING ROOMS, men, non-drinkers. 151 1 Street, Niles. 46tc

DUPLEX Apartment. Choice location. Also 3 bedroom home, car garage and fireplace. Phone Newark 3-3250 or 3-391. 45tc

12-REAL ESTATE FOR SALE

3 BEDROOM home, fence, insulated, in Mission San Jose. Call 1-6emore 1043-W. 48p2

REAL ESTATE BUYS
\$350 Down—Balance \$60 month 2 bedroom home, gar., all util. 60x100 lot fine condition. FHA terms. \$5500.

\$900 Down \$65 month 2 bedrooms, ear. patio. work bed room. Wall to wall rugs fenced lot. FHA terms.

2 Bedroom home, gar. close to stores, trans. large lot 10x110 1420, level with patio, room for rental. \$11,000 FHA terms.

3 Bedroom, New large gar., built in elect. stove, 55x140 level lot. \$1200 down to FHA

LOTS
1/2 acre, level, all util. 2200

E. C. PARKS
Real Estate Insurance
New Location
541 First St., Niles
(Formerly PG&E Office)
Phone Niles 4618

ATTENTION Builders 1 acre for sale for business of homes. Inquire K&J Box 109 Niles. 49p

\$7950.00 Full Price owner must sell this lovely 2-bedroom, attached garage, 6 redwood fence, lawn front and rear, 2 ducks to swimming and school. Ceramic tile sinks and both. Just redecorated inside and out. Vacant. Low down payment. For appointment Centerville 8-2019. 49c

LOT
FREMONT AVENUE
near County Building and new medical building. An excellent future investment. Ideal for professional use. \$4,900. Cash.

BEAMS REALTY
120 So. Main Centerville 8-2700

2 Bedroom home, 1 year old 604 2nd St., Niles. 48p2

16-SERVICES
LAUNDROMAT—Washing and drying or drying alone. Ultra-modern equipment. Reasonable prices. Township Laundromat, 120 J Street, Niles. Phone Niles 4653.

DRY CLEANING
AUTOMATIC WASHERS a specialty! We service all makes. We also rent appliances. O'Mara House Furnishings Newark 3-3950. 33tc

EL PAJARO BEAUTY SALON
INDIVIDUALLY STYLED
by Alice Hewitt
9 a.m. to 5 p.m.
Evenings by Appointment
700 Main Street, Niles
Phone Niles 4411

GARDENER, Experienced Japanese, general maintenance, new lawns, retrotilling with Ferguson tractor. Reasonable. Newark 3-2188. 20tc

CENTERVILLE SAW & TOOL SHOP. Locksmithing and key making, saw filing. All types of saws. Lawn mowers ground. All work done and guaranteed by Bernie Vail. Drive in 243 N. Main St., Centerville. 14tc

PAINTING-DECORATING
Father and sons doing own good work. Glass and floors left spotless. Interior or exterior. Phone for low, free estimate. Licensed. Insured. LUCERNE 184-R. 31tc

TOP SOIL, sand, gravel, red rock fill, grading, paving. Equipment rentals, loader, jack hammer, grader, Ford tractor, roller, water wagon and dump trucks. Phone McElvain, Niles 4518. 38tc

PAINTING-DECORATING
Father and sons doing own good work. Glass and floors left spotless. Interior or exterior. Phone for low, free estimate. Licensed. Insured. LUCERNE 184-R. 31tc

FOR SALE—2 bedroom home. Good location. Close to school, church and shopping. 833 Second St., Niles. 44tc

SLEEPING ROOMS, men, non-drinkers. 151 1 Street, Niles. 46tc

DUPLEX Apartment. Choice location. Also 3 bedroom home, car garage and fireplace. Phone Newark 3-3250 or 3-391. 45tc

CENTERVILLE SAW & TOOL SHOP. Locksmithing and key making, saw filing. All types of saws. Lawn mowers ground. All work done and guaranteed by Bernie Vail. Drive in 243 N. Main St., Centerville. 14tc

PAINTING-DECORATING
Father and sons doing own good work. Glass and floors left spotless. Interior or exterior. Phone for low, free estimate. Licensed. Insured. LUCERNE 184-R. 31tc

TOP SOIL, sand, gravel, red rock fill, grading, paving. Equipment rentals, loader, jack hammer, grader, Ford tractor, roller, water wagon and dump trucks. Phone McElvain, Niles 4518. 38tc

PAINTING-DECORATING
Father and sons doing own good work. Glass and floors left spotless. Interior or exterior. Phone for low, free estimate. Licensed. Insured. LUCERNE 184-R. 31tc

FOR SALE—2 bedroom home. Good location. Close to school, church and shopping. 833 Second St., Niles. 44tc

SLEEPING ROOMS, men, non-drinkers. 151 1 Street, Niles. 46tc

DUPLEX Apartment. Choice location. Also 3 bedroom home, car garage and fireplace. Phone Newark 3-3250 or 3-391. 45tc

CENTERVILLE SAW & TOOL SHOP. Locksmithing and key making, saw filing. All types of saws. Lawn mowers ground. All work done and guaranteed by Bernie Vail. Drive in 243 N. Main St., Centerville. 14tc

PAINTING-DECORATING
Father and sons doing own good work. Glass and floors left spotless. Interior or exterior. Phone for low, free estimate. Licensed. Insured. LUCERNE 184-R. 31tc

TOP SOIL, sand, gravel, red rock fill, grading, paving. Equipment rentals, loader, jack hammer, grader, Ford tractor, roller, water wagon and dump trucks. Phone McElvain, Niles 4518. 38tc

PAINTING-DECORATING
Father and sons doing own good work. Glass and floors left spotless. Interior or exterior. Phone for low, free estimate. Licensed. Insured. LUCERNE 184-R. 31tc

FOR SALE—2 bedroom home. Good location. Close to school, church and shopping. 833 Second St., Niles. 44tc

SLEEPING ROOMS, men, non-drinkers. 151 1 Street, Niles. 46tc

DUPLEX Apartment. Choice location. Also 3 bedroom home, car garage and fireplace. Phone Newark 3-3250 or 3-391. 45tc

CENTERVILLE SAW & TOOL SHOP. Locksmithing and key making, saw filing. All types of saws. Lawn mowers ground. All work done and guaranteed by Bernie Vail. Drive in 243 N. Main St., Centerville. 14tc

18-MISC. FOR SALE

FOR SALE—Broad breasted turkeys. Alive or dressed. Order early to avoid disappointment for the holidays. Mission San Jose 2011, Mission-Niles Highway. 41tc

UNCALLED-FOR repair jobs in Ladies and Mens Watches. Sold for amount of repairs. \$5.00 and up. Elkins, Buiovas, Gruens, Longines, Benrus, Michael's Jewellers, 1461 So. Main St., Centerville. 36tc

WALTER CONNOLLY'S BARGAIN CENTER
Irvington

Used Maytag Washer, like new, replacement. Orig. cost \$172.95, now \$99.50.

Prac. new Gas stove, late model, now \$84.50.

Used Apartment size Gas stove, good condition, \$39.50.

8 cu. ft. Kelvinator refrig. Guaranteed. Now \$79.50.

New Mr. and Mrs. Bedroom set, \$99.50.

New box spring and mattress, 10 yr. guarantee, now \$69.50.

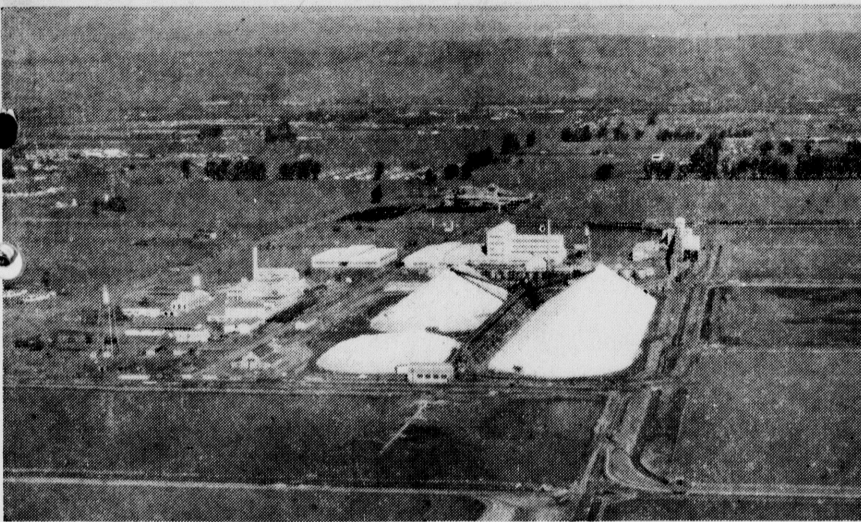
New Posturepedic mattress and box spring, 10 yr. guar. leg. \$139.50. Now \$89.50.

EASY TERMS
We Give S&H Green Stamps

GENERAL ELECTRIC dishwasher, \$40. 2nd hand, \$40. 4th. Centerville 8-6497. 46tc

BABY DUCKS, 25c and up. Pekins and Mallard fryers and roasters. 49c per pound. Call Centerville 8-8589. 49p

WELSH TURQUOISE baby carriage \$25. Biond baby crib with mattress \$25. Typewriter, Smith-Corona Clipper portable with case \$75. Perfect condition. Ph. Alvarado 8-5488. E. Mendes, R.F.D. 108, Newark. 49p2



RECORD HARVEST—is nearing completion this month at Leslie Salt Co.'s Newark plant. White piles are portion of expected 480,000-ton "take" from Leslie's maze of ponds along the Bay here. Company officials estimate harvest — which started at end of September — will exceed last year's total by 20,000 tons. This will be the highest tonnage since the refinery was started at Newark in 1940. At left are Morton Salt buildings. Morton purchases its salt from Leslie. In middle-distance is new Orangeburg Mfg. plant. (NEWS-REGISTER Airphoto by KEN FOSTER)

Factories On The March

Industrial Growth, 150 Years Old, Coming To Full Flower In Area

Factories in the salt-marshes . . . A future in the blueprints . . . That's Washington Township, a fertile patch of farmland until a couple of years ago . . . a potential Pittsburgh, in the eyes of many experts today.

Industry was introduced in the Township more than 150 years ago by the Franciscan monks. The Padres taught the Indians to weave and harvest when they founded Mission San Jose de Guadalupe in 1797.

They also taught them to gather salt—an art that persists into 1954. Today Leslie and Morton Salt companies count their annual Township harvests in the thousand tons.

There is also record of how the Fathers produced adobe clay to make the walls of the mission and the surrounding homes; likewise how they instituted tile manufacture, bending each tile into shape over thigh. Today's brick and tile industries find a rich source of raw material in the Township — material that was laid down in ages past by the swift streams that stripped the Coast Ranges of their soil. California Pottery Co., Interlocking Tile and Kraftite Co., at Niles; E. J. Lavino Co. at Newark and Harbison-Walker at Warm Springs are big factors in the field.

Pipe is akin to tile, and the Township boasts some fat payrolls in the pipe industry. American Pipe at Alvarado makes it from cement, U.S.

Pipe & Steel at Decoto makes it from steel, Orangeburg Manufacturing Co. at Newark makes it from pulp and tar; it's all pipe, though.

The soil also renders more direct products to the fertile Township. At Alvarado stands the first beet-sugar mill in America; Holly Sugar owns it now, and provides a ready market for nearby fields. Near Centerville, the F. E. Booth cannery keeps busy during the fruit and field-crop seasons. Recently it tried an experimental run of potatoes. If successful, this could extend the canning season for months.

The Township's biggest single payroll however belongs not to field or farms but to steel: Pacific States Steel Corp. and its sidekick American Forge at Niles comprise one of the largest furnace complexes on the coast.

Nearby, in contrast, is another type of factory: the Kimber poultry farm. Founded not many years ago by John Kimber, a teacher at Washington Union High School, Kimber Farms now has giant branches in Southern California and astounds the visitor with its scientific data on breeding chicks.

Newark is admittedly the

area's industrial city, with factories bringing its assessed values to more than 8½ million dollars, and with a great potential at hand in the form of a 250-acre industrial site recently purchased by the Southern Pacific Railroad.

Newark is prominently mentioned whenever the periodic rumor arises concerning "General Motors" to stimulate Township gossip. Newark is earmarked for Ford Plant suppliers, say the knowing ones. Newark believes the rumors.

Today Newark is the seat of the thriving Bullock Pallet Co., Lavino, Orangeburg (on S. P. property), the salt companies, plus Westvaco Mineral Products Corp., a barium producing subsidiary of Food Machinery & Chemical Corp. Westvaco has a 500-man payroll.

Newark also houses Wedgewood Division of Rheem Manufacturing Corp., a big stove producer.

All these payrolls, plus several smaller ones, make Washington Township a well-balanced place to live. Factories are close enough to homes to provide money on Friday, yet not too close to create smoke and smell.

Truly the Padres of 1797 would gape to see the outcome of their teachings to the simple Indians!

CHICKEN POX HERE

One case of chickenpox was reported in Washington Township last week by County Health Director James C. Malcolm.

Items From 1901 Newspaper Show Township Life Hazardous Then

Lacking A-Bombs, H-Bombs, flying saucers, Martians and Malenkov, life in Washington Township in 1901 would seem likely to have been serene and untroubled.

But it had its terrors, as reported by the Niles Herald, on May 31, of that year.

One of them could well have been Figprune Cereal—praised as a substitute for both coffee and tea. This according to the Herald "perfect table beverage" consisted of 54 percent fruit and 46 percent grains. In a burst of enthusiasm the writer describes it as having the rare amber color of the purest coffee. "None but coffee experts can tell the difference between Figprune and the best Mocha and Java," he declares.

Perhaps this was true for the expert who liked his coffee pure amber color—fortunately for those of us who like ours a little browner, Figprune Cereal is not being offered at 1954's breakfast tables.

Weather was apparently another hazard, and we find in the Centerville news column that, "owing to rain Sunday, the Presbyterian Communion services were postponed until next Sunday at 2 p.m. (Later in the same column these same services are postponed until next Sunday at 11 a.m.) Whether the roof leaked in the Church, or whether there was as yet no Church and services were held outdoors, we do not know. But it must have been fun guessing whether to show up at 11 or 2, on the next sunny Sunday.

Even such seemingly simple pleasures as picnics had their seamy side. A listing of Fernbrook picnics reports that "The Journeyman Plumbers of San Francisco came out nine carloads strong and proved a tough crowd. Several free fights were indulged in and two women had a hatpin jabbing contest."

Life had its bright aspect, though, and there were compensations for these frightening news items. The picnic list comments that "the Sons of Vermont brought four carloads to their picnic Saturday and had a very enjoyable time." It would seem that these gentlemen indulged in neither fights nor hatpin jabbing. Perhaps the daughters of Vermont were not present.

An encouraging item for the anxious spinsters of the area must have been this announcement at the bottom of the Centerville column:

"A Bachelors Club is the latest." The paper continues with the snide remark that said club was "called into ex-

istence owing to the Old Maids Club at Niles." Lonely hearts, be of good cheer!

A front-page story gives the heart-warming news that a lady has just been paid \$2,000 life insurance after her husband's death in Dawson. According to the Herald, "the money comes in very good as her home had been sold under foreclosure for a small loan made to enable her husband to go North."

Some lucky student was given a chance to buy a \$50 scholarship to one of the best business colleges in the State—for \$37.50 if taken at once, and a column of "Items of Interest" proclaimed that there was ice every day at the depot restaurant.

To complete the joyful new items, Silva's Shaving Parlor announced to its formerly backed-up customers (we presume) that henceforth they would specialize in clean towels and sharp razors.

To those who may wonder how our ancestors spent their evenings at home, before TV, the social column gives a clue to games that were played. One called "Telegrams" consisted of making up messages, each word starting with a letter in the name of a state or city. We are told that Horace Johnson did the best at one party forming messages from the word "California." His telegram, "Call at Long Island freight office right now in automobile."

Hearts and whist were popular pastimes—and many of the parties reported recitations and musical selections by the host and hostess or some of the guests.

The lack of high-speed highways and fast cars or trains did not seem to hamper the travelers, as the paper reports many comings and goings of residents and their out-of-town guests.

Meetings, obituaries and shipping reports make up the balance of Washington Township's news of the day in 1901.

John Faria Home Is Busy Place

The John Faria home on Fremont Avenue in Centerville was the scene of activity this past week with their son Arthur and his wife visiting from Bend, Oregon.

Their daughter Mrs. George Talbert also was here from Paso Robles and their daughter and her family from Mountain View. Mr. and Mrs. William Johnson, and son Earl, also dropped in for a visit.

Their grandson Earl left for overseas duty with the Army on Monday.



EAGERLY AWAITED—is the Vallejo Mills School, slated to serve increasing number of students who live east of the highway in Niles. The school is scheduled to be ready for occupancy by the end of February, according to a statement by the school trustees last week. (NEWS-REGISTER Photo)

How Many Homes By 1960?

Suburban Development Now Reaching Fullest Expression In Township

Future historians will tab the flight to the suburbs the most significant development in American life after World War II.

Halfway between Oakland and San Jose, this development is having its fullest possible expression.

In Washington Township, hardly more than a cluster of farms 10 years ago, a revolution has taken place. Inhabitants are debating who is the Kerensky of this revolution: the landowner or the subdivider.

For years Washington Township, an area as large as San Francisco, lying between the Bay and the hills and between Hayward and Milpitas, slumbered gracefully as befitted inheritors of the old Spanish tradition. Today the sleeping giant is awake. It is the newest Golconda of the home-builder.

Estimates vary, but most localities agree more than 2,000 new homes have been built in the past three years. Approved or on the drawing boards are anywhere between 10,000 and 15,000 more.

Starting at the south end of the Township, between Warm Springs and Irvington, Colway & Culligan are projecting 1,200 moderate-priced homes in their new Irvington Square. Across the Oakland-San Jose Highway, other subdividers have planned as many more.

In Mission San Jose, Lincoln and Russell Homes already are occupied by 250 families. Sunny-acres Development Co. officials say they will build 1,000 or more (some with \$1,250 swimming pools) on the gentle slopes, while the Galton Corp. (Palmer Heights) and others are busy too.

North of Irvington, the Stanley Davis Organization has erected more than 250 homes to date. In the words of one Davis executive:

"We'll keep going 'till the demand runs out—and it's growing every day." The recent Parade-of-Homes promotion featuring 11 different houses by 10 subdividers drew 25,000 potential buyers to this region.

South of Centerville, Glenmoor Homes has begun what

many call a unique subdivision. Homes in the \$15,000-to-\$25,000 category are literally selling like flap-jacks. Builder James Meyer gambled that he could attract Oakland and San Leandro executives to the Township's balmy climate—and won. Meyer plans an eventual 1,000 units.

Cabrillo Park now a 200-home community north of Centerville, could burgeon into 2,500 homes if the demand keeps up, according to Builder John Brooks. FHA relaxed its requirements recently, and this coupled with a renewed interest in homes, has helped the whole Township.

"I've never seen a demand like this," says one man.

Telephone Company Investing \$250,000 In Warm Springs, Sunol

Pacific Telephone—in ten short years—has poured over one-quarter million dollars worth of telephone equipment into two communities in this area.

S. D. Smith, Hayward's telephone manager, gave out this information today.

"Back in 1945," said Smith, "the total telephone plant investment—buildings, poles, cable, wire, and so forth—for the towns of Sunol and Warm Springs, amounted to \$16,269."

"Today, that figure has climbed to \$209,075—nearly thirteen times as much as before."

In both towns the expansion and improvement of telephone service has resulted in a tremendous upsurge in telephone calls.

"Sunol placed 137 calls on any average business day in 1945—Warm Springs 83. Now, Sunol's calls have jumped to 580 and Warm Springs' to 452," said Smith.

The telephone growth figures for the entire Hayward exchange area show an increase from slightly more than

In Newark, less expensive housing is the vogue. The Smith-Peters organization has built more than 500 "flattops" and has another 350 of these popular \$8,000-bracket houses in the mill.

At Niles, Dan Bodily has sold almost all the 150 homes in the \$15,000 class which he put on the market. Bodily's homes are next to the California Nursery, which rumor has it may become "another Hillsborough" if owner George Roeding Jr. decides to sell. Nearer the hills, Bodily has 250 cheaper homes mapped.

North of Decoto, the Township's first big tract, Hillview Crest, is ready to enter its third year. But its 600 dwellings will soon be overshadowed by the 1,200-house Rousseau tract, and Treeview with 550 homes. These will become part of Hayward.

one million dollars invested in 1945 to almost nine million dollars at present.

In recent years telephone expansion has been rapid.

"More and more people are moving to the Pacific Coast every day. A great majority of them will want telephone service. Despite rising costs, we will be ready to provide additional facilities for people moving into Southern Alameda Co.," said Smith.

GLENMOOR NEWS

Weekend guest of twelve-year-old Kathy Nolte of Sterling Drive was Patty Rose of Centerville.

The J. L. Phillips' of Norris Road entertained the Tom Bank family of New Jersey and Mrs. Virginia Stevenson and family from Oakland last weekend.

Mr. and Mrs. Vernon Mattson are making plans for a trip back to their Minnesota home for Christmas.

Expert WATCH REPAIR
... Inspection Free!

Your watch, like your automobile, needs periodic attention. Let our highly trained and experienced watch repairmen give your watch the care it deserves. Guaranteed satisfaction!

GRUEN
HEADQUARTERS FOR THE PRECISION WATCH

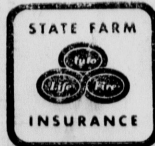
MICHAEL'S
CREDIT JEWELERS
146 So. Main, Centerville
Ph. Cent. 8-8502

WE GIVE 25¢ GREEN STAMPS

State Farm cuts rates on auto insurance!

Yes—State Farm auto insurance is now a better buy than ever! Low rates have just been lowered even more to reflect the careful driving records of members in this area. And you get the unexcelled protection and service for which State Farm is famous.

See me for details!



CHARLIE HOLLIDAY

156 So. Main St.
Centerville, Calif.

Phone
Centerville 8-8417



Authorized representative,
State Farm Mutual Automobile Insurance Company
Home office: Bloomington, Illinois

Take Movies Christmas Day...

with this new
Bell & Howell 8mm

WILSHIRE MOVIE CAMERA

Have fun Christmas morning—take movies of your family, in thrilling color. The Sun Dial makes this camera so easy to use, even a child can take good movies with it.

EASY TERMS—\$49.95

COME IN TODAY. ASK TO SEE THE BELL & HOWELL WILSHIRE

Lifetime Guarantee

POND'S PHARMACY
335 Broadway Irvington 193

READ THE WANTADS!

for the holidays, you'll love one of the
new holiday haircuts

Three exceptionally flattering and individual coifs for short-hair beauty, smartness and comfort. The pixie . . . the Capri (Italian) . . . the beret bob . . . all subtly feminine, sophisticated. Men and women hair stylists . . .

haircuts 2.00
basic permanent from 10.00

completely air-conditioned beauty salons

Goldman's

TE 2-1443 • Broadway, at 15th • OAKLAND
IF 7-6616 • foothill and A • HAYWARD

You Can WIN these valuable prizes!

1st PRIZE \$150

2nd PRIZE \$125

3rd PRIZE \$100

4th and 5th PRIZES Many DIAMONDS valued at \$50 each

DIAMOND Prize CONTEST

Try Your Skill COUNT these diamonds!

Don't Delay ACT NOW

Yes, just count these diamonds and fill in the Quiz question "Why I would like to win a diamond prize in this contest," together with your own reason.

Bring Your Entry Card or Mail It AT ONCE!

Answer This Simple Quiz:

I wish to win a diamond because:

☐ I am about to become engaged or married.

☐ I have never owned a diamond.

☐ A diamond is the symbol of prosperity.

☐ A diamond is a timeless investment.

☐ My reason is _____

My name is _____

My address is _____

My phone is _____

My city is _____

My state is _____

My zip is _____

READ THESE SIMPLE RULES:

1. Entries will be judged on the basis of the number of diamonds counted.

2. A diamond is defined as a faceted gemstone of pure carbon.

3. A diamond must be at least .25 carats in weight.

4. A diamond must be set in a ring or pendant.

5. A diamond must be set in a ring or pendant.

6. A diamond must be set in a ring or pendant.

7. A diamond must be set in a ring or pendant.

8. A diamond must be set in a ring or pendant.

9. A diamond must be set in a ring or pendant.

10. A diamond must be set in a ring or pendant.

Bait and Switch

Looks easy to win, doesn't it? But the small print (circled) is the gimmick. It says most winners must pay to have their "prizes" mounted.

Beware the "Count the Diamonds" Contest

by Sid Ross and Ed. Kiester

Reprinted by permission of the Oakland Tribune

LITTLE TOMMY JOHNSON was just plain delighted. A few weeks before, a card in the mail had announced a "Count the Diamonds" contest sponsored by a local jeweler, and Tommy, who could count as well as any 8-year-old, had entered. Now here was a letter congratulating him on winning fourth prize, a diamond "valued at \$50."

Right down to the jewelry store Tommy and his mama dashed. And there they learned the rude facts of life: Tommy could have his "prize" if he had the diamond set in a ring (cost: \$25) and paid a "setting fee" (\$7 or \$8). Or he could apply the \$50 to any other item in the store. Otherwise, no diamond. It was all there on the card—in fine print.

Mrs. Johnson didn't take advantage of this offer. Instead, she went to the local Better Business Bureau, where officials sadly ticked off another town stung by the old "bait and switch" game.

There have been many of them. Since the racket first popped up on the Pacific Coast early this year, it has spread, in one form or another, to dozens of cities, most of them in the Midwest. What concerns the BBB most is that many of the jewelers aren't just copycats. Several high-powered outfits based on the West Coast are peddling this package to local jewelers and raking off a fat fee. The jeweler is promised increased sales; sometimes he gets them, but more often he gets a harvest of ill will. And the jewelry industry everywhere gets a black eye.

As a contest, one of the distinctive features of "Count the Diamonds" and its assorted relatives is that practically no contest is involved—for everyone "wins." That is, everyone who enters is a cinch to receive a letter in reply awarding him "fourth prize" or, at the very least, "fifth prize."

Here's the way it works: Advertising circulars are mailed to everyone in town, proclaiming the contest. The illustration above is typical. As part of his service, the promoter furnishes the cards, printed with the local jeweler's name, and handles the mail.

First, second and third prizes are offered. These purport to be of some value; as a matter of fact, the Better Business Bureau says they usually are on the up-and-up. But they are greatly outnumbered by the fourth and fifth prizes—and with these, in fine print, the jeweler leaves himself an out: "All fourth and fifth prizes must be installed in an article of gold or platinum at a nominal labor charge."

That's the "bait." Now comes the "switch." Once the winner appears at the store to claim his prize, he is handed the same runaround Mrs. Johnson got. The salesman puts on strong pressure to persuade the winner to use his "prize" as credit on a higher-priced item.

Needless to say, prices temporarily have been jacked up to absorb the "credit." One woman was persuaded to use her \$50 credit to buy an \$89.50 ring, making the price \$39.50. Later she had her buy appraised by another jeweler. The estimated value was not more than \$30.

And if the winner insists on his prize, the jeweler can always fall back on the gimmick in his ad. Sure, you can have your diamond. But it will cost you money for the setting, plus a "small labor charge." One gift for her husband paid \$48.73 for the ring soldier's wife who wanted her diamond as a plus mounting. The BBB figures the stone was worth, wholesale, about \$7.50, the ring about \$2.50.

The same sort of epidemic swept the fur trade not long ago. Entrants in a "Count the Letters in this ad" contest received "checks" allegedly worth \$50, to be cashed at the store. But they found their winnings could be applied only to higher-priced furs.

"Count the Diamonds" has many faces. Sometimes advertisements are used instead of the mail approach. Others substitute a "silhouette contest," in which contestants guess the identity of a silhouette, with the help of rather obvious hints. (A silhouette of Theodore Roosevelt, for instance, carried the clue, "Rough Rider." What grade-school child could miss?)

Some of the contests are operated by a West Coast outfit which has no official connection with the diamond trade, but which give the contests prestige. Other contests use a variety of flimsy names which seem to reverse tactics—"a contest for this community only," they are advertised. To dodge lottery laws, some contests require entrants to answer, in 25 words, some question like "Why I Want a Diamond." If you can write, you can "win."

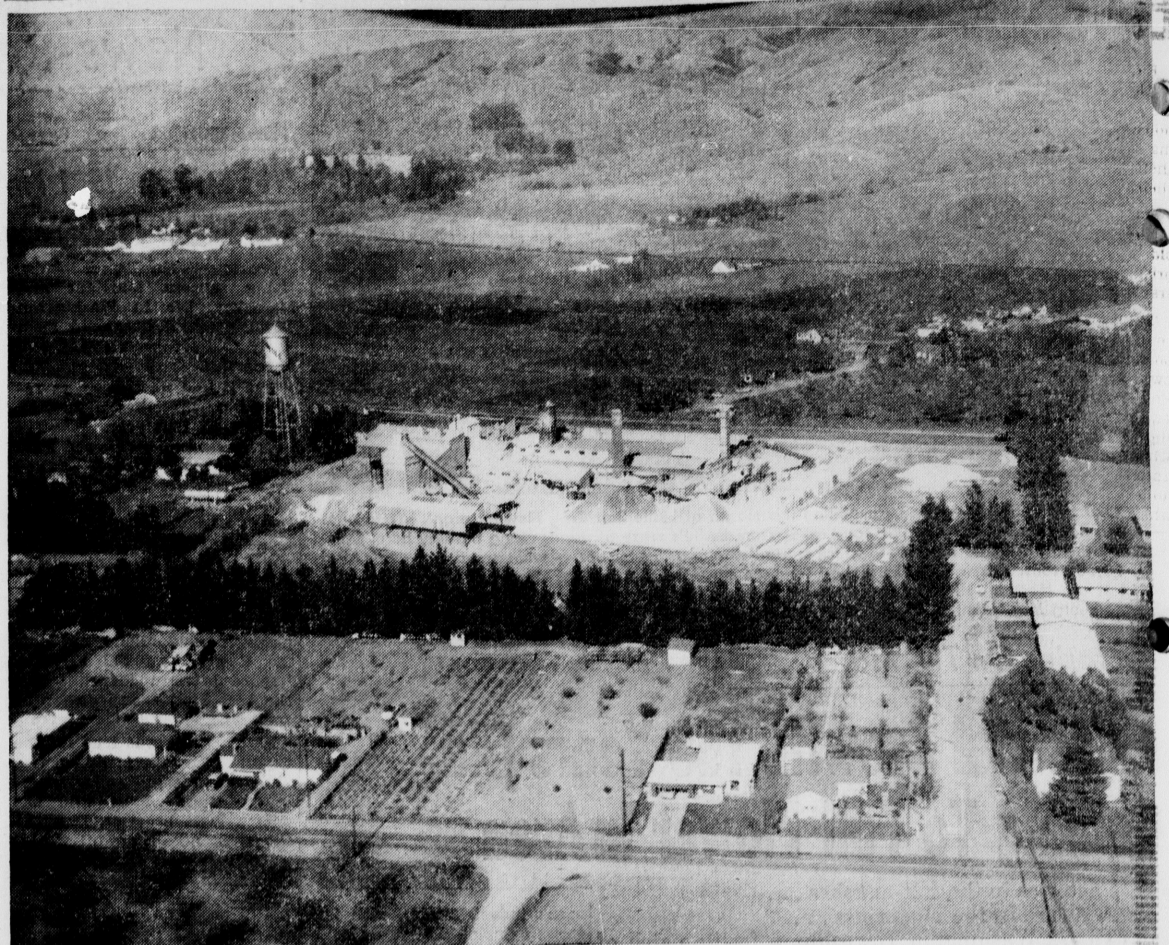
No matter what the mask, it's still a dodge. In one city, the BBB counted the diamonds and sent in 17 answers—deliberately staggered from several hundred to several thousand—under fictitious names. A few weeks later, each "contestant" was solemnly notified he had won fourth prize.

Honest jewelers are growing worried about the inroads the "bait and switch" game is making into their business. In some cities, they have bought up the "Count the Diamonds" franchise to keep it out of the hands of less scrupulous merchants. The Jewelers' Vigilance Committee, which polices the trade, has complained to the Federal Trade Commission.

The FTC has promised to look into the matter. In the meantime, the "something for nothing" ads continue to appear across the country. Only a few of the "winners" in the contests seem to realize that they're really getting nothing for something.

KENNETH B. WILSON, president, National Better Business Bureau, "We have yet to find one of the 'Count the Diamonds' contests that is a genuine contest. All we have investigated have been used deceptively as a scheme to sell diamond rings or settings. Beware of any 'Count the Diamonds' contest that awards promiscuously to all contestants 'prizes' which are redeemable only upon the purchase of some merchandise or service."

This Is A Paid Advertisement Donated By Michael's Jewelers As A Public Service To The People Of Washington Township



AT NILES—is busy Krafite plant, which makes wall and patio tile and other products for building trade. Plant is currently in \$250,000 expansion program geared to give it more efficiency and

capacity. In far distance is Decoto's Masonic Home.

(NEWS-REGISTER Airphoto by KEN FOSTER)

Church History In Washington Township Dates Back To 1797

The Churches of Washington Township are keeping pace with the increasing numbers of new residents lured here by our Township's climate, its growing business opportunities and attractive landscape.

Many sects are building new churches, others expanding their present buildings so that all can find a place to worship where once "doubling up" or holding services outdoors was the rule.

The first Church, of course, was the Mission San Jose, founded July 11, 1797 when Father de Lasuen came up from Santa Clara and planted the Cross which for many years marked the cemetery.

Two priests, Father Ysidro Barcenilla and Father Augustine Merino, with ten soldiers and a sergeant, laid the foundations of the Mission. The Church, with its living quarters and school rooms, was completed ten years later, in 1808.

Building then was no small task, as adobe bricks had to be made, tiles burned, and heavy redwood timbers carried by hand from San Antonio (now East Oakland) thirty miles away. The windows and bells were brought from Spain, along with the beautiful, religious figures and paintings.

Earthquakes in 1812 and 1822 damaged the Mission Church, and the big quake in 1868 com-

pletely destroyed it, but a more modern church was quickly built on the same site.

Mission San Jose was more than a Church — it was a small community in itself. Here the Indians were sheltered and taught new occupations — and travelers were given food, drink and a place to rest.

There were orchards, gardens, and a serape factory where clothes were made. In 1800, even before the buildings were completed, the Padres reported they had 150 head of cattle, 180 of sheep and goats, 21 horses and six mules. Pottery, tallow, soap and salt were made, and the Padres traded these for the other items they needed.

The Indians celebrated the Christian feast-days in their own way, often a curious combination of Church ritual and their own tribal traditions. One rite that they particularly loved was held the day after Good Friday, known as Judas' Day. For over thirty years the ceremony of hanging Judas was planned and conducted by an Indian known as "Chileno."

The figure of Judas, a bundle of straw with a grotesque false face, clothed in a suit, boots and hat, was hung in a conspicuous place outside the Church. Inside it were explosives. As the people left the Church, the fuse was lit, and

Judas destroyed with a great commotion. This ceremony was carried out from the founding of the Mission until 1902.

With the discovery of gold in 1848 and the signing of the peace treaty with Mexico in 1849, Americans and Europeans poured into California — many of them Protestants.

The first Protestant services were held in Horner's Schoolhouse. John Horner, a Latter Day Saint, preached there on Sunday afternoons, and gave the use of the building in the mornings to the Methodist and Presbyterians, who used on alternate Sundays.

Mary Brier, daughter of the Reverend W. W. Brier, the Presbyterian minister, was the first child baptized there, in 1852. In 1855 a Presbyterian Church was built, but was demolished in 1863 by the same earthquake which wrecked the Mission Church. It was rebuilt soon afterwards.

About this same time the Methodist Church was organized and its first building was completed in 1856. The Episcopal Church was built in 1867 and in 1886 a new Roman Catholic Church was erected.

From these beginnings rose the many great and beautiful Churches in Washington Township, which today offer a religious haven to members of all creeds and beliefs.

M. R. SILVA

Building Contractor

WE ALSO APPLY ASBESTOS SIDING AND ROOFING

Evenings Phone Niles 7721



TOYS?

We've an extra large stock including games and wheel goods. All very reasonably priced.

DOLLS?

Come see our B-I-G stock. You are sure to find "just the right doll."

CARDS?

We have "Hallmark" and offer one day imprinting service.

CHRISTMAS DECORATIONS

IRVINGTON VARIETY

111 Mission Irvington 190

Open Evenings and Sundays until Christmas Weekdays 8 a.m. to 9 p.m., Sundays 10 a.m. to 6 p.m.

HOLIDAY GREETINGS

from ROHRBACKER'S

IRVINGTON

SHOP FOR CHRISTMAS NOW!

TOWEL SETS	Boxed	2.19 to 4.49
HANDKERCHIEFS	Boxed	79¢ to 1.29
LADIES ROBES	Cotton and Nylon	3.98 to 7.49
STRETCH SOX	Plain and Fancy	79¢ to 1.50
SPORT SHIRTS	Men's	2.49 to 5.98
KHAKI PANTS	Men's Snagproof	4.98
KHAKI SHIRTS	Match pants above	3.98
MEN'S BRIEFS	Nylon reinforced	89¢
T-SHIRTS	98¢	UNDERSHIRTS 79¢
BOYS JEANS	Levis 4 to 12	2.98
WRANGLERS	4 to 16	1.98 to 3.29

Early Commerce Here Hinted Present Prosperity

Early Washington Township settlers would be staggered to see the factories, commercial houses, stores and banks springing up where once they grazed their cattle and sheep or tilled their farms.

Our forefathers were not all farmers or cattlemen, however, old records show many enterprising businessmen, storekeepers, hotel owners among them.

The earliest commerce in the county was the trading carried on by the Mission Fathers. They owned boats at two landings, known then as "Beard's Slough" and "Mowry's Landing." Driving "calesas" or rude two-wheeled carts known as "volantes" pulled by six white mules, the padres brought their wheat and tallow, pelts of deer,

bears and foxes, to trade for manufactured goods.

The Spanish families — Higuera, Vallejos, Picos, Pacheco, Alvares and others — many, like Don Jose de Jesus Vallejo and his family, administrators for the Mexican government, bred cattle, raised fruit, baked, and built furniture on their vast land grants.

Their Mexican and Indian retainers worked the land and herded the cattle — and the heads of the families traded their products to the Russians from Fort Ross for the furs, jewels, fine china, paintings and tapestries craved by their wives and daughters.

With the raising of the American flag, the easy, slow life of the Spanish came to an end

and Yankee business methods superseded this leisurely trading.

One of the first enterprises was a wayside refreshment stand opened by George Lloyd, an Englishman — who made sure travelers stopped by erecting a gate across the road. While this ingenious device brought in customers, Lloyd's family was obliged to live in a blue tent until he could build a house for them.

Those of us who think of pre-fabricated houses as a recent idea should know that many of the early homes in California were carried, in sections, around the Horn in ships or across the plains in wagons, to be assembled by their owners.

Stomach troubles apparently plagued our ancestors, and the retailers of "cures" for such ailments apparently did a rousing business. We find the Washington Press, as late as April 25, 1908, informing its readers that Indian Cough Toddy, sold over the bars, would protect their stomachs. The Township Register, on May 9, 1914, advertised a mixture of "buckthorn, glycerine, etc." which was asserted to have cured appendicitis and many other such ailments.

An ad for a cancer "cure" states that it entails "no pain, no surgery, no X-ray or other swindle" — a statement our present day X-ray technicians might find disconcerting. That these remedies did not

lead to the attainment of great age and long life is indicated by a headline in that same Township Register of 1914 proclaiming that an "Elderly Lady of Centerville" has died — at the advanced age of 51.

Early hotels were gay gathering-places — with elegant balls, suppers, May-day and Fourth-of-July celebrations. A Mrs. Threlfall, co-owner with her husband of the Red Hotel, built about 1850 in Mission San Jose, was said to have worn a brown brocade dress, ornamented from neck to hem with five-dollar gold-pieces used for buttons.

The first musical instrument in the county was a hand organ, played by one of Don Jose Vallejo's daughters. Later we find the Pleasanton Orchestra advertising in 1908 that it would play "strictly up-to-date dance music."

Arrangers of weddings may not have had the bonanza they do today, however. We find an account of one wedding, between two of the early school-teachers, which took place when, out for a drive, they happened to meet the local minister, also driving. The ceremony was performed then and there, without anyone leaving his carriage.

The professions were not too lucrative, as we find teachers earning only \$20 a month in some places — getting as high as \$76 a month in others. The law could not have been too profitable, as late citizens were inclined to take it into their own hands.

Vigilance Committees captured and disposed of such well known thieves and gamblers as Joaquin Murietta, "Five-Fingered Jack" and Tom Gear. In 1854, four cattle thieves

were captured, and when two escaped, the others were promptly lynched. A posse caught the two escapees and hung them from a bridge. In both cases they were adjudged as "found hung, by person or persons unknown" — making lawyers for either defense or prosecution pretty useless.

The automobile business has always flourished — since one Josh Chadbourn opened the first garage between Hayward and San Jose in 1906. His was the first auto agency, for the Rambler. Josh had the most powerful of the Township's first five automobiles — a twelve horsepower, two-cylinder Autocar. The others were a one-cylinder, 8 horsepower Rambler, Thomas and Cadillac, and a two-cylinder, 7 horsepower Stevens-Duryea. These cars, often without windshields or floorboards,

were described as "demons, rushing about at ten miles an hour."

In 1914 the Township Register describes a "little Metz car" — possible forerunner of our foreign sports car craze — which was again running after having been damaged when it killed a cow. According to the paper, this little car "has the speed."

Cars had not taken over completely, however, for in that same paper we find the Niles Livery Stables advertising "Commercial Men and Baggage Transferred."

The hit-run driver was with us even in the days of the horseless carriage — for we see in the Washington Press of October 10, 1914, that Miss Hat-

Continued on Page 13



The Memory Lingers on...

with gifts from

MASSA'S

1058 B STREET, HAYWARD, CALIF.

FREE PARKING IN THE HAYWARD MERCHANTS DOWNTOWN LOTS

For Ladies . . .

SLIPS	from 2.98
Rayons, Nylons, Taffetas. Beautiful new colors and plain white. All sizes.	
PETTICOATS	from 2.98
Large stock in the popular fancy styles. All sizes.	
GOWN SETS	from 12.95
Nylons, dacrons. Heavenly colors. Full and waltz lengths. Includes negligee. All sizes.	
PAJAMAS	Rayons from 3.98
Flannelette from 3.50	Nylons from 5.95
Rayon Lounging Set. All sizes. 9.95	Challis Lounging Set 14.50
HOSIERY	Berkshire from 1.35
All sizes.	Phoenix 1.35 to 1.50
BLOUSES	from 3.25
Sheer nylons in white and pastels. All sizes.	
JAMESHIRE SHIRTS	from 3.98
Mantailored. Very popular. All sizes.	
WOOLEN SKIRTS	from 5.95
Many popular styles and colors. All sizes.	
CORDUROY SKIRTS	4.95
Solid colors. All sizes.	
PANTIES	Rayons from 79¢
All sizes.	Nylons from 1.39



For Girls . . .

DRESSES	from 1.98
Large assortment of cute little numbers. Many materials, styles and colors. All sizes.	
SLIPS	from 1.50
Lorraine rayons. Also nylons	2.95
GOWNS	from 2.95
Lorraine rayons and flannellettes.	
PAJAMAS	from 2.98
Lorraine rayons and flannellettes.	
PANTIES	from 79¢
Lorraine rayons. Also nylons from	98¢
ROBES	from 3.95
Large selection materials. All sizes.	
HATS	from 1.98
Clip caps, knits, velveteens, fur.	
SOCKS	from 29¢
Large selection. Whites and colors.	
GLOVES	from 1.00
Several styles. All sizes.	

For Boys . . .

PURSES	from 89¢
Plastics, Corduroys, Velveteens.	
JACKETS	from 3.98
Cotton and lined. Sizes 2 to 6x.	
SWEATERS	3.98
Matey's coat style. 4 to 6x.	
SLIPONS	3.98
Matey's V-neck. 4 to 6x. Navy, beige, grey.	
SUITS	3.98
Matey's 3-piece. 2-3-4. Navy, grey.	
SLACKS	2.98
Matey's rayon. 4-5-6-6x. Blue, brown.	
SKI PAJAMAS	2.98
Red, yellow, blue.	
KNIT CAPS	from 98¢
All sizes.	
SOX	from 39¢
All colors and sizes.	



For the home . . .

QUAKER LACE TABLECLOTHS	from 5.95
Napkins to match \$1.00 each.	
ASSORTED TABLECLOTHS	from 2.98
Many colors and styles. Rayons and linens.	
LUNCHEON SETS	from 2.98
BATH MAT SETS	from 2.98
TOWEL SETS	from 1.98
BUN WARMERS	from 98¢
BEDSPREADS	from 5.95
LINEN NAPKINS	from 2.75
8 in box. Printed for cocktails.	
SPECIAL CHRISTMAS FLORAL TABLECLOTH	52x52 2.98
Holly Bell pattern. 52x70—4.49, 60x90—7.98, 60x108—9.98.	

For the home . . .



CHATHAM BLANKETS
All colors. All wool and part wool.

GENERAL ELECTRIC ELECTRIC BLANKETS
Full Size 47.95

WE SPECIALIZE IN . . .

DISTINCTIVE CHRISTMAS DECORATIONS
Novel tree and branch arrangements, figures, ornaments, table displays.

FREE INSTRUCTIONS GIVEN

MASSA'S
1058 B STREET, HAYWARD, CALIF.

DON'T MISS OUR BIG BARGAIN CHRISTMAS GIFT TABLE

NOTHING OVER \$1

USE OUR CONVENIENT LAYAWAY

ASK FOR "J.N." GREEN STAMPS

Kiwanis To Spread Cheer Among Needy

The Newark Kiwanis club will distribute \$100 among the churches in Newark for Christmas cheer for their needy. The funds will be presented by Ray Auchard, chairman of the Support of Churches Committee.

The Kiwanis club urges everyone in Washington Township to celebrate Safety Day, December 15, by practicing courtesy and obeying safety rules while driving and keep the day free of accidents and injuries.

Herb Lacey, insurance man, will head a committee including his fellow insurance members, Sam Arnold and John Oliveira to secure and distribute pamphlets on safety.

The Kiwanis club is planning a special program for Christmas week as members will bring a son or daughter to meet Santa Claus and receive a gift.

Christmas Tree? Beware of Fire!

The center of Christmas in our homes is the tree and Newark Fire Chief Joseph E. Pashote says it is the center of danger too, because it is terribly combustible and he urges the public to take a few precautions:

Stand your tree in water, use only flameproof decorations, make sure the lighting sets and cords are in good condition so you can protect your family from a disastrous Christmas tree fire.

"Extra people under your roof calls for extra fire safety precautions," says Chief Pashote. "Before your holiday guests arrive, see that there are plenty of ashtrays in every room and if children are coming, put matches and cigarette lighters safely out of reach."

Chief Pashote wishes everyone a safe and Merry Christmas and Happy New Year.



NEW AGENT—in Washington Township for the popular German-made Volkswagen (above) is Don Reath, former Dodge-Plymouth dealer here. Reath will distribute the economical \$1595 autos from his showrooms on Highway 17 just north of Machado's Corners. (NEWS-REGISTER Photo)

The United States is the world's largest consumer of mica but produces only a small part of its requirements.

Facilities at the San Francisco Naval Shipyard include an 1100 foot drydock and the world's mightiest crane.

Good Old Days In Township? Prices Were Sky-High

To a housewife with market-day blues—do you find high prices blighting your budget? Cabbages are too costly, pears priced too high, onions outlandish and eggs exorbitant.

You sigh for the "good old days" when you could feed a family on the small salaries paid then, or even on the relief check!

Let's take a cheering look at those dear old days, when

WARM SPRINGS FIRE DEPT. DANCE GREAT SUCCESS

The biggest annual affair at Warm Springs is the Fire Department's annual dance at the school house. The some 250 in attendance from Southern Alameda County and Santa Clara County showed how great they drew their throngs of merry-makers.

Fire Chief Anthony Brazil and members of the department looked natty in their uniforms. The ladies committees who cooperated, including the evening refreshments

Washington Township was in its infancy, and our pioneer ancestors found a little paradise where fruits and nuts fell from the trees by the carload, and vegetables just popped out of the ground—where a visiting writer described wild oats that could be tied over a man's head.

Food was cheap then, you think? Records compiled by the Township's Country Club say that in the years around 1850 cabbages sold for \$1.50 a head, onions were \$1 a pound, and potatoes grown in Irvington sold for 16 cents a pound, making a neat little profit of \$160,000 in a year for one pioneer philanthropist! A man named John Proctor sold pears for \$1 apiece, and a Captain Bond of Centerville got 50 cents a pound for his blackberries.

Three-fourths of an acre of tomatoes brought one grower \$10,000 and a Mrs. J. A. Brewer sold \$20 worth of butter at each churning, netting \$2,500 in pin-money as late as 1855. A fellow from Philadelphia,

These were not just the "good old days," they were "the good old Gold Rush days," when Easterners and Europeans arrived by the boatload and wagonload—on horses, mules and their own two feet—to share in the bonanza touched off at Sutter's Mill in 1848.

In 1849 this immigration was further increased when a peace treaty between the U. S. and Mexico made California the newest state in the Union, and home territory for Americans.

Up to then, the Township was a drowsy, contented countryside where the padres at the Mission raised plenty to feed themselves and their charges, and still had enough to offer food and drink to all weary travelers—where the old Spanish families let Indian and Mexican tenants raise more than enough for themselves and their landlords. Suddenly, in poured hungry hordes, tired from the trip across the plains or around the Horn in ships—eager for gold but needing food and shelter.

The early settlers who sold their peaches and pears for \$1 each often imported their trees around Cape Horn, or across the Isthmus of Panama on muleback, at great expense. Seeds and cuttings came from the East or from Europe by way of San Francisco—so it is not surprising that high prices had to be charged to bring any profit. There were no subsidies—the prices were supported solely by the old law of supply and demand. The supply was small and hard to come by—the demand was high and the means to pay being dug from California's hills or panned from its streams.

The local market was still

high in 1901, when the Niles Herald reported on May 31 of that year that cherries were selling in San Francisco for \$1.50 a box, but warned that those shipped to New Orleans did not carry well and would only bring 75 cents a box.

But later, once the rush simmered down, we find the cozy costs that our parents recall—with the Washington Press advertising, on October 10, 1914, a "Genuine French Dinner" every Sunday at the New Senate Restaurant for 75 cents. It lists admission to the Bell Theater as 5 cents for children under 10 years, 10 cents for adults.

An earlier issue of the same paper, dated September 1, 1911, tells us O. N. Hirsch and Company sold tennis flannels for 10 cents a yard—and their motto on gents' suits was "No Fit, No Pay." This same store sold flour at \$5.20 a barrel.

You could have your suits cleaned every week for \$1.50 a month, if you signed a six-month contract, and "the team called for them and delivered them."

According to the Washington Press of April 25, 1908, you could buy "good roast beef" at Newark Meat Company for 7 cents a pound—or if Mother didn't feel like cooking, the Sunday Special Dinner at the Hotel Wesley in Niles was 50 cents.

Investors had a field day, with stock in the California Crude Oil Company selling for 10 cents a share. Unfortunately, we do not have an issue telling what dividends this company paid.

But these were just the good middle days—after 1900—make no mistake, in the old days the pioneers had to pay!

again SEARS & HOUSTON has the most enormous stock of Christmas Toys between Oakland and San Jose !!

SEEING'S BELIEVING

Come to our friendly, convenient Newark Store and SEE this tremendous selection . . . then you'll believe our slogan . . . YOU CAN'T BEAT SEARS & HOUSTON FOR TOY VALUES !!

FOR GIRLS

BABY BUGGIES . . . 2.98 to 15.95
The most wanted gift for your little lady.

CUDDLY DOLLS . . . 98¢ to 12.95
Some walk. Some talk. Some wet. Some with "real" skin.

COOKING SETS . . . 1.39 to 5.49
Just like mother's.

SETS OF DISHES . . . 79¢ to 2.98
Beautiful. Large selections.

FOR TINY TOTS

STUFFED ANIMALS 98¢ to 1.98
Puppies, Kittens, Pandas. Washable Terry Cloth Dolls and Animals stuffed with Foam Rubber.

HOLGATE TOYS . . . 98¢ up
A complete line of SAFE toys made of wood with bright HARMLESS vegetable colors.

FOR BOYS

EQUIPMENT . . . 98¢ to 19.95
Trucks, Tractors, Trailers. Other construction equipment to please ANY boy.

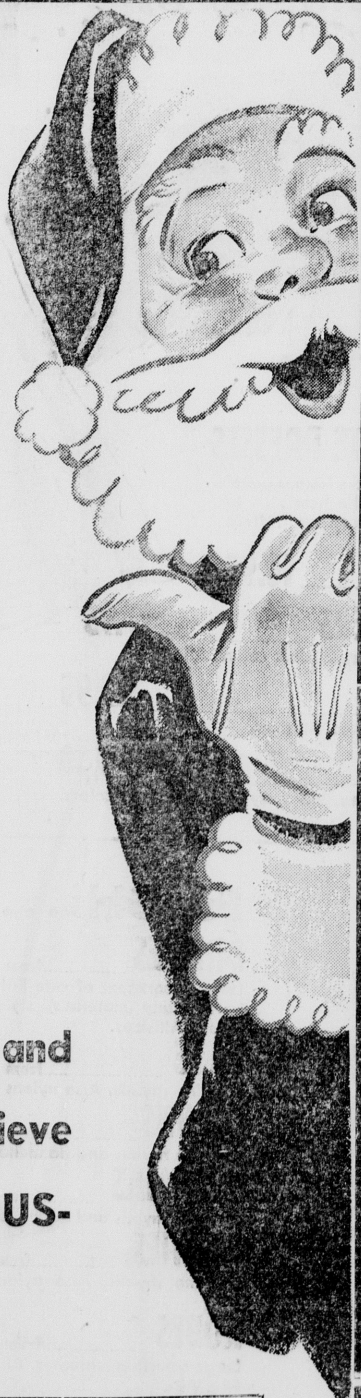
MODELS . . . 69¢ up
Planes, Ships, Old Fashioned Cars, Sports Cars, Engines.

GAMES . . . 19¢ up
All the latest and most popular varieties.

SEARS & HOUSTON

NEWARK

OPEN EVERY WEEK NIGHT 'TIL 9—SUNDAYS 10 a.m. to 5 p.m.



RIISING FROM FIELDS—are the first of 1200 homes in Conway & Culligan's huge Irvington Square development south of Irvington are these 200 houses. Nearly a third are already occupied. Plans call for 1200 houses in the tract. (NEWS-REGISTER Airphoto by KEN FOSTER)

FAY'S

SPECIALS

1/3 OFF

ON COATS
DRESSES
BLOUSES

WE CARRY A FULL AND COMPLETE LINE OF THE SEASON'S LATEST DRESSES, SKIRTS, SWEATERS, BLOUSES and LINGERIE.

For your Xmas shopping convenience visit

Fay's Apparel

NEWARK VARIETY
IN NEWARK SHOPPING CENTER

Hours 9 a.m. to 9 p.m. Saturdays 9 a.m. to 6 p.m. Sundays 11 a.m. to 5 p.m.

LEGAL NOTICE

NOTICE TO CONTRACTORS

NOTICE IS HEREBY GIVEN that the Board of Trustees of Decoto School District of Alameda County hereby calls for sealed proposals to be delivered to the Clerk of said Board in the auditorium of the Decoto School located at Sixth and H Streets in the unincorporated town of Decoto, California, until Wednesday, the 22nd day of December, 1954 at eight o'clock p.m., at which time and place said bids will be opened for the furnishing of all labor, materials, equipment, mechanical workmanship, transportation and services required for the additions to the present Hillview Crest Elementary School Building consisting of frame and stucco classroom buildings containing 3 kindergarten, 4 classrooms, toilet facilities, custodian's shop and store room, and administrative offices together with connecting open corridors on the site belonging to said School District located at the north end of Wheelon Place in the unincorporated town of Decoto, California, for the Decoto School District of Alameda County.

Bidders must bid on the base bid, all alternates and unit prices.

These bids shall be presented in accordance with plans and specifications and addenda for said work prepared by John Hudspeth, architect, 339 15th Street, Oakland, California, which are on file at the said office of said Board located as above mentioned.

On deposit of Fifty Dollars (\$50.00) said plans and specifications may be had by any prospective bidder for the work above mentioned on application to said architect, and shall be returned at the time the bids are submitted.

If the plans and specifications are not returned to the said architect within the time above specified or are returned in a mutilated or damaged condition, the said deposit will be retained by said district as agreed and liquidated damages for said mutilation or detention.

Crafts or Types of Workmen	Prevailing Hourly Wage Rate
Asbestos Workers	\$3.05
Boiler Makers	3.12 1/2
Boiler Makers Helpers	2.82 1/2
Bricklayers	3.50
Bricklayers Hodcarriers	2.70
Carpenters	2.77 1/2
Carpet & Linoleum Layers	3.09 1/2
Cement Finishers	2.74 1/2
Electrical Workers	3.07 1/2

Engineers:	
Blade Grader Operator (finish work)	3.00 1/2
Compressor	2.45 1/2
Concrete mixer (up to one yard)	2.45 1/2
Concrete mixer (over one yard)	2.78 1/2
Hauling on building (material)	2.73 1/2
Oilers and Fireman	2.45 1/2
Roller Operators (underground) \$1.00 per day extra	
Shovel Operators (up to and inc. one yard)	2.84 1/2
Shovel Operators (over one yard)	3.28 1/2
Truck Crane Engineers	3.00 1/2
Tractor Operators	2.84 1/2
Trenching Machine Operators	2.89 1/2
Glaziers - Building Construction	2.55

Ironworkers:	
Structural and Bridge	3.10
Welders	3.10
Structural	3.10
All Rigging	3.10
Housesmiths, Arch, Iron	2.85
Housesmiths, Reinf. concrete or rodmen	2.85
Ornamental	3.10
(All Foremen - 25c per hour extra)	

Laborers:	
Building Laborers	2.07 1/2
General Laborers	2.07 1/2
Concrete Workers (wet and dry)	2.07 1/2
Jackhammer Operators (and handlers of pneumatic tools)	2.17 1/2
Vibrators	2.17 1/2
Truck Laborers	2.07 1/2
Watchmen Working	2.07 1/2
Vitrified & Concrete Pipe Laying	2.32 1/2
Sewer	2.07 1/2
Form Strippers	2.07 1/2
Lathers (6 hours)	3.50
Lumber Handlers & Helpers	1.94 1/2
Lumber Clerks	2.11 3/4
Painters (7 hours)	2.70
Plasterers (6 hours)	2.54
Plasterers Hodcarriers (6 hours)	3.12
Plumbers	3.12 1/2
Refrigeration Installation - pipe	3.12 1/2
Roofers	2.75
Sheet Metal Workers	2.85
Sign Painters (7 hours)	3.03 1/2
Sign Painters Helpers (7 hours)	2.51 1/2
Steamfitters	3.25
Stone Masons	3.50
Tile Setters	3.10
Tile Setters Helpers	2.35
Teamsters: Prevailing per diem wage rate:	
Under 4 yards (water level)	16.80
4 yards and less than 6 yards (water level)	17.92
6 yards and less than 8 yards (water level)	19.20
8 yards (water level) and over	21.60
* Plus Welfare rate.	

OVERTIME: Overtime, Saturdays, Sundays, and Holidays to be paid in accordance with the union wage scale in effect at the time.

The working day shall be eight hours unless otherwise specified above. The per diem rate shall be the hourly rate multiplied by the number of hours in the working day. When less than the number of hours constituting the working day, as herein stated, is worked, the wage to be paid shall be the hourly rate multiplied by the number of hours actually worked.

Where per diem wage rate only is specified above, the hourly wage rate is the per diem rate, divided by the number of hours constituting the working day. All skilled labor not listed above that may be employed is to be paid not less than the union wage scale for such labor and in no event to be paid less than Two & 075/100 Dollars (\$2.075) per hour.

It shall be mandatory upon the contractor to whom the contract is awarded, and upon any subcontractor under him, to pay not less than the said specified rates to all laborers, workmen and mechanics employed by them in the execution of the contract.

Properly indentured apprentices may be employed upon this work in accordance with the state law. Such apprentices shall be properly indentured as called for by law and shall be paid not less than the standard wage paid to apprentices under the regulations of the trade at which they are employed. An apprentice shall be employed only at the work of the trade to which he is indentured. The initial wage to be paid an apprentice shall be not less than twenty-five per cent (25%) of the journeymen's wage being paid and shall be increased each six (6) months in an amount not less than fifteen per cent (15%).

The Board reserves the right to reject any and all bids, or any or all items or alternates of such bids.

By order of said Board, November 23, 1954.

WILLIAM S. DAVIS
Clerk of the Board of Trustees of
Decoto School District of Alameda
County, State of California.

Early Travel Hazards Here Were Contrast With Modern Comfort

Travel today spells glamor, excitement and comfort. Children, and stay-at-home adults, too, wave at the train as it passes, seeing the blur of nameless faces at the windows, wondering where they are going, and why.

We pause to watch the big planes soaring above, a flash of silver in the sunlight, or blinking lights in the dark. Crowds gather to watch a liner sail — sharing the excitement of the passengers, tingling with the expectation that someday, they, too will be aboard.

But to the traveler himself, the trip is only exciting because of the change — the wondering what will be found at the destination. The actual transportation only means soft reclining seats — the landscape slipping past the train window, or spread out like a big map under the plane's wings, as a stewardess hovers with coffee and magazines to while away the time.

This was not so when our ancestors traveled. The trip itself was usually a wild and exciting ride, with an occasional hike thrown in whether the traveler wanted it or not.

Early stage lines in Washington Township were often bogged down in the mud, and passengers were obliged to get out and push. It is also reported that many passengers were "inconvenienced" when the stage, once underway, could not stop for them!

J. M. Horner started the first stage line in 1852. It ran between the Mission and Union

City, connecting with a steam-er which plied regularly between Union City and San Francisco. This line was abandoned in 1854, but another had been established in 1853 between San Jose and San Antonio (now East Oakland).

In 1856 the Cameron Brothers started a competing line, and fares went down to \$1, finally to 25c. The Camerons drove fast mustangs — were said never to have failed to reach their destination on time — but often left would-be passengers standing by the wayside as, once started, their fast horses could not be stopped!

Sometimes the steamer from San Antonio (East Oakland) to San Francisco sailed without the stage passengers, to make the tide. When this happened, the Camerons rushed their fares over to what is now Alameda, to catch the steamer when it landed there.

Union City (now deserted) got its name from the first steamer, which sailed regularly between that point near Alameda and San Francisco. This historic vessel, the "Union," was constructed in New Jersey and brought in sections around Cape Horn aboard a ship. It was commissioned to carry produce to market, but had limited passenger accommodations.

Before the arrival of the "Union" freight had been transported on sailing vessels. The "Union's" first owner, Charles Minturn, also started the ferry between Oakland and San Francisco.

In 1876, the steamer "Lady

Anne" was built by John Lowrie for the Alaska River Trade, and taken north on the deck of a schooner named the "Alaska." On the return trip Lowrie and all aboard were lost as the "Alaska" went down with a load of silver and lead ore from the northern mines.

Early railroading had its hazards too. In March, 1878, trains

ran from Alameda to Los Gatos, and on May 15, 1880, the first passenger train went over the road to Santa Cruz. On May 23 of that year, flat cars carrying excursionists over the new road rounded a curve too fast in the Santa Cruz Mountains. One car overturned, killing seventeen people.

Today, luxurious trains of

the Southern Pacific and Western Pacific connect the Township with all the world — and major airlines take off and land at several nearby airports. We can gratify our longing for far-away places with a good deal more comfort and safety — though perhaps not as much excitement — as our forefathers could!

BIG PRODUCER

Columbia is the largest producer of the so-called "mild" coffees, supplying about 20 per cent of the local international trade, according to the San Francisco Chamber of Commerce.

TRY THE WANT ADS

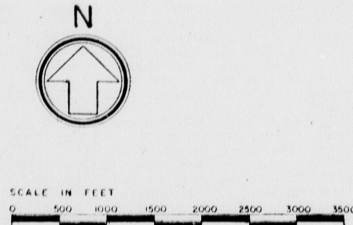
LEGAL NOTICE

LEGAL NOTICE

LEGAL NOTICE

LEGAL NOTICE

ZONING PLAN SECTIONAL DISTRICT MAPS OF THE SIXTY-FOURTH UNIT OF THE ZONING PLAN COUNTY OF ALAMEDA STATE OF CALIFORNIA AMENDING SECTION 10.116



KEY

ZONING DISTRICTS

DISTRICT	SYMBOL	DESCRIPTION
R-1	[Symbol]	SINGLE FAMILY RESIDENCE
R-2	[Symbol]	TWO FAMILY RESIDENCE
C-1	[Symbol]	RETAIL BUSINESS
C-2	[Symbol]	GENERAL COMMERCIAL
M-1	[Symbol]	LIGHT INDUSTRIAL
M-2	[Symbol]	HEAVY INDUSTRIAL
A-2	[Symbol]	GENERAL AGRICULTURAL

COMBINED DISTRICTS

DISTRICT	DESCRIPTION
B-1	8,000 SQ. FT. MINIMUM LOT SIZE
B-4	1 ACRE MINIMUM LOT SIZE
B-5	SPECIFIED ON THE SECTIONAL DISTRICT MAP DESIGNATING SUCH DISTRICTS
A	AGRICULTURE

I hereby certify that the County Planning Commission of Alameda County duly met on the 10th day of November, 1954, and adopted the following resolution:

RESOLVED, That the Board of Supervisors of the County of Alameda, State of California, be and they are hereby authorized to amend the Zoning Ordinance of the County of Alameda, State of California, by adopting the following:

Section 9-683.1, COOKS ROAD: from the existing westerly right-of-way of State Highway No. 17, westerly 142 feet, 70 feet as measured from and on each side

of the existing center line. This ordinance shall take effect and be in force thirty (30) days from and after the date of its passage and before the expiration of fifteen (15) days after its passage it shall be published once with the names of the members voting for and against the same in the Washington Township News-Register, a newspaper published in the County of Alameda.

ADOPTED by the Board of Supervisors of the County of Alameda, State of California, on the 30th day of November, 1954, by the following vote:

AYES: Supervisors Bartel, Purcell and Temporary Chairman Janssen—3.

NOES: None.

Excused on official county business: Supervisors Stanley and Wixson—2.

GEO. A. JANSSEN
Temporary Chairman of the Board of Supervisors, County of Alameda, State of California.

ATTEST:
JACK G. BLUE
County Clerk and ex officio Clerk of the Board of Supervisors, County of Alameda, State of California.

1954—Dec. 9.

INDICATES CORNERS OF ZONING SECTIONAL DISTRICTS

ZONING DISTRICT BOUNDARY LINE

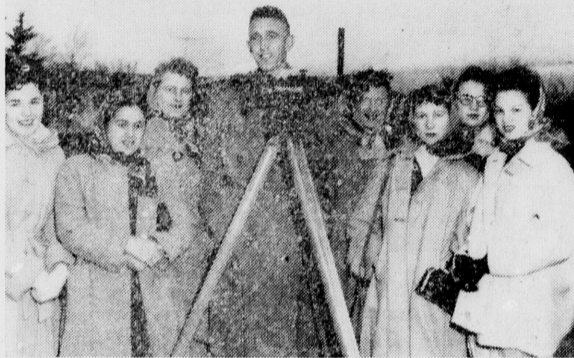
SHEET 1 OF 2 SHEETS



SHEET 2 OF 2 SHEETS SECTION 10.116



GROUND BREAKING—For new Bank of America branch in Center-ville took place last week when Mrs. Loren Marriott, wife of manager, turned first shovelful of earth. Marriott is in center of picture, while Terry Moyer, developer of neighboring shopping center, approves. Bank is scheduled to be completed next summer, center by June 1. (NEWS-REGISTER Photo)



NEW HOME SITE—is surveyed by employees of local Bank of America branch at groundbreaking ritual for new location last week. Assistant Cashier Ed J. Fabbri is surrounded by (left to right) Ida Soares, Diane Ornellas, Terry Luiz, Lee Ann Shepherd, Leah Robertson, Kathleen Brixey, and June Magnagna. (NEWS-REGISTER Photo)

LEGAL NOTICE

ORDINANCE NO. 84 N.S.
AN ORDINANCE AMENDING
SECTION 9.352 OF ARTICLE 3
OF CHAPTER 2 OF TITLE 9
OF THE ALAMEDA COUNTY
ORDINANCE CODE RELATING
TO ZONING DISTRICT BOUN-
DARIES AND MAPS.
The Board of Supervisors of the
County of Alameda, State of Cal-
ifornia, do ordain as follows:
SECTION I

Section 9.352 of Article 3 of
Chapter 2 of Title 9 of the Al-
ameda County Ordinance Code, re-
lating to district Boundaries and
Maps, is hereby amended in the
following respect:
Sections 10.116 and 10.117 which
are now shown as a portion of a
map entitled "ZONING PLAN
SECTIONAL DISTRICTS MAP
OF THE SIXTY-FIFTH UNIT OF THE
ZONING PLAN, COUNTY OF

LEGAL NOTICE

ALAMEDA, STATE OF CALI-
FORNIA," are hereby amended
to consist of a map entitled
"ZONING PLAN SECTIONAL
DISTRICTS MAP OF THE
SIXTY-FIFTH UNIT OF THE
ZONING PLAN, COUNTY OF
ALAMEDA, STATE OF CALI-
FORNIA," amending Sections
10.116 and 10.117.
This ordinance shall take effect

LEGAL NOTICE

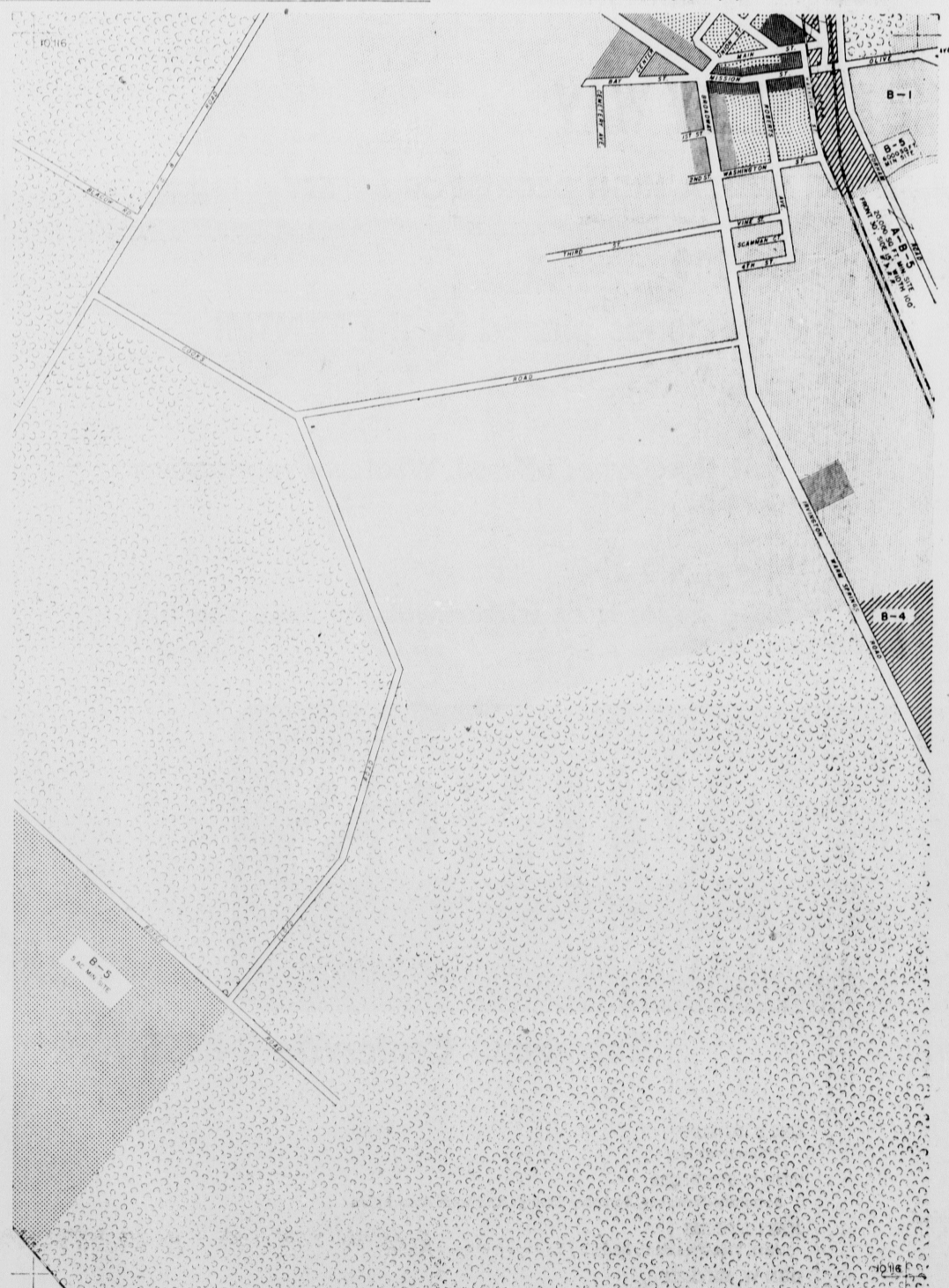
and be in force thirty (30) days
from and after the date of its
passage, and before the expira-
tion of fifteen (15) days after its
passage, it shall be published once
with the names of the members
voting for and against the same
in The Washington Township
News-Register, a newspaper pub-
lished in the said County of Al-
ameda.
Adopted by the Board of Sup-

LEGAL NOTICE

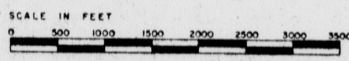
erisors of the County of Ala-
ameda, State of California, this
30th day of November, 1954, by
the following vote:
AYES: Supervisors Bartell, Pur-
sell and Temporary Chairman
Janssen—3
NOES: None.
Excused on official county busi-
ness: Supervisors Stanley and
Wixson—2.

LEGAL NOTICE

GEO. A. JANSSEN
Temporary Chairman of
the Board of Supervisors
of the County of Alameda,
State of California.
ATTEST:
JACK G. BLUE
County Clerk and ex officio Clerk
of the Board of Supervisors, Coun-
ty of Alameda, State of California.
163—Dec. 9.



ZONING PLAN SECTIONAL DISTRICT MAPS
OF THE SIXTY-FIFTH UNIT OF THE ZONING PLAN
COUNTY OF ALAMEDA
STATE OF CALIFORNIA
AMENDING SECTIONS 10.116 AND 10.117



KEY

ZONING DISTRICTS

DISTRICT	SYMBOL	DESCRIPTION
R-1	[Symbol]	SINGLE FAMILY RESIDENCE
R-2	[Symbol]	TWO FAMILY RESIDENCE
C-1	[Symbol]	RETAIL BUSINESS
C-2	[Symbol]	GENERAL COMMERCIAL
M-1	[Symbol]	LIGHT INDUSTRIAL
M-2	[Symbol]	HEAVY INDUSTRIAL
A-2	[Symbol]	GENERAL AGRICULTURAL
R-1-A	[Symbol]	SINGLE FAMILY RESIDENCE WITH AGRICULTURE

COMBINED DISTRICTS

DISTRICT	DESCRIPTION
B-1	8,000 SQ. FT. MINIMUM LOT SIZE
B-4	1 ACRE MINIMUM LOT SIZE
B-5	SPECIFIED ON THE SECTIONAL DISTRICT MAP DESIGNATING SUCH DISTRICTS
A	AGRICULTURE

By order of the County of Alameda, State of California, this 30th day of November, 1954, the following members of the Board of Supervisors, County of Alameda, State of California, have signed and approved this ordinance:

By order of the County of Alameda, State of California, this 30th day of November, 1954, the following members of the Board of Supervisors, County of Alameda, State of California, have signed and approved this ordinance:

COME TO OUR

GRAND OPENING

SATURDAY, DECEMBER 11 168 SOUTH MAIN STREET, CENTERVILLE

REFRESHMENTS AND SOUVENIRS FOR ALL

Berkeley Savings and Loan Association Geared to the Growing Needs of Greater Washington Township!

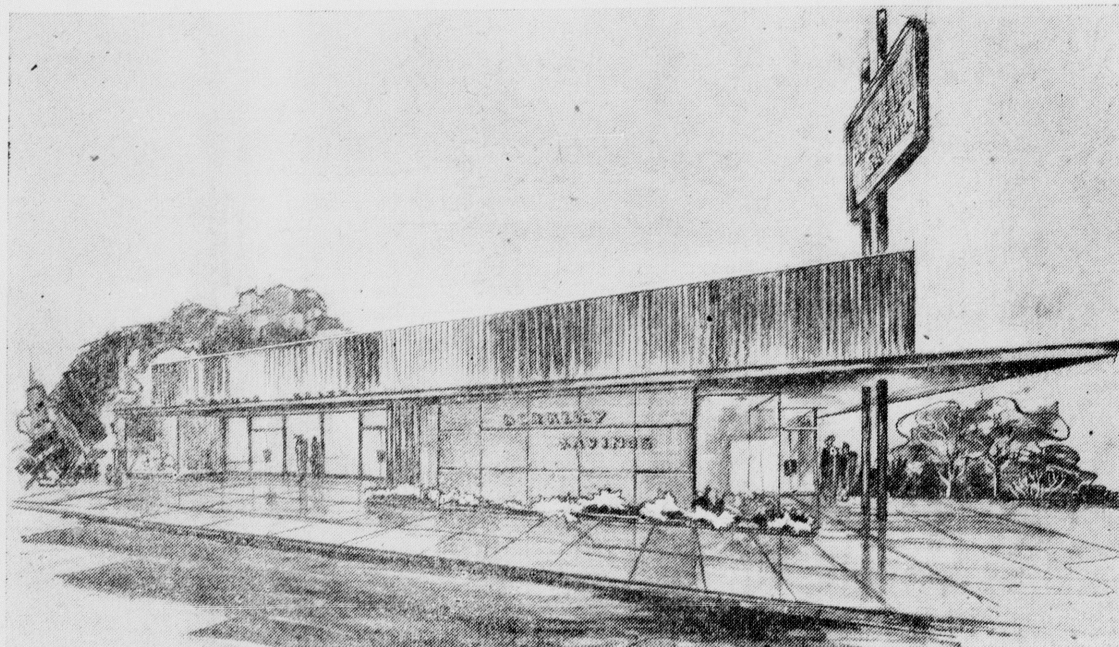
Every year since 1922 Berkeley Savings and Loan Association has paid consecutive semi-annual dividends on its accounts.

Now Berkeley Savings is opening a fine new Centerville office to meet the needs of rapidly expanding communities in Washington Township.

When you invest with Berkeley Savings and Loan Association you are doing business with a conservative, well-established institution with strong reserves — where your account is insured up to \$10,000.

Come in and visit us in our new office—whether it's just to get acquainted or to learn how your savings can earn MORE with safety.

—FRED RICHARDSON, Manager



New home of Berkeley Savings and Loan Association in Centerville

IT'S SMART TO SAVE THE BERKELEY WAY

BECAUSE YOU'LL RECEIVE THE MOST LIBERAL INTEREST CONSISTENT WITH A HIGH DEGREE OF SAFETY

3% current rate and your account is insured up to \$10,000
PER ANNUM You'll get interest from the FIRST of the month on all funds placed by the TENTH!

CHOOSE YOUR OWN TYPE OF ACCOUNT

INDIVIDUAL accounts, JOINT accounts and TRUST accounts are just three types offered. Whatever your savings problem, Berkeley Savings can set up an account tailored to your needs.

SAVE BY MAIL

Even with our convenient new office you may find it easier to make deposits or withdrawals by mail. The full services of Berkeley Savings are as close to you as the nearest mail box.

BERKELEY SAVINGS

AND LOAN ASSOCIATION

168 South Main St.

Centerville

Telephone Centerville 8-8355

DIRECTORS AND OFFICERS

E. RONALD LONG
President, Berkeley Savings and Loan Association

PERRY T. TOMPKINS
Vice-President, Berkeley Savings and Loan Association

ROBERT GORDON SPROUL
Vice-President, President University of California

F. W. WENTWORTH
Vice-president, former financial vice-president Mills College

JOHN S. BURD
Attorney-at-law

ROBERT D. FRASER
Attorney-at-law

GERALD H. HAGAR
Attorney-at-law

CHARLES P. HOWARD
President, Howard Terminal

PAUL HAMMARBERG
Architect

MAURICE G. READ
President, Mason-McDuffie Company

ERIC B. SUTCLIFF
Attorney-at-law

VERN D. STREIFFORD
Secretary-Treasurer, Berkeley Savings and Loan Association

JOHN J. PETERS
Asst. Vice-President, Berkeley Savings and Loan Assoc.

DON W. MITCHELL
Assistant Vice-President, Berkeley Savings and Loan Assoc.

COMMUNITIES WELCOME BERKELEY SAVINGS, SPROUSE-REITZ



READY FOR CUSTOMERS—at new Sprouse-Reitz store in Centerville are (left) manager Edward Kincaid, and District Supervisor Oscar Stark. Store has grand opening in Berkeley Savings building next Saturday. (NEWS-REGISTER Photo)

Sprouse-Reitz Store Here Represents \$120,000 Outlay

An investment of more than \$125,000 in the retail prospects of Washington Township is being made here by Sprouse-Reitz chain of department stores, which will open their 25th unit in the Berkeley Savings Building, Centerville, next Saturday.

"Results of a survey taken here indicate Washington Township has a bright future for homes and business," says Oscar Stark, district supervisor for the chain, with headquarters in Castro Valley.

Sprouse-Reitz is an organization covering the nine Western States, with branches from Canada to Mexico. It features a "junior department store" line of merchandise, and the new Centerville branch will be no exception.

According to the local manager, Edward A. Kincaid, it will have no less than 17 complete departments.

Items for sale will include housewares, yardage, thread and similar notions, infants' wear, dry goods, pictures and frames, stationery, toys, children's books,

greeting cards, ceramics, toilet goods, paints and varnish.

Dan Santo and his staff will stage a special free kiddies' show at 2 p.m. Saturday in the 50-car parking lot behind the store. Balloons will be given to youngsters, and free orchids to lady visitors.

Kincaid comes to manage the local store from Alameda. With his family, he plans to move to a new home in Vista Manor, near Centerville, by January.

He has been with Sprouse-Reitz since 1931.

Nine local girls will be employed by the store.

ROBERT FRASER, JOHN BURD

2 New Directors Add Youth, Experience To Berkeley Firm

The two newest directors of the Berkeley Savings and Loan Association, Robert Douglas Fraser and John Sedgwick Burd, Jr., are partners with Gordon Leslie Byers in the law firm of Byers, Burd and Fraser, with offices in the Central Bank Building, Oakland.

Burd is a graduate of the Oakland and Berkeley public schools, the University of California and the University of Virginia Law School. He is the resident partner of Byers, Burd and Fraser and a member of the American, California, Alameda County and Berkeley Bar Associations.

Presently the vice president of the Berkeley Planning Commission and chairman of the commission's Rapid Transit Committee and a vice president of the East Bay Council of the Navy League, Burd has a long record of civic service, including two terms as president of the Berkeley Visiting Nurse Association.

He is a past director of the Berkeley Junior Chamber of Commerce and was the 1948 recipient of the United States Junior Chamber of Commerce Distinguished Service Award. Burd is also a member of the Aviation Committee of the Oakland Chamber of Commerce, a director of the Berkeley Community Chest and active in a number of other organizations.

While attending the University of California, Burd served

as editor of the Daily Californian and as a member of the Associated Students executive committee.

During World War II, Burd served for five years in the Navy and saw duty afloat in both the Pacific and Atlantic as the commanding officer of LST 1049. He is presently a Lt. Commander in the Naval Reserve.

He is a member of the Order of the Golden Bear, American Legion, Post No. 7, RONS, the Berkeley Elks Club and the Native Sons and Daughters of the Golden West.

Fraser is a graduate of Pomona College and the University of California Law School.

A specialist in real property law, he is a director of the Alameda East Bay Title Insurance Company, President and owner of Fraser's store in Berkeley, and the operating lessee of the Berkeley Yacht Harbor.

Long active in East Bay civic affairs and a director of the Alameda County Apartment House Association, Fraser was in the campaign to remove rent controls in northern California cities.

He is a member of the Berkeley City Commons Club, the Elks Lodge, the Alpha Sigma Phi fraternity, the California State, Alameda County and Berkeley Bar Associations and numerous other social and professional organizations.

PRES. E. RONALD LONG

Head of Savings, Loan Has Active Finance Background

A native of England, E. Ronald Long, president of Berkeley Savings and Loan Association, came to the organization twenty-four years ago, by way of Singapore and San Francisco.

Long was born in Birkenhead, England, and was first engaged in a crude rubber business in Singapore, with his father and brother. In 1921 he came to San

Francisco, with the Foreign Exchange Brokers, where he remained until 1925. After two years as a real estate agent, Long became affiliated with the Anglo London Paris National Bank in San Francisco.

Long started with Berkeley Savings and Loan Association in February, 1929, and has served as teller, property manager, Assistant Secretary, Secretary, Director, Executive Vice-President, and was named President on the retirement of Perry T. Tompkins in 1953.

Long was educated in England and the Orient. He passed his Cambridge examination, taken from a private tutor in Singapore. He also received a diploma from the American Savings and Loan Institute and is an active member of the Institute, an educational branch of United States Savings and Loan League. He is a director of the Berkeley Chapter, American Red Cross, the California Savings and Loan League, the Berkeley Chamber of Commerce, and the Rotary Club. He was president for two terms of the Northern California Savings and Loan League.

Long headed the 1952 Red Cross Fund Drive in Berkeley. His hobby is badminton, and he was active in the Berkeley Badminton Club from 1936 to 1942 and the Berkeley YMCA and Business Men's Club.

Local Employee At Berkeley S&L

Opening of the new Centerville office of Berkeley Savings and Loan Association will be a homecoming for Bernice Osborne (Mrs. Fred E. Osborne, Jr.) who lives in Washington Township, at 761 Bonnie Street, Newark.

"I'm going to like it," Bernice declared. "It's been a long trip up to Berkeley every day. I've had to learn a lot of new duties, and it's been a rush to do it, but it will be worth it to be working so near home."

Mrs. Osborne will handle the escrow and teller work. The manager, Fred N. Richardson, will do the appraising for loans.

GOVERNOR WAS FOUNDER

Berkeley Savings History Is One of Steady Growth

Berkeley Savings and Loan Association, now one of the largest such associations in California, with assets of more than 18 million dollars, was founded in 1922 by two former schoolmasters and salesmen for a real estate firm.

Perry T. Tompkins, former president, honorary vice president and a major stockholder of the company, and Clement C. Young, late Governor of California, met at a boarding house at the University of California in 1922, became friends, fraternity brothers, and life-long associates.

They originally incorporated as the Berkeley Guarantee Building and Loan Association, changed the name to Berkeley Guarantee Savings and Loan Association in 1950. The Association has not failed to declare a dividend since its founding.

The Association has grown steadily since 1922, but has tripled its assets just in the past ten years. In 1944, it listed its resources as \$6,000,000. Today, they have grown to \$18,225,000.

The Association is currently paying 3 percent interest on savings, and all accounts are insured by a Federal agency up to \$10,000. It lends strictly on real estate - buying, refinancing, construction and improvement loans.

In 1950, the Association opened its first branch office, in Walnut Creek. The new office in Centerville is its second expansion.

In September of this year, Oakland attorneys John S. Burd, Jr. and Robert D. Fraser acquired a majority interest in the Association. In statements released at that time, Burd and Fraser assured depositors and borrowers that the same con-

servative investment and management policies that have made the Association one of the most highly respected in California would be maintained.

The present directors of the company are: Paul Hammarberg, John S. Burd, Jr., Robert D. Fraser, Gerald H. Hagar, Charles P. Howard, E. Ronald Long, president, Maurice G. Read, Dr. Robert Gordon Sproul, president of the University of California, Eric B. Sutcliffe, Perry T. Tompkins, co-founder, and Frank W. Wentworth.

JACL Tots' Party Is December 17

The Southern Alameda County Japanese-American Citizen's League Annual Children's Christmas Party will be held on Friday, December 17, starting at 7 p.m. at the Warm Springs Grammar School.

This is one of the biggest events of the year and many of the parents as well as the children are looking forward to this evening," says the publicity chairman Aki Kato.

The evening emceed by Yas Kato will consist of the Children's choir, community singing, short cartoon movies, and local talent. Jovial St. Nicholas will make his debut sometime in the evening and will have worthwhile gifts to distribute to all the children in the community.

Working industriously to make this party a success are: Co-chairmen, Hisako Mizota and Yoneko Masuda; program, Grace Handa, assisted by Yoneko Masuda; Gifts, Jane Yamauchi, assisted by Hisako Mizota; Invitations, Setsu Umamoto; Refreshments, Kiyo Kitayama; Publicity, Aki Kato.

Tangle & Twisters Elect Officers

Last week Tangle-and-Twist Junior Rifle Club of Mission San Jose held its annual election at their club room, P.G.E. Newark substation, and elected the following officers for 1955: Calvin Robertson, president; Irvington, Ronald Sylvia, vice-president; Irvington, Wylie Blacow, secretary, Newark; Arthur Ambrose, treasurer, Newark; and Gary Brewer, executive officer, Newark. R. P. Hunt is instructor.

Richardson Is Manager For Association Here

Fred N. Richardson, manager of the new Centerville office of the Berkeley Savings and Loan Association, is a Californian by choice who has lived in the Bay Area since 1948.

Richardson moved to Centerville three months ago, and lives at 180 Stevens Street with his wife, Kay, and their two children, Pamela and Craig.

Born in Illinois, Richardson was educated there and moved to California after his graduation. He was first employed by Douglas Aircraft Company in Los Angeles, then joined the Production Control Department at the Naval Air Station in Alameda.

During World War II, Richardson served in the Army Air Corps from 1942 to November, 1945.

After leaving the service, he managed a grocery market in Los Angeles for three years, then returned to the Bay Area in 1948 as a civilian employee at the Alameda Naval Air Station. He joined the Berkeley Savings and Loan Association in February, 1952, as an appraiser in the Home Improvement Loan Department. He was in charge of the G. I. processing department in the Berkeley office when appointed manager of the new Centerville Branch.

While living in Alameda, Richardson was active in civic affairs, and served as president of the Alameda Junior Chamber of Commerce in 1951 and 1952. He received the Key Man of the Year award, and has been presented with a life membership in this organization.

The land was purchased the first of the year, and ground broken August 1, 1954. The architect is Paul Hammarberg of Berkeley, the general contractor Marvin E. Collins of El Cerrito, and Harold C. Johnson of Pleasant Hills is the foreman.

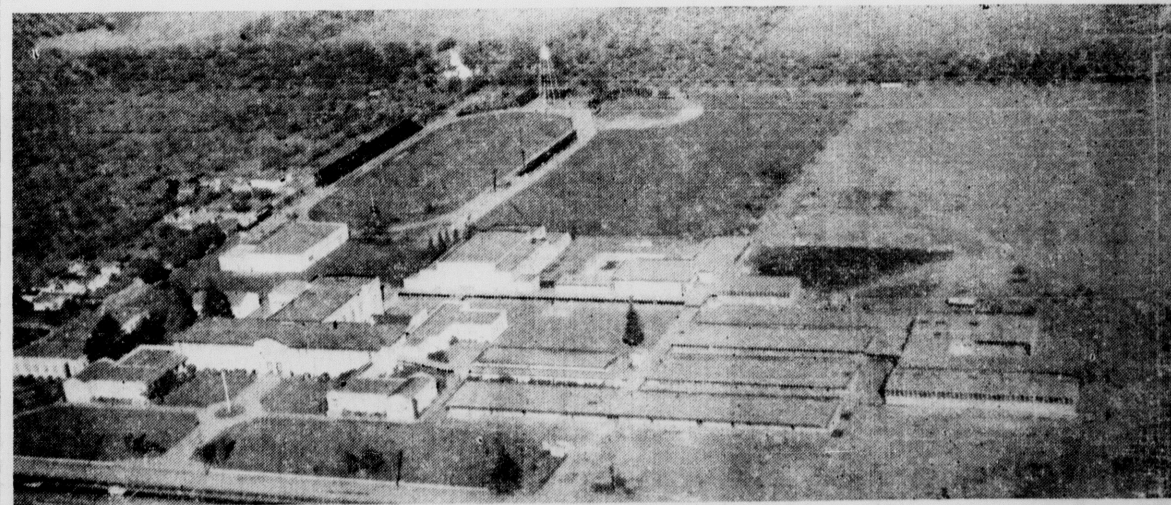
The Association also built the Sprouse-Reitz building and leased the store to them. This is also of modern design - 8,000 square feet, with an es-

WELCOME, NEIGHBORS!

Roll out the red carpet again, Washington Township: we have two new neighbors, Berkeley Savings & Loan, and Sprouse-Reitz, two nice folks to have next door.

Their agreement to invest in the Township's future is both flattering and thought-provoking. It means other eyes will be cast this way. Let each individual consider what he can do to clear the way for more friends like Berkeley Savings and Sprouse-Reitz.

WASHINGTON UNION HIGH SCHOOL—SERVING ALL OF WASHINGTON TOWNSHIP



NOW - Berkeley Savings expands to meet the needs of your community.

Residents of Washington Township point with pride to Washington Union High School - educational and social center of this growing area. And now, to serve you better, Berkeley Savings has opened its newest office in Centerville to meet the growing needs of Greater Washington Township. Come in and meet us. We're having open house on Saturday, December 11th. Refreshments and souvenirs for everyone.

OPEN HOUSE - SAT., DEC. 11

- REFRESHMENTS!
- SOUVENIRS!

Hours 9 to 4, Mon. thru. Thurs.; 9 to 6 Friday

EARN MORE WITH SAFETY

3%
PER ANNUM
CURRENT
RATE

YOUR ACCOUNT
INSURED
UP TO \$10,000

BERKELEY SAVINGS AND LOAN ASSOCIATION

168 SOUTH MAIN STREET - CENTERVILLE

Telephone Centerville 8-8355

Fred Richardson, Manager



HEADQUARTERS—for famed poultry producers, Kimber Farms, Inc., is this handsome \$150,000 building on the highway south of Niles. It is slated for occupancy in about a month. Architects are Sorensen & Ellsworth of Niles. (NEWS-REGISTER Photo)

CAROLLING AROUND NEWARK

JEANNE and GENE CARROLL
Newark 3-3564

AROUND TOWN

The other day when we had our phone book open we eavesdropped on part of a conversation that came out something like this.

"Hey Henry! Veach song do we sing?"

"Von Euw listen ven I talk. Vee sing Voorhees a jolly Goode fellow."

Then there was that good friend of ours who made us feel better with this observation. It

is no Comfort to Mohn about the Proffitt others make.

We wonder how your name will fit in here. When & How!!!

The Fireman's Association is selling Christmas trees at the Fire House and very good ones too. They certainly did a good job on the fairyland display.

It's about time Christmas decorations and lights were in place over Thornton Avenue. Last year the town was brightened with their glow.

We never have said and won't say now that we are anything

but sad to see a service station in what we think should be a store site, at Thornton and Sycamore, but regardless of what we think, it's there. Manager is Norman Campbell who formerly had the Texaco station in Niles. Campbell lives in Newark now. We wish him well.

Paul Gyax hung up a shingle on his home this week announcing to the world that he is now an agent for All-State Insurance. He completed the training school for All-State agents last week and is now in business. Now that Paul is no longer a Stop & Shop man, we were wondering if he will come up with

another slogan name like Stop & Be Safe.

Girl Scout Troop No. 77 was reactivated at a Mothers Club meeting held at the home of Mrs. Fred Armstrong, leader of the Troop. The meeting was held on Friday, November 26, and the first meeting of the Scouts was held on Wednesday, December 1 at the home of Mrs. James Adamson.

The Troop will make bean bags for school children for rainy-day use as their service project. If more girls, 10 years or older and their mothers are interested in Girl Scouts, they are welcome to contact Mrs.

Adamson, chairman of Mothers Club, at Newark 3-2062.

Charles Galloway, son of Mr. and Mrs. Harvey Galloway, celebrated his 8th birthday with a Saturday party. His guests included: Terry Kraft, Jimmy Nevis, Roger Molett, Ronald Ericson, Roddy Sammon, Bobby Richards, Janet Haynes and Kathy Morgan.

Happy wedding anniversary greetings and congratulations were heaped on Ben and Hilda Vierra as they celebrated thirty-one years of wedded happiness on Monday, December 6. May we add ours?

Robert and Doris O'Bryan

have been practicing co-existence for the last eighteen years and they celebrated the anniversary date on Tuesday, December 7. Congrats!

R. O. and Maude Grace celebrated the 40th anniversary of their wedding which took place in Hutchinson, Kansas, on December 6. Last Sunday the Graces held open house at their Birch Road home to celebrate the occasion.

AC 2-c Bob Sharp and his wife Grace arrived back home last Wednesday with their wonderful family after spending the last eight months on Guam—a little longer for Bob. Grace tells us that it was very hot on Guam but the children, Sally, Bobby, Sue Lynn and Sharon Rae all thrived on it. Bob checked in at Treasure Island for reassignment (probably in the Southland) but first to enjoy a "thirty" leave ashore here, that's their plans.

A blessed event that took place in San Jose Hospital on Saturday, November 20, brought a new member into the Newark cradle set. This young fellow who weighed six pounds, six and half ounces, was named William by his proud parents, Bill and Evelyn Frias of Mulberry Street. They have one other son, Kenneth.

Newark lost two more old timers the past week-end when Miss Anna May Fyffe and her mother, Mrs. Margaret Fyffe moved into their new home at 214 Glenmoor Drive.

The Ed Maughans entertained their good friends, Mr. and Mrs. Quentin Taylor and family of San Juan Bautista last Sunday.

Carolyn Nunes, daughter of Mr. and Mrs. Frank Nunes, celebrated her twelfth birthday on November 27 with a wonderful party. Her guests included: Kity Garcia, Phyllis Cuteri, Elfreida Jensch, Marilyn Watts, Barbara Silver, Diane Avila, Marlene Dachtler and Barbara Rogers.

Little Herbie Gotelli, son of Mr. and Mrs. Herbert Gotelli, really had a time for himself on Friday, November 26. The occasion was his second birthday party and he was so happy with all

the excitement created by his guests, Linda Bowhen, Johnny Moore, Debbie Bush, Ann Davis, Vicki Dotson, Vicki Moore and his brother Billy. Growups sharing the youngsters' fun included: Pat Bowhen, Betty Moore, Chas. Magnus, Carol Bush, Mary Davis, Mary Dotson, Myrtle Langford and his grandparents, Mr. and Mrs. Ed Magnus.

Judy Ennes spent last weekend in San Leandro as guest of Mr. and Mrs. R. C. Tribble.

A pink-and-blue snowier was given for the infantizing Mary Dotson by Betty Gotelli on November 30. Showering her with lovely gifts for her expected arrival were: Carol Bush, Wayma McClellan, Myrtle Langford, Beth Jordan, Adrienne Korhonen, Marie Carter, Phyllis McCann, Imeldine McLean, Nita Austin, Pat Bowhen, Jean Brasher, Mary Davis, Laverne Brown, Betty Moore, Marie Dotson, Pat Blevins, Stella Southard, Edith Shaw, Carol Lyle, Dorothy Kaehler, Sophie Barker, Myrtle Grace, Julia Jordan, Millie Jacobsen and Stella George.

Christine Lacey, daughter of Mr. and Mrs. Herb Lacey, had a grand time last Saturday celebrating her sixth birthday with her young friends. Helping Chris with the refreshments and games were: Louise and Bobby Richards, Paulette Snowden, Barbara and Veronica Binder, Linda Maciel, Linda McGuire, Deborah McNeve, Jeffrey Freitas, Vicky and Andy Potts, David, Cathy and Danny Freitas, Johnny Mazur and her brother Skip. Grown-ups enjoying the party included her grandmother, Mrs. Catherine Freitas, Mrs. Jean Richards, Mrs. Thelma Potts and Mrs. Esther Freitas.

Mrs. June Ennes was hostess Friday evening for a surprise stork shower, in honor of her sister, Leona "Bubbles" Oliveira of Niles. The setting was carried out in pink and blue with Mr. Stork presiding over the bassinet loaded with gifts for baby-to-be. Those enjoying the refreshments and viewing the many lovely gifts were: Beatrice Miller, Cremona Miller, Charlotte

Sarmiento, Adelaide De Valle, Joanne Manley, Marie Dutta, Pauline Brown, Marge Silver, Mae Miller, Laura Brown, Emma Dias, Mildred Soito, June Oliveira, Lois Gularde, Jackie Martin, Rose Martin, Gladys Rodrigues, Helen Elaine Rodrigues, Ann Wolf, Delinda Ennes and Lucille Middaugh. Youngsters present were: Judy Ennes, Kathy Ennes, Nancy Soito, Larry Ennes and Jimmy Miller. Unable to attend but sending gifts were: Vida Tribble, Mayne Springer, Beth De Valle, Louise Nunes, Loretta George and Kathy Brown.

Shortie greetings bring happy birthday wishes to Lillian Armstrong as she celebrated her 12th on Monday—to James Adamson who was fourteen the same day—to Michele Roderick who had a four-candle day on the 6th—to Henry Lewis and we didn't count his candles as he celebrated on Monday—to Eileen Wood as she passed another mark in her life on the 6th—and as we wound out the Monday celebrants here's one—to Gerry Gorman as he shifted into a higher gear on the 6th—to Dennis Jones who is about due to have the cast removed from his broken arm and meanwhile celebrated number eleven on Tuesday—well, well, here's one addressed to Nana as she passes her day on the 8th and attached to it is a bouquet of violets—to Floyd Seymour who likewise marked another year on Wednesday—to Rita Goularte who did her celebrating back there a few days ago.

The Christmas season is surely upon us now as we hear of the various clubs, businesses and just plain people planning special Christmas parties and get-togethers.

There is also another sure sign. Rain. Christmas shopping and rain seem inseparable companions except for the few brave souls who really do their Christmas buyin' early.

The Sunday School of the Presbyterian Church will have its annual Christmas program on Sunday, December 19, at 7 p.m.

COME ALONG TO OPENING DAY FUN

SEE THESE
FAMOUS NAME
PRODUCTS &
VARIETY
VALUES

Cannon Towels
Rustcraft Greeting Cards
Colgate-Palmolive
Toiletries
Butterick Patterns
Super-Tex Paint
G. E. Lamps
Pyrex Glassware
Thermos Bottles
Anchor Hocking Glass
Sprouse Nylons
Mt. Clemmons Pottery

PENCILS

6 gay colors.
Regular 5c each
Doz. **29¢**

GIANT CROCHET
COTTON

600 Yards.
A practical Xmas gift.
Ball **39¢**

PERCALE PRINTS

Opening 2y
ONLY **3 \$1**
yds.

Visit our yardage dept. We carry a full line of Prints - Flannels - Broadcloths - Unbleached Muslins - Drapery Materials - etc.

**FREE ORCHIDS
FOR THE LADIES**

**FREE BALLOONS
FOR THE KIDDIES**

DINNERWARE SETS 2.79
18 Pc. Peach Lustre. Heat proof. Set

MIXING BOWLS 1.29
3 Pc. Peach Lustre. Set

CLOTHES HAMPERS 8.69
Wicker Covered, Padded Plastic Tops. Ea.

SPRUCE XMAS TREES 1.79
Approximate Height 30". Ea.

**BIG
FREE
SHOW!**

**DON SANTO AND HIS
JUVENILE STAGE FROLIC**
SINGERS --- DANCERS --- COMEDY
2:30 p.m., Saturday December 11

Every man, woman and child in Centerville is invited! Come, see hundreds, thousands, of new variety items. Walk down spacious aisles, enjoy colorful displays.

For 45 years, westerners have depended on Sprouse-Reitz for the finest quality merchandise and nationally advertised items. It's always been our tradition.

Now, with one of the most complete of all variety stores at your service, start a tradition of your own... that of dropping in often, having fun while shopping... and saving money at Sprouse-Reitz.

Come along, join your neighbors... AND DON'T MISS OUR "GET ACQUAINTED" SPECIALS!

XMAS CANDY 29¢
YOUR FAVORITE MIX
CANDY BARS-GUM 5 19¢
-MINTS
POPULAR BRANDS

Ladies Nylon Hose
The season's newest shades.
51 Gauge 15 Denier
AN EXCEPTIONAL VALUE **79¢** pr.

Ladies' Nylon Panties
White or Flesh Color. **2 98¢**
Sm., Med., Lge.
Children's Panties
Novelty Patterns. **39¢**
All sizes

FACE POWDER 59¢
Woodbury's latest shades
Reg. 1.00. Opening special
BUBBLE BATH 2 Boxes \$1
Bathlure
40 Bags

PLASTIC DRAPES
Decorative patterns to
beautify your home. Regular 1.98 **98¢**
COL-O-VIN PLASTIC
Heavy gauge. 54" wide. **1.49**
Assorted colors.

**Fancy CANDLES CARDS
XMAS PARTY GOODS
GIFT WRAPPINGS
ORNAMENTS and
Xmas Tree LIGHT SETS**
Everything for a gay
Christmas

POTTED IVY 15¢
Extra Special
Opening Day Only
Give a gift for Xmas from our complete
horticulture dept.

**FREE
PARKING**

**SPROUSE
- REITZ**

**VARIETY
STORES**

170 South St. Centerville

STORE HOURS: 9 a.m. to 9 p.m. every day until Christmas



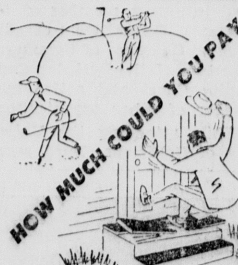
EDUCATION CENTER—for Newark is the local grammar school, now serving more than 900 pupils. At right, outside photo, ground is being cleared for an "intermediate" school for upper elementary grades, designed to ease pressure on the present overcrowded school. In distance are new homes in Los Ranchitos tract. (NEWS-REGISTER Airphoto by Ken Foster)

Milk Now...
my Coffee later

It's "go, go, go" every day for super-salesman Tom. Milk with meals helps him stay on the ball... supplies the pep, energy and drive he needs for success. Start enjoying delicious, refreshing milk with your meals and see!



Use The Want Ads
For Quick Results



If you lost a damage suit tomorrow, how much could you pay? At home, taking part in sports or other leisure activities — most any contact you and your family have with others — you need the financial protection of our Comprehensive Personal Liability Insurance.

Call us Today

**THE
ELLSWORTH
COMPANY**
605 First Street
PHONE NILES 4554

EAST BAY PRODUCERS' MILK COUNCIL

Centerville Service Station Owner Was War Prisoner

By STUART NIXON

There's a real story behind the burly frame and twinkling eye of that man pumping gas opposite the high school.

"I can't see why folks'd be interested in me," says Clifford C.

Bennett, former auto magnate, prisoner-of-war, and past Grand Master of the Masonic Lodge of The Philippine Islands.

Bennett's story would interest anyone with more than a minute to spare to get a tankful at the new Flying A station across from Washington Hi. It is the tale of a man who refuses to admit defeat, although the tide of war and unrest swept him roughly from one career after another.

In 1932 he landed in Manila looking for new frontiers. He found them in the provinces north of the capital. There he built a thriving auto agency, soon was a person of consequence in the pre-war Philippine business world.

War clouds were gathering, though, and Bennett sold his business. He became a civil-service inspector at Clark Air Force Base. When the Japanese tide swept across the islands in 1942, he was captured and interned in infamous Santo Tomas Prison.

Mrs. Bennett and their three small sons however were sheltered by a friendly Filipino family survived the worst horrors of the occupation. Their father knew privation and hunger at Santo Tomas that sent his normal football-players' weight down to 110 pounds.

"We used to trick our captors in order to stay alive," Bennett recalls. "If a chicken died in the prison we were supposed to account for it and bury it, so it couldn't be eaten. There was one chicken we must have buried five or six times a day."

Aided by food smuggled in from Filipino sympathizers, Bennett survived until the liberation in 1945. He was told that as a released prisoner, he would have to return to the States, by order of General MacArthur. Says he: "I told 'em to tell the general I was staying in Manila. Of



CLIFFORD BENNETT

course they didn't know I'd been a friend of his."

Bennett had helped initiate MacArthur into the Masonic Lodge in 1936, as a junior grand officer. By 1950, with his business enterprises on their feet again, Bennett was advanced to master of the Grand Lodge, with more than 100 chapters in The Philippines, Japan and China. That year, he spent most of his time visiting them by plane.

An unusual angle is that although his wife is Catholic and their children are raised as Catholics, she was permitted to become Worthy Matron of a Manila Eastern Star chapter when Bennett was Worthy Patron.

Competitive conditions worsened in Manila in the postwar years, due in part to an influx of refugees from China loaded with money to invest for themselves, Bennett says. So in 1953 he decided to return to the States. He joined the Tidewater Associated Oil Co., and was given



OFFICERS—Student body were elected for the first time this term at Centerville Elementary School. Left to right are Judy Griffith, secretary; Joyce Sekigahama, treasurer; Joyce Ducoty, yell-leader; Albina Ceruti, vice-president; Victor Loverra, president.

W.T. Sportsmen Elect Mel Seal

Mel Seal was elected president of the Washington Township Sportsmen's Club at the November 26 meeting.

Also on the new slate of officers are Chris Mickelson, vice president; John Calcagno, treasurer; Jim Miranda, secretary; Joe Dutra, sergeant-at-arms and publicity chairman; Ray Bettencourt, field chairman.

Pete Nunes, chairman of social activities, announces the Christmas party will be held December 18. Assisting Pete with this event are Calcagno, Dutra and Bettencourt.

The club plans to hold a card party or other fund raising activity monthly. Bettencourt will plan an outdoor activity each weekend, weather permitting.

The new station in Centerville.

The Bennetts now live in Irvington, at 108 Eugene St. The two oldest boys go to Washington Hi, the youngest to Irvington School, and there is a baby girl, one year old, with Mrs. Bennett at home.

"I'm starting from scratch, you might say," admits cheerful Cliff Bennett. "But it's what I want for myself and my children."

Co. Fair May Start June 24

June 24 to July 7 are the dates for the 1955 Alameda County Fair.

This was tentatively set last week by Alameda County's Board of Supervisors, pending final ratification by the State Board of Fairs and Expositions.

Supervisors agreed on dates for the Pleasanton exhibition and horse race meet.

Supervisor Harry Bartell proposed the change in dates following a telephone conference with Delos Murphy, chairman of the California State Horse Racing Board.

The realignment of fair dates meets Solano county's demand that its eight-day race meet include two Saturdays, and does not cut Alameda county out of any weekend racing, Bartell said. The Solano fair will start July 8. The retiring supervisor also reminded the board it has no contract with the Alameda County Fair Association for 1955 and suggested the contract be negotiated.

Almost the entire California catch of salmon is landed from Monterey north to Crescent City during the commercial fishing season.

Orchard Park

By DON BROWN

Hi Ya Folks!! That new Neon sign put in place this week by Ray Alvarez of Ray's Men's Wear store in Orchard Park, is a welcome addition to the lighting of our shopping center. We sincerely hope before long to have more of a display of lights here. Ray had his Grand Opening this last week with searchlights and everything to go with it. It was very nicely arranged with orchids for the ladies who attended.

Little Kenneth Salih, infant son of Kenneth and Marianne Salih of Baine Avenue, returned home this last week after a stay in a San Jose Hospital for observation. We sincerely hope that the little fellow will be alright from now on. The Salih's are constructing a new home on Olive Street in Irvington, which they hope to occupy shortly after Christmas. I believe the News-Register Orchard Park reporter should be invited to the House Warming Party which is sure to take place at a later date. (Hint)

Young (very young) Mr. Gary Kolberg, the recent arrival in the George (Western Auto) Kolbergs, was christened Sunday at the local Presbyterian Church. Later Mrs. K's sister and brother-in-law Mr. and Mrs. Elmo Zelter of Palo Alto and (Grandma and Grandpa) Zelter of Mountain View were dinner guests at Kolbergs, honoring the christening.

Harmony—There have been strange sounds in our neighborhood lately and it has taken considerable sleuthing on the part of your reporter to trace the originating point of said sounds. But we finally traced them down and learned that they were coming from the B. S. (Bert) Jensen home on Dutra Way. It has been established now that Bruce has taken up accordion lessons, hence the musical notes on the air.

Honored—Mr. and Mrs. George O. (Smith-Peters Corp.) Smith will be honor guests Tuesday, December 21, at a dinner given by the General Contractors Association of Contra Costa County at Orinda Willows, Orinda, Cal. Smith was th first president of the association in 1937 and will be given a plaque in appreciation of his accomplishments in that position.

Meet the folks—With considerable difficulty we obtained a few facts about our column Guest for this week. One who doesn't like to talk about himself, E. Lee (Banana Cake) Gebo, the barber in Orchard Park, was born near Billings, Montana, in 1900, (old guy isn't he). Lee as he is known to us has had 28 years in the barbering business. He has operated tonsorial parlors in Piedmont, San Leandro, and during WW2 had the shop in the Oakland Hotel. His thoroughly modern shop at 469 Thornton Ave. is one to be proud of. Lee's hobby is baking cakes and we of the Shopping Center can vouch for his ability as a baker. Everyone agrees that the cakes he turns out are a work of art. So far no free samples are given with each haircut.

That new boat constructed on Dutra Way seems to be nearing completion. If this rain keeps up maybe we can witness a launching right on the street. Anyhow it looks like a swell boat. Your correspondent owns an outboard motor and if a flood should occur, don't be surprised if we go boating around the tract.

Ambulance Rolls—We are not sure whether or not a record has been established—but since our last report on Nov. 29, there has not been a serious highway accident in this territory. It looks like we have already established an SD or period ahead of the national day, coming up this month—Sunday evening at 9:05 p.m. the ambulance was called to a three-car accident one mile south of Irvington but upon arrival there it was found that only slight injuries were incurred by a lady passenger who received small cuts on the face and possibly a sprained ankle. No ambulance needed.

To keep the record straight, that place at 243 N. Main Street has not been converted into a used or new car lot. This last week Bernie Vail received a new Willys sedan to add to his fleet of seven other rigs. This makes a fleet of three ambulances, three cabs, one private passenger car and a utility car. The taxi drivers have been trying to sneak that new car out for cab use but Bernie has kept it padlocked so tight that they have had no luck. The new car is painted the same color as the others of the fleet and they all make quite a display.

The San Francisco Civic Auditorium has a seating capacity of more than 9,000 persons.

Farm-Home Center Host To County

The Alvarado Farm-Home Center was hostess to the Alameda County Farm Bureau Home Department last week at Crow Canyon Chateau. Seventy-five members enjoyed a turkey dinner.

Mrs. Jessie Murphy, county committee chairman, gave the report on the Farm Bureau Federation convention, held in Long Beach.

Entertainment was put on by the Hayward Dancing Dolls. Christmas gifts were exchanged. Bayview will be hostess at the meeting, February 1, 1955.

There will be a meeting of the Executive Board in January to outline the program for 1955.

READ THE WANTADS!

Roderick Marks 35 Years In B. of A.

Thirty-five years of continuous service on the staff of Bank of America was observed this week by George S. Roderick, assistant cashier at Centerville branch.

Roderick joined the organization in Oakland in 1919 as a bookkeeper and teller. He transferred to Centerville branch in 1922 and was appointed chief clerk and assistant cashier in 1931. He subsequently served at Pleasanton branch and San Francisco headquarters and was reassigned to Centerville branch in 1953.

Born in Centerville, Roderick is married and is active in the Native Sons of the Golden West, American Legion, Knights of Columbus and the Red Cross.

Growing with Southern Alameda County

Congratulations to Berkeley Savings and Loan Association for its foresight and enterprise in making its valuable services available to the people of Southern Alameda County through a new office in Centerville.

Like Berkeley Savings, our service is conveniently close —

... in HAYWARD: 1164 - A Street near Foothill Boulevard Tel. JEFFERSON 7-8300

... in OAKLAND: 15th and Franklin Streets Tel. GLENCOURT 1-8300

A policy of Title Insurance protects and defends your interest ... if loss should occur, it pays you promptly.

OAKLAND TITLE INSURANCE COMPANY

LEADING REAL ESTATE BROKERS OF
Washington Township WELCOME
BERKELEY SAVINGS & LOAN ASSOCIATION
to the company of those whose foremost interest is
the development of Washington Township.

This Advertisement Sponsored by

CARDOZA REALTY

CENTERVILLE

Phone Centerville 8-8341

E. C. PARKS

NILES

Phone Niles 4618

E. B. HODGES REALTY

Centerville

FRANK GYGAX, Associate

Phone Centerville 8-8671

THE ELLSWORTH CO.

NILES

Phone Niles 4554

BEAMS REALTY

CENTERVILLE

Phone Centerville 8-2700

M. A. SILVA REALTY

NEWARK

Phone Newark 3-3920

HIRSCH REALTY CO.

IRVINGTON

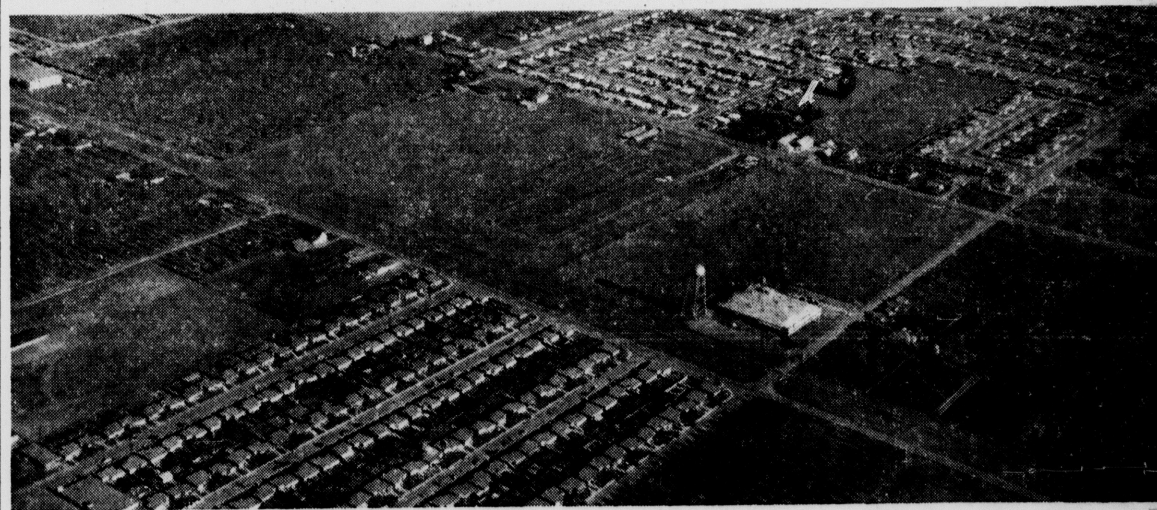
Phone Irvington 161

RIVIERA REALTY CO.

NEWARK

Phone Newark 3-3916

NEW HOMES... TO MEET THE EXPANDING NEEDS OF CENTERVILLE



NOW—Berkeley Savings and Loan Association Expands to serve CENTERVILLE better.

Berkeley Savings, with assets in excess of eighteen million dollars, is one of the large savings and loan associations of California.

Our new permanent home in Centerville is now ready to help you save with safety.

Come, visit us and learn how we are geared to serve the people of Centerville.

OPEN HOUSE - SAT., DEC. 11

• REFRESHMENTS!
• SOUVENIRS!

EARN MORE WITH SAFETY

3%
PER ANNUM
CURRENT
RATE

YOUR ACCOUNT
INSURED
UP TO \$10,000

BERKELEY SAVINGS AND LOAN ASSOCIATION

168 SOUTH MAIN STREET - - CENTERVILLE

Hours 9 to 4, Mon. thru. Thurs.; 9 to 6 Friday

Telephone Centerville 8-8355

Fred Richardson, Manager

*Congratulations and
Best Wishes
to a Great
Institution*

BERKELEY SAVINGS & LOAN ASSOCIATION

From

MASON-McDUFFIE CO.

(LEADING REALTORS IN THE EAST BAY
FOR OVER SIXTY YEARS.)

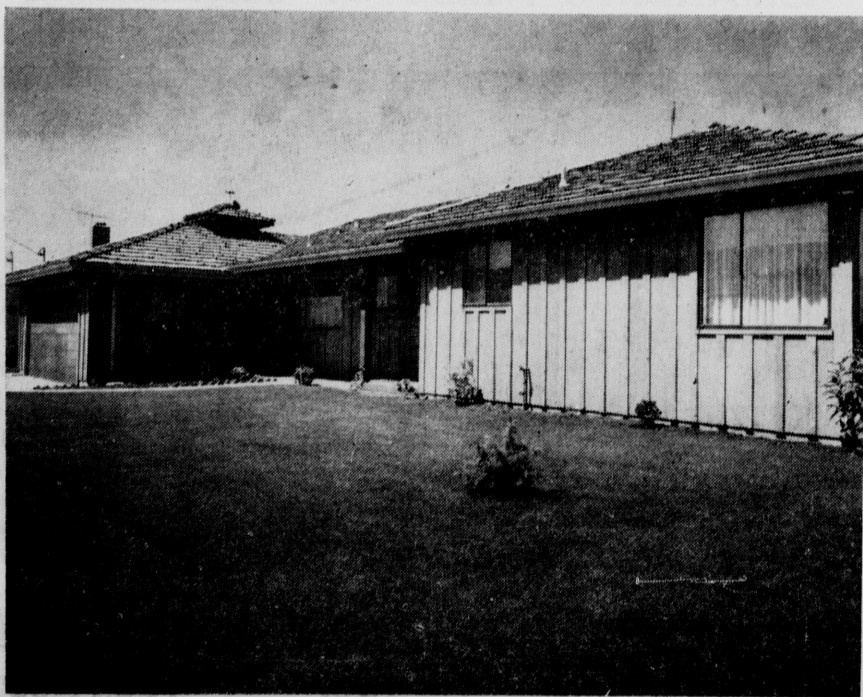
MAIN OFFICE:
2101 Shattuck Avenue, THornwall 5-0200
OAKLAND OFFICE:
625 Trestle Glen Rd., GLencourt 2-0777
MONTCLAIR OFFICE:
1988 Mountain Blvd., Pledmont 5-0390

SEE THE WANT ADS FOR VALUES

WELCOME

BERKELEY SAVINGS & LOAN ASSN.

TO CENTERVILLE AND WASHINGTON TOWNSHIP



GLENMOOR HOMES INC.

337 Glenmoor Drive
Centerville

MISSION SAN JOSE

By REGINA DENNIE
A bundle from heaven was dropped at 416 Cortez Street on November 6, to Mr. and Mrs. James Park, Jr. Gerald James was born at the Hayward Hospital weighing 7 lbs., 1 oz. He has a sister, Vickie Lynne, 2½.

Sorry that Geary Phillips is still on the sick list after an eye injury received four weeks ago.

Den No. 3 of the Cub Scouts held a meeting at Mrs. Jean Dunlap's on Tuesday. A birthday party was held for Eddie Andrade. Den No. 4 had a birthday party for Teddy Kritikos at a meeting held at Betty Andrade's home on Wednesday. Plans for a Cub Scout Christmas Party is in store on December 16, at the Grammar School.

It's promotion to Private First Class for "Nonie" Fernandez, son of Mrs. Josephine Chambers, who is stationed in Virginia.

Ann Crozier was hostess at a Gadget Party on Tuesday morning. Guests were: Barbara Sparks, Eleanor Moore, Barbara Blabben, Yanako Kraft, Musado Trimble, Sumiko Wing, Regina Dennie, Beverly Carter, Lavell Thomas and Arlene Estep.

Mr. and Mrs. Frank Vargas and Richard and Mr. and Mrs. Joe Azevedo and children motored to Citrus Heights for the holiday as guests of Mr. and Mrs. Bert Hardy.

Week-end guests from Arroyo Grande for the Ken McBride's were Mr. and Mrs. Lee Konnerth and Diane, and Mrs. Laura Fultz.

Congratulations to Mr. and Mrs. Eddie Santos. Guy Edwards, their second son, was born on November 19 at the Livermore Hospital and weighing 6 lbs. and 7 ozs.

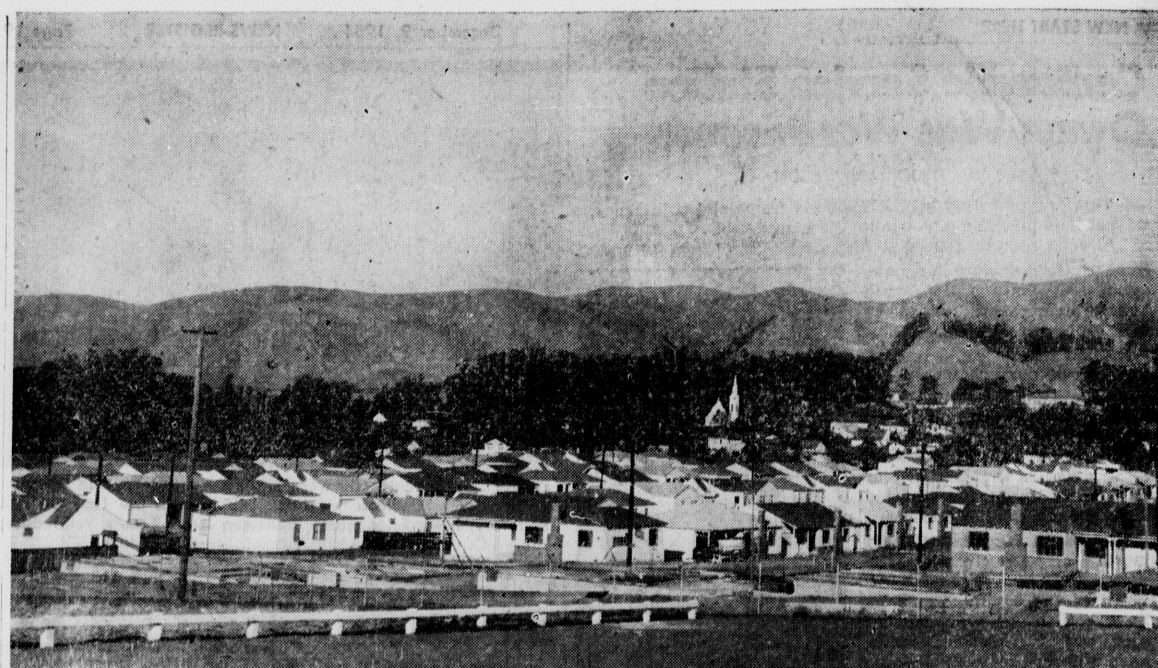
Lt. George Casterlin is home after an 8-month cruise around the world. His mother, Mrs. Bess Casterlin, met George when the boat docked in San Diego.

The Intermediate Scouts held their first meeting at the home of Mrs. Helen Aust, with twelve attending. Co-leaders are Helen Aust and Diane Kirtland and Senior Girl Scout is Kathy Sweeney. Their first project will be making favors for the trays on Christmas for the Masonic Lodge in Decoto. Also the Scouts will sing Christmas carols at the home on December 22. Meetings will be held every Tuesday at 3:45 p.m. at the Aust home.

Congratulations to Shirley Priest and Bud Telles who were married in Reno on Saturday. Mr. and Mrs. Marvin Santos were their witnesses. The newly-weds are now making their home temporarily in Irvington.

LOSE LICENSES

Convicted of drunken driving, Jose M. Villalobos, of Warm Springs, was deprived of his operators' license last week by action of the State Department of Motor Vehicles. Reuben A. Monroe Jr., of Irvington, likewise suffered a license suspension for traffic infractions. Gideon H. Smith of Niles was convicted of drunken driving, but escaped a suspension.



CONTRAST—Between old and new is made clear in this camera shot of Mission San Jose, made from St. Mary of the Palms School. St. Joseph's Church spire in distance marks site of historic mission

founded in 1797 by Catholic Fathers, while homes in background have tripled town's population in past two years.

(NEWS-REGISTER Photo)

News From Ellsworth Orchard

By MARIE BENECA
Mr. and Mrs. Fred Temps, 166 Anita Court, are owners of the Hayward Bowl.

Girls! Let's start a Niles Bowling team, if interested call Niles 8321.

Mr. and Mrs. Dan Bodily and family of Anita Court, motored in their new Oldsmobile to Marin County, visiting friends.

George Silva, of Anita Court, had a sleepless night Saturday, when he received his new car.

Stolen from Bodily's model home, on Valle Sierra Orchard, was a \$50 barometer. This is the second time the home was burglarized.

Patricia Herrera, of 166 Anita Court, recently had a party on her tenth birthday.

Roy Secada, of 370 Orchard Drive, teaches evening classes in Piano.

Mr. and Mrs. Albert Wanlin, of 238 Goodrich Way, and their four children had Mr. and Mrs. Henry Schultz and their three children from Hayward,

visiting them. It was a house full of children.

Mrs. Rose Kerns, of 295 Goodrich Way, former assistant Pastor of the Four Square Church in Niles is recovering from illness.

Anthony G. Roderick, of 241 Jones Way, his brother-in-law, Manuel J. Rego, of Alameda and Mrs. Shirley Nickolsen of Oakland, all celebrated their birthdays at the home of his mother in law, Mrs. Minnie Rego of Third Street November 28.

Karen Bodily of Anita Court celebrated her birthday with a party on Saturday. Fifty neighbor children attended.

Mrs. Hazel Woods, of 115 Orchard Drive, recently celebrated her birthday.

Mr. and Mrs. Andrew Parker, of 264 Goodrich Way, has her father from Oregon visiting them.

R. B. Hagerman, A. C. 1, U. S. N., of 321 Goodrich Way,

Hospital Bids To Be Opened Jan. 20

January 20 is the date when bids will be opened for Washington Township's community hospital.

Hospital directors last week okehed a call for bids on the structure, to be located on Santos Avenue. Estimated cost

is \$1,250,000.

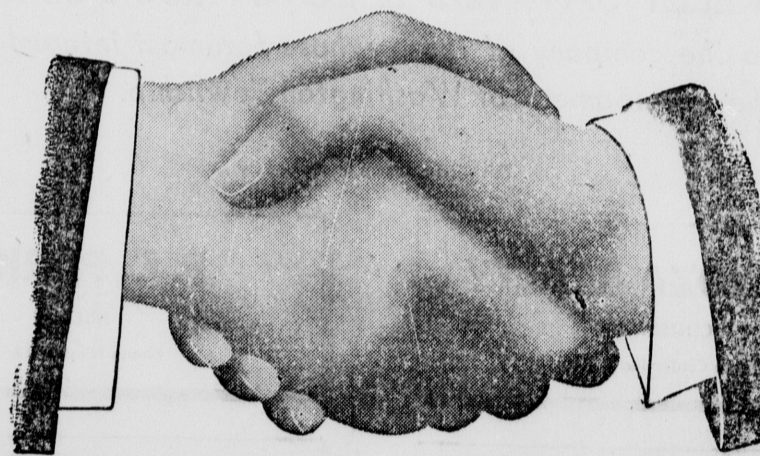
Directors questioned Architect Larue Sorensen concerning their authority to delegate portions of the work to local contracting firms or to require employment priority for residents of Washington township.

Sorensen replied that the general conditions of the specifications emphasize those points as strongly as possible by stating "as far as is possible preference will be given to Alameda county labor" and "as far as is possible, preference will be given to Alameda county-made materials."

The architect acknowledged that rigid enforcement of such requirements - would be impossible.

Sorensen announced that approximately 20 contractors have expressed interest in bidding on the hospital. He said he already had received almost a dozen requests for blueprints.

"Welcome to Washington Township"



BERKELEY SAVINGS & LOAN ASSOCIATION

- FASTEST GROWING HOME AND INDUSTRIAL COMMUNITY AROUND SAN FRANCISCO BAY!
- ON THE DOOR STEP OF THE NEW FORD PLANT!
- OFFERING AN ABUNDANCE OF LAND - WATER - POWER TO AMERICA'S INDUSTRY!
- THE WORLD'S FINEST CLIMATE!

WASHINGTON TOWNSHIP CHAMBER OF COMMERCE

Manuel Hidalgo, Pres.

Vernon Ellsworth, Sec.

Ed Fabbri, Treas.

Tracts Tax Sewers At Irvington

The Irvington area may be outgrowing its briches for the moment, sewer-wise.

This possibility was more than a warning hint at last week's special meeting of the Irvington Sanitary District.

Directors granted the Stahley Davis Organization permission to connect 200 new homes with its trunk sewer on Highway 17. But Chairman R. J. Wright said today:

"According to our engineer, we can no longer grant unlimited connection privileges. The engineer, Harry Goodridge, tells us we may overload the 12-inch main on Highway 17 which is the only link between the new tracts and our treatment plant on Landing Road."

Wright hastened to assure residents there is no immediate danger of overloading the system. But he went on:

"We want to go slow until we have these new areas annexed and see where we stand, financially and from the standpoint of capacity."

He said it probably will be necessary soon to (1) build a new \$40,000 digester at the treatment plant, and (2) to parallel the Highway 17 main with a larger sewer.

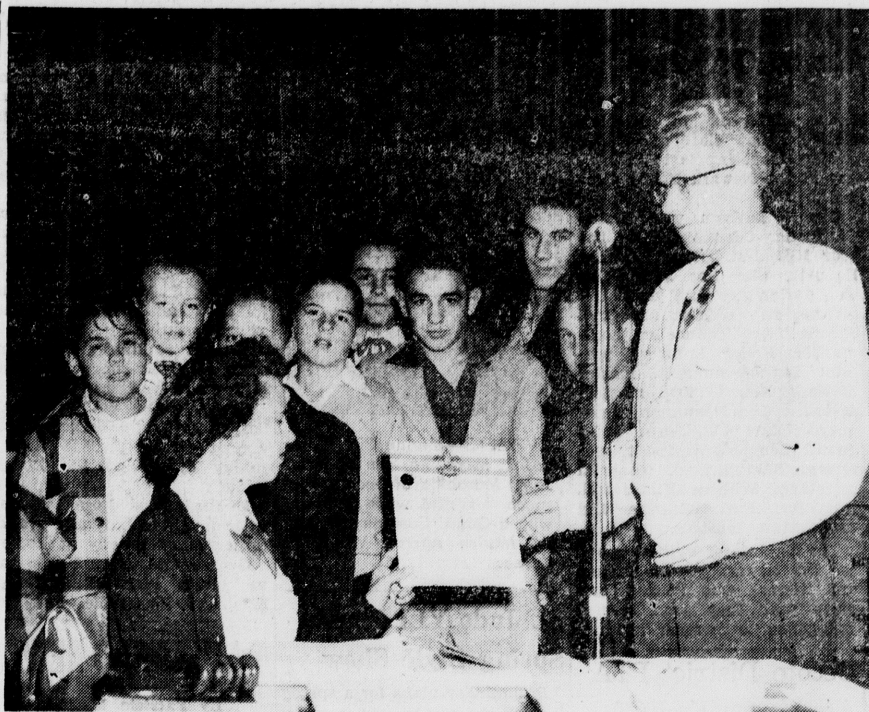
Wright did not say that there would be restrictions on future tracts, but some builders pointed out that with 2000 to 3000 homes immediately planned for Irvington, overloading may come sooner than expected.

The Davis homes at PG & E Road will connect to the main via a line southward to Cooks Road, thence east to the highway. The main will be installed at the subdivider's expense.

Roland Bendels Visit Son, Wife

Visiting their son Lt. Roland Bendel, U.S.N., and his wife in Monterey for the Thanksgiving holiday were Mr. and Mrs. Roland Bendel of Niles.

The senior Mr. and Mrs. Bendel were also celebrating their thirty fifth wedding anniversary.



CHARTER NIGHT—Irrington Boy Scout Troop 1 members marked their organization's 30th anniversary last Thursday when they received their annual charter from the Irvington PTA. Handing the document to Acting Scoutmaster Jim Heller (right) is Mrs. Lucille Kuhne, PTA president. (NEWS-REGISTER Photo)

Past Presidents Honor Mothers

The Past Presidents Club of St. Jude Institute, Y.L.I., of Irvington, recently held their annual dinner meeting at which they honored their mothers.

Marianne's Restaurant in Santa Clara was their selection this year. A group of 13 members and mothers enjoyed dinner.

At a recent meeting at the home of Antoinette Cordeniz in Centerville, Rev. Fr. Clyde Tillman of Mission San Jose was welcomed to the club.

Final plans were made for the doll booth at the St. Joseph Parish Bazaar. The group dressed 48 story-book dolls for this project with Beatrice Enos as chairman. A sizable amount was realized from their doll booth and the club members wish to thank all who helped.

4 Map Makers Hired To Care For Growth

Four new map-makers were authorized for County Assessor Russell Horstmann's staff last week, to keep abreast of what Horstmann called "the south county's phenomenal growth."

Horstmann said he needs the draftsmen to bring in maps of Washington Township and the neighboring areas up-to-date, so that he may compile the 1955-6 assessment rolls.

The Supervisors acceded to Horstmann's request.

A granite monument — the Hispaniola of "Treasure Island" — in San Francisco's Portsmouth Plaza, is dedicated to Robert Louis Stevenson.

New Rotarians

New members of the local Rotary Club, admitted last week are: Carl Flegal, certified public accountant; Wayne Davis, agent for Monarch Insurance Co.; Conrad Wahlquist, personnel manager for Rheem Manufacturing Co.; Rev. Noel Glover, Baptist minister; and James Hill, superintendent of the county corporation yard here.

STANLEY COMMITTEEMAN

Supervisor Chester E. Stanley last week was named vice-chairman of the County & City Affairs Committee of the State Supervisors Association at a convention in Sacramento.

San Francisco's Aquatic Park has facilities for fishing, bathing and boating.

Irvington Seeks Sites For Schools

Trustees of the Irvington School District met last night with architects to pick the site for at least one new grammar school.

The district is making plans to care for students from 4000 new homes, either under construction or on the drawing boards. Voters there recently authorized application for \$1,250,000 state aid.

Supt. Gus Robertson said one of the schools almost certainly will be located south of town, in the Conway & Culligan tract.

Another probably will be situated somewhere along the PG&E Road, he added.

"If we don't get them soon," warned Robertson, "We'll be on triple sessions in our single school." Double sessions have been avoided thus far, although the Irvington kindergarten is on morning and afternoon classes.

Rheem Reports Sales Down, Profits Up

Rheem Manufacturing Company, for the first three-quarter period of 1954, reported net sales of \$128,194,000 and earnings after taxes of \$4,674,916. After preferred dividends this is equal to \$2.85 per share on the 1,534,073 common shares outstanding.

For the comparable period in 1953, sales were \$144,444,000; net profit \$3,909,580, and earnings per common share \$2.86 on the 1,249,308 shares then outstanding.

Third quarter sales for 1954 were \$35,971,000 in comparison with \$50,244,000 for the third quarter of 1953 while earnings of \$1,379,136 compared with \$1,133,948 for the same period last year.

President R. S. Rheem states, "A substantial portion of the third quarter earnings was contributed by non-recurring capital gains. Operating income was below normal due to several unusual factors — strikes at three plants now settled, and an abnormal drop in earnings of the recently acquired United States Spring and Bumper Co. due to low sales caused by change-over to 1955 automobile parts production."

IRVINGTON NEWS

By CAROL KIEP

Welcome back, Mr. and Mrs. Ivan Brummitt arrived from Henry, Nebr., Saturday, for their annual visit with the Bus Leaches. They took the southern route because of snow conditions on the northern route and report that the "temp" in Nebraska was 5 degrees when they left.

Mr. and Mrs. Jack Pennington and son and Mrs. Esther Pennington have moved into their new home in the Stanley Davis Tract.

Notes at random: The Christmas lights went up in Irvington on Sunday, there's some activity on the creek by Soito's Service Station, hope weather will let the flood control work progress at a rapid rate.

The SPRSI, Council 105, Irvington, will have an official visit from Grand President Mrs. Olympia Furtado on December 16 at 2 p. m. in IOOF Hall. All Councils are invited.

Barbara Krueger and Mrs. L. W. Krueger spent Saturday visiting relatives in Salinas.

J. T. Bettencourt, 178 Mission St., received 13 prizes on 16 entries at the canary show at Santa Cruz.

Ladies Auxiliary of Joseph and Stanley Bernardo Post, VFW, will meet December 14, at 8 p. m. in Veteran's Memorial Building, Niles. At the last meeting, the post surprised the auxiliary with entertainment and refreshments.

Mrs. L. W. Krueger was entertained at a birthday dinner Friday at the home of Mr. and Mrs. Joe Burnsed. Guests included Barbara and Betty Jo Krueger and the Burnsed children.

Alameda Named To Fire Board

A. E. Alameda, rancher, was named to the Irvington Fire Commission last week by the Board of Supervisors.

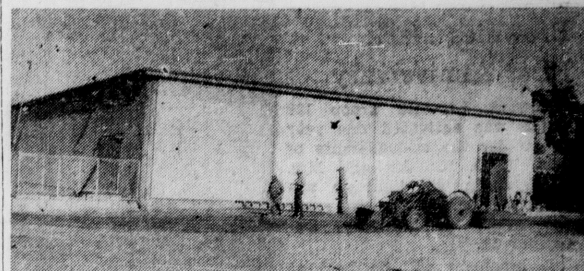
Alameda replaces Fire Chief Al T. Peixoto on the Board. Peixoto had to step down under new county rulings which prohibits the double role for fire chiefs.

The conservatory in San Francisco's Golden Gate Park, a glass building the length of a city block, houses many rare plants.

December 9, 1954

NEWS-REGISTER

Page 21



FOR BETTER SERVICE — New telephone exchange on Second Street, Irvington, will be ready in about one year to put all of the South Township on a dial-telephone system. Pacific Telephone Co. is investing \$600,000 in building and equipment to serve expected population boom in Irvington, Mission San Jose, Warm Springs. (NEWS-REGISTER Photo)

USE THE CLASSIFIED ADS

GREETINGS, NEIGHBOR!

A cordial welcome to Berkeley Savings & Loan Association on the occasion of the opening of your Centerville branch.

More than two years' experience in serving this fast-growing area through our Hayward branch, gives meaning to this prediction:

You will find this area offers the type of "business climate" in which your traditionally fine services will thrive.

ALAMEDA COUNTY-EAST BAY TITLE INSURANCE COMPANY

OAKLAND:
1510 Webster Street

HAYWARD:
1165 "A" Street

Oliver Rousseau Organization

BUILDERS OF

FAIRWAY PARK

Adjoining the Hayward Golf Course

"Finest Homes Ever Built"

WELCOMES

BERKELEY SAVINGS & LOAN ASSN.

TO

SOUTHERN ALAMEDA COUNTY

WELCOME!

BERKELEY

SAVINGS & LOAN ASSN.

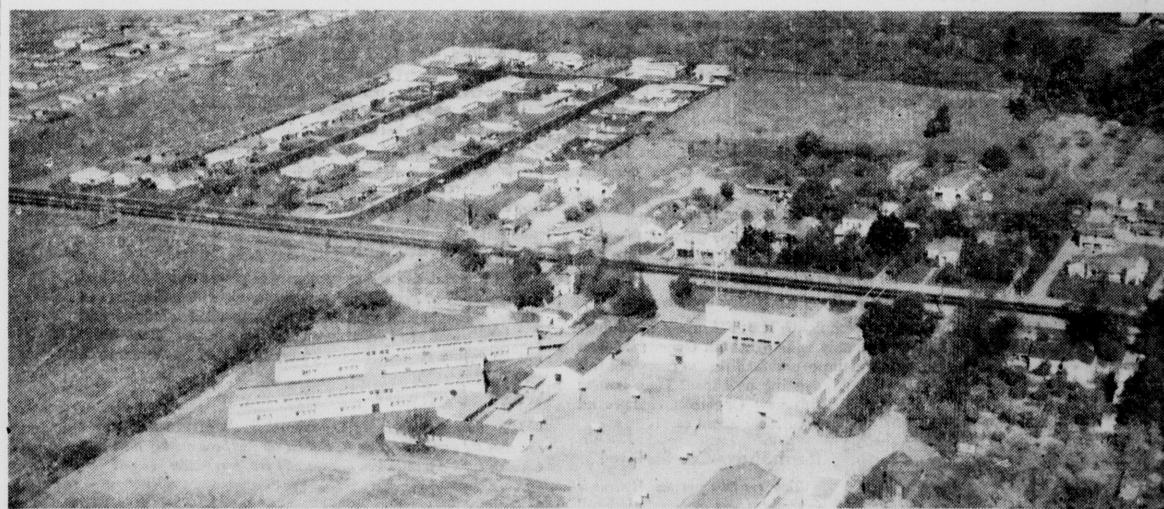
LEONARDO & BROOKS

developers of

"CABRILLO PARK"

Growing with Centerville

SCHOOLS AND HOMES... GROWING HAND-IN-HAND MEAN BETTER LIVING IN IRVINGTON



And a growing account at Berkeley Savings means better living for you.

People of Irvington and all residents of Washington Township can now enjoy the convenience of Berkeley Savings' new office in Centerville.

For more than thirty-two years, Berkeley Savings has helped people, like you, earn more on savings with safety. Come in and meet us. We're having open house Saturday, December 11th. Refreshments and souvenirs for everyone.

OPEN HOUSE - SAT., DEC. 11

• REFRESHMENTS!
• SOUVENIRS!

EARN MORE WITH SAFETY

3%
PER ANNUUM
CURRENT
RATE

YOUR ACCOUNT
INSURED
UP TO \$10,000

BERKELEY SAVINGS AND LOAN ASSOCIATION

168 SOUTH MAIN STREET - CENTERVILLE

Telephone Centerville 8-8355

Fred Richardson, Manager

Hours 9 to 4, Mon. thru. Thurs.; 9 to 6 Friday

Brownies Mark First Anniversary

Newark Brownie Troop 128 which was activated one year ago under the co-leadership of Mrs. V. O. Kaehler and Mrs. E. S. Astin will hold an appropriate celebration to mark the event on Saturday, December 11.

A luncheon will be held at Mrs. Kaehler's home for the Brownies. Then the group will be taken to Niles Grammar School to see the Christmas Tableau put on by Niles Girl Scouts.

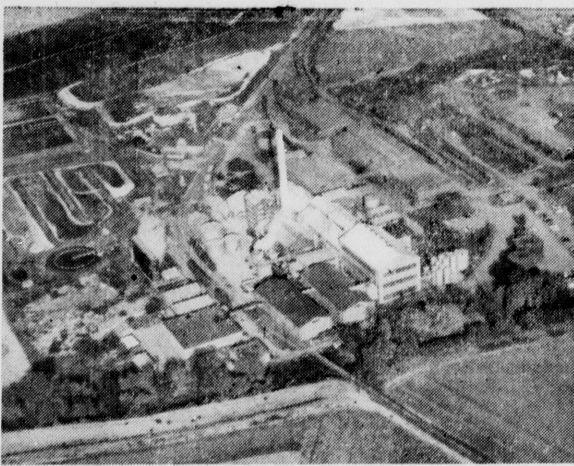
The Brownies have completed their project of making gifts for Christmas giving to their mothers. Members of the troop who will receive one year pins include: Marie Robertson, Louise Ann Richards, Patty Cline, Barbara Taylor, Madge Dias, Louise Latham, Jackie Kaehler and Judith Astin.

WELCOME!

Moving to Newark from San Lorenzo are Mr. and Mrs. Robert Moore and their son, Bob, 11 years old. Mr. Moore is a teamster with Consolidated Freightways in Oakland.

New residents in Irvington are Mr. and Mrs. Richard Winter and their two children. They are from Oakland and Mr. Winter is a machine operator for Crown Zellerbach, San Leandro.

Mr. and Mrs. Leland Clark have moved here from Richmond and are living at 104 4th Street, Irvington, with their children Darrell 7 and Alycia



SWEET STUFF—is made by the ton at Holly Sugar's Alvarado refinery, first sugar-beet mill in the U.S. Holly is Alvarado's largest industry. (NEWS-REGISTER Airphoto by Ken Foster)

3. Mr. Clark is a driver for California Truckways.

Mr. and Mrs. Everett A. Cooper, 123 4th Street, Irvington, are also former Richmond residents. Mr. Cooper is a soldierman for Ford Motor Company of Richmond.

Moving from Hayward were Mr. and Mrs. Arthur Rocks with their family of two children. Mr. Rocks works for Interstate Bakeries in Oakland.

Mr. and Mrs. Arnold Cover, Jacqueline 4, and Joe 2, are new residents of Irvington, having moved from Alameda. Mr. Cover is AD/1, Mech. Aircraft, at Oakland Naval Air Station.

Moving all the way from New York were Sgt. and Mrs. Robert K. Parker, and their children, David 11, and Patricia 8. Sgt. Parker is stationed at Parks Air Force Base.

Gellersen Death Laid To Heart Ill

Richard W. Gellersen, 42, Niles truck operator who died 12 hours after he was involved in a high-way accident, died as a result of a heart condition, the County Coroner's office reported last week.

Gellersen, president of the Transport Service, Inc., was discovered in his driveway the morning of November 27. Officers reported Gellersen refused hospitalization the night before, after his northbound pickup was struck in the rear by a sports car on Niles road near Valle Vista Road.

Driver of the other car, Larry Lewis Stahl, 17, 464 Whitfield Avenue, Centerville, was injured

Milk Popular In Diet Menu Offer

The fact that self-help programs are of important interest to consumers was demonstrated recently when a newspaper announcement sponsored by the East Bay Producers' Milk Council received a gratifying response to an offer of free diet menus.

According to Joe Costa, of Irvington, chairman of the council, the offer drew over 200 inquiries from persons asking the free diet menus. The diet, prepared by the National Dairy council, shows the step-by-step way to weight reduction by including milk in the diet. In carefully controlled tests by nutrition experts, subjects on the NDC diet lost as much as 2 pounds weekly and still retained pep and vitality. In principle, the NDC diet adds milk in place of some of the carbohydrates in meals, thus producing a high protein, moderate fat and low carbohydrate diet.

Costa said that copies of the diet menus are still available and may be had free by writing to the East Bay Producers' Milk Council, 610 16th St., Oakland. The East Bay group was set up in 1951 to conduct consumer education programs on the benefits of milk from funds contributed by farmers shipping to the East Bay Area.

Other members of the council's committee are: Ralph Emerson, Oakley; Ed. Orloff, Pleasanton; Al Pollard, Turlock; and Maurice Respini, Petaluma.

in the crash.

Coroner's deputies denied there was any indication of a connection between the accident and Gellersen's death.

Pythian Knights Name Officers

Members of the Century Lodge, Knights of Pythias, elected a new slate of officers at their meeting last Wednesday at the Newark Youth Center.

George Latham was elected Chancellor Commander for the year 1955 and succeeds Luther Emmett, who has served his club during the past year.

Other new officers are Orvil Haynes, vice chancellor commander; Robert Lunsford, prelate; Luther Emmett, master of work; Robert Lloyd, master-at-arms; Leo Bohannon, inner guard; Earl Willburn, outer guard; Leonard Whitbeck, secretary; Sam Arnold, financial secretary; William Hildebrand, treasurer; Earl Willburn and Art Cotton, trustees.

The Knights of Pythias sponsor the Newark Model Busters and Newark Cub Pack 1 and every year they send several youngsters to summer camp.

Decoto District PTA Agrees On End Of Insurance Program

The District P. T. A. Council of Decoto met on December 1 at the Hillview Crest multipurpose room. The Council is made up of the Executive Boards of Hillview Crest, Bernard and Decoto Schools.

Dr. Harold Schoenfeld, superintendent of the school district, reported on the district master development program and in service training workshop.

It was agreed that the school accident-insurance program, suggested by the district be dropped due to a disappointing response to notices sent home with pupils of the three schools. The figures were presented by Boyd Morningstar, principal of Barnard School.

Plans for the coming Christmas festivities were discussed and it was decided that all class parties will be held December 17 and that Santa will visit the three schools with a treat for each child.



OVERSEAS—Marine Pfc. Richard R. Marabilla, son of Mrs. Janet Marabilla of Decoto, inspects his rifle while serving with a Guard Company of the 1st Marine Aircraft Wing in Korea.

St. Jude YLI Plans Spring Style Show

Preliminary plans for a spring fashion show to be sponsored by St. Jude Institute, Y.L.I., of Irvington, were made at a recent meeting at the home of General Chairman Anne C. Rose in Irvington.

Attending this meeting were Antonette Cordeniz, Dorothy Ferreira, Isabel Vargas, Gertrude Dutra, Evelyn Maciel, Beatrice Enos and Mae Pimentel.

Washington Union High School Gymnasium has been selected as the place and St. Patrick's Day, March 17 as the date. Fashions will be shown to the theme of "A Pretty Girl Is Like a Melody."

Committee chairman are: General Chairman, Annie C. Rose; Co-Chairman, June Lewis; Decorations and favors, Beatrice Enos, Dorothy Ferreira, Mabel Gomes; Hospitality, Mary Dias; Models, Antonette Cordeniz; Programs, Marilyn Braga, Antonette Cordeniz; Publicity, Isabel Vargas; Refreshments, Lucille Day, Mary Rose; Tickets, Anne Perry.

READ THE WANT ADS

DECOTO NEWS

One big holiday is over and we are hoping that everyone had as pleasant a day as we did. After watching two lovely parades on TV we motored to San Leandro for our turkey dinner.

Mr. and Mrs. Tony Janiero went to Lodi for Thanksgiving at the home of the Frank Woods.

Mr. and Mrs. Jack Luna joined a family reunion dinner at Alvarado.

Driving to Hayward to dine with relatives were Mr. and Mrs. Clarence Lee.

Guests from Walnut Creek, Santa Clara and Berkeley were among those present for a family dinner at the Borghi home.

Howard and Rose Vincent with daughter Judy and grandfather dined quietly at home.

George and Julia Fields had as guests Flora and George Fields of Placerville, daughter

Phyllis, and Josephine and Tony Bernard.

The McFarland family of Railroad Avenue spent Thanksgiving weekend in Richmond.

The John Garcia family of 10th Street held a family dinner for the holiday.

Dining in Hayward with their families were the Tom Garcias, Gregory and Ludie.

Carol Finley and friend Yolanda, always together, managed to get their cases of mumps almost at the same time. Both have recovered.

The Brownie meeting held December 4, was a barbecue at the home of leader Francis Finley.

Girl Scout Troop 283 motored to the Girl Scout cabin in Hayward recently to enjoy a meal prepared by the girls and supervised by the mothers attending. Girls attending were: Tiodora Acosta, Geraldine Aguilar, Evangeline Anchondo, Janice Bigby, Helen Candelaria, Jo Ann Fletcher, Karen Hernandez, Delphina Lara, Vera Narveson, Karylyne Lee, Marjorie Lee, Annie Nieves, Rebecca Ortiz, Sonja Pruitt, Julia Quiroga, Marie Rodriguez, Yvonne Santiago, Janice Spence, Kathleen Terra, Helen, Zamora and Helen Cooper.

Here it is the last month of 1954 and soon, it will be Christmas. Along with the holiday season the following will observe birthdays in December: Linda Cunha, Francis Avilla, Kathleen Terra, Kenita Garcia, Doris King, Thomas Caminada, and yours-truly.

Charlie Chatter

By SCOTTY

This column is to let the people of Washington Township know what happens in their local National Guard Unit. The correct name for our outfit is Battery C, 629th Field Artillery Battalion, but is best known as Charlie Battery.

Charlie Battery first became active August 4, 1953. There were 11 men at that time. Since then we have grown to 74. Most of us are right out of the Township.

We have brought many honors to Centerville. We were awarded the Adjutant General's Trophy for showing the most progress in 1954. We were also awarded a Trophy for winning the soft-ball championship at camp last summer. Our basketball team did very well last year and is reorganizing this year. We expect to play a game within the next month. We will have more news on the team as they get in shape.

Boss of C Battery is a Centerville man. He is Capt. Thomas C. Brackett, of Cerritos Avenue.

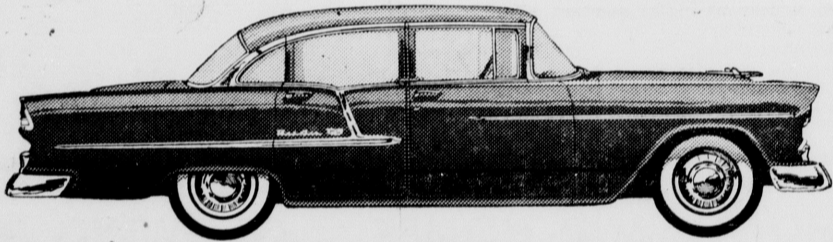
If any of you are interested in the National Guard you are welcome to come and visit a meeting. Meetings are held every Tuesday night from 8 o'clock till 10:30, and don't forget to look for Charlie Chatter every week. So long for now.

IT PAYS TO

ADVERTISE

IN CLASSIFIED

The exciting new idea behind the motoramic Chevrolet



The Bel Air 4-Door Sedan—one of 14 new Fisher Body beauties in three new series

Maybe once in a car-buying lifetime, you come across something that breaks all the old patterns and establishes new ones. This is that kind of car. This is the true story of how Chevrolet and General Motors shaped a new idea in steel.

Like most good ideas, this one is pretty simple. Chevrolet and General Motors set out to build the first low-priced car that would:

- bring you the very freshest and finest styling to be had.
- bring you the most advanced engine design and engineering features.
- bring you the kind of performance and the kind of ride that have never been available before in a low-priced car.
- bring you the highest quality of manufacture and materials.

All this in Chevrolet's price field? That did take some doing! And isn't it logical that only Chevrolet and General Motors have the people, skills, resources and facilities, to carry out this exciting new idea? Here is how this new Chevrolet changes all your ideas about cars!



Real Show-Car Styling!

Your eye tells you the Motoramic Chevrolet is no styling "patch-up" job. A rakish, low profile... soft swiftness from its sleek rear fenders to its wide-eyed Sweep-Sight windshield... a new outlook for motoring. And that outlook doesn't change when you slip inside... exciting fabrics and trim are harmonized with the whole car.



A Sensational Ride!

You live the new idea instantly... you glide... actually glide because spherical joints "roll with the punch" of the road in Chevrolet's new Glide-Ride front suspension. And outrigger rear springs mean new balance in turns... turns made so effortless by new ball-race steering. And when you stop suddenly, new Anti-Dive braking control checks that nosing down in front... you get "heads up" stopping. Tubeless tires mean much greater protection against blowouts. And with new high-level ventilation there's fresher air.

Drive with care... EVERYWHERE! Make December 15 and every day SAFE-DRIVING DAY!

Power Beyond Compare!

You also feel the new idea quickly... quick power like a panther's paw with the new "Turbo-Fire V8" (162 h.p.) and two new "Blue-Flame" 6's. And sparking this performance is a 12-volt electrical system giving you better ignition, faster starting, greater electrical reserve for any of the power assists you might desire. You have a transmission choice of economical Overdrive and improved, automatic Powerglide (optional at extra cost) or standard shift.

Even Air Conditioning!

And if you desire the convenience of power assists (optional at extra cost)... you'll find new power-steering and improved power brakes on all models. Power-controlled windows and powershift seat are available on the Bel Air and "Two-Ten" models, while air conditioning may be added on V8 models.

Won't You Try It?

Here, we can only tell you how successfully the Motoramic Chevrolet expresses the new idea behind it. But the car itself can quickly show you! Come in for a demonstration drive, won't you, first chance you get.

MORE THAN A NEW CAR,
A NEW CONCEPT OF LOW-COST MOTORING

Everything's new in the
motoramic
CHEVROLET



TOWN TOPICS from Bank of America



MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

BANK OF AMERICA 1955 CHRISTMAS CLUB NOW OPEN

Here, as well as all over California, far-sighted savers are joining the 1955 Christmas Club now open at Bank of America. This year our bank will distribute among 400,000 present club members more than \$48,000,000. Between now and Christmas many of these millions of dollars will be spent along main street in just about every city and town in California, promoting, needless to say, a happy Christmas in thousands of homes and a better business season for our merchants. If you have not already done so, why don't you join our Christmas Club too.



TIMEPLAN FINANCING POPULAR CHOICE WITH NEW CAR BUYERS

If you've got your eye on that new 1955 "dream car," but hesitate because of the dollars, take a tip from many of your neighbors—and arrange to finance your deal through Bank of America Timeplan. Millions of Californians, many of them living in our town, will tell you that Timeplan is just about the handiest and least costly way to finance a car or truck—either new or used. Ask your car dealer for Timeplan, or, if you prefer, come into our bank and make your arrangements.

STOCKHOLDERS IN OUR COUNTY GET NOVEMBER 30 DIVIDEND

More than 200,000 Bank of America stockholders, many of whom live in our county, are better off financially today for having received their share of our regular dividend mailed November 30. The quarterly dividend which our directors voted amounted to \$9,600,000 at 40 cents per share.

GARAGES!

20' x 20'

\$675⁰⁰ Complete!

- Concrete Floor,
- Redwood Rustic
- Overhead Door
- We Arrange Financing

IRVINGTON LUMBER CO.

Irvington

Southern Pacific Depot

Phone 65-J

CENTRAL CHEVROLET CO.

199 North Main St.

CENTERVILLE

PHONE 8-8346 or 8-8347

Township Calendar

- Dec. 10—Decoto PTA Turkey Whist
- Dec. 13—BPW. Catholic Daughters Job's Daughters
- Dec. 14—Newark School Board. Women's Improvement Club. St. Jude YLI.
- Dec. 15—K of P. Native Daughters Betsy Ross. American Legion Dist.
- Dec. 16—Newark Rec. District. De Guadalupe YLI.
- Dec. 17—Rotary Club's Annual Night Christmas Party. Silver Star Reb.
- Dec. 18—Lions' Annual Children's Christmas Party at Center Theatre.
- Dec. 20—Theta Rho. Druids Circle. Eagles' Aerie.
- Dec. 21—Junior YLI. Calif State School Employees. Pocatontas. Native Daughters. Laura Loma.
- Dec. 22—St. Anne's Confraternity. Maccabees.
- Dec. 23—Odd Fellows. Catholic Women. Niles. Wash. Twsh. Jr. Woman's Club.
- Dec. 24—Newark Club Pack. Radio Club of Today. Township Sportsmen. Alameda Firemen's Association. Neighbors of Woodcraft.
- Dec. 27—Job's Daughters. Catholic Daughters. Eagles Auxiliary. St. Aerie.
- Dec. 28—St. Jude YLI. Alvarado Farm Home Dept.
- Dec. 31—S.E.S. New Year's Eve Dance.
- Jan. 3—Boy Scouts. Theta Rho. Eagles Aux. & Aerie.
- Jan. 4—Junior YLI. Pocatontas. Native Daughters. Laura Loma. Decoto C of C. Newark PTA. Women's Club. N.S.G.W.
- Jan. 5—K of P. Native Daughters. Betsy Ross.
- Jan. 6—DeGuadalupe YLI. Alvarado PTA.
- Jan. 7—Adult Girl Scouts. Silver Star Rebekah.
- Jan. 10—BPW. Eagles Aux. & Aerie. Catholic Daughter Job's Daughters.
- Jan. 11—Newark School Board. Women's Improvement Club. St. Jude YLI.
- Jan. 12—Newark C. of C. Eastern Star.
- Jan. 12—Irvington Fire Dept. Auxiliary.
- Jan. 13—High School P.T.A. Auxiliary. Odd Fellows. Newark SPRSI. Wash. Twsh. Jr. Women's Club.

Cotton, valued at \$23,945,853, was the fourth most valuable export commodity shipped thru the San Francisco Customs District in 1953.



Gifts & Greetings
for You—through
WELCOME WAGON

from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

MRS. KAY KORELL, HOSTES
PHONE NILES 7695

Niles & Otherwise

By MARIE BENECA
Now living in San Jose, is Mr. and Mrs. Daniel Michael Felice, the former Diane Adele Mento of Glenmoor Court, Centerville.

Richard Brunelli, of Oak Street, Centerville, will celebrate his birthday December 9. Joe Ferry, of Mint Barber Shop, on First Street is reported being very ill, and is at the San Jose Hospital.

Mrs. Edna Costa, of Tyson Lane, spent the whole day at the Centerville Grammar School helping with the ear test.

Elsa Marie Thomsen, 21, of Irvington, and James Grayson, 23, Navy Medical Corpsman, of Treasure Island, have announced their engagement. Elsa is the daughter of Mrs. Iver Poulsen, of Olive Avenue.

Robert Gilmore, of Third Street, is home from the hospital and back to work.

Mr. and Mrs. Jacob Hoffman, of Centerville, formerly from Richmond, recently were given a surprise party at their new home, by relatives and friends. Buffet supper was served by Mr. and Mrs. Raymond Gwaindon, Mr. and Mrs. Richard Hoffman and Mr. and Mrs. Clifford Hoffman, children of the senior Hoffmans.

Mrs. Delores Larralde, of Chicago, visited the Boliba family in Decoto, is the sister of Joe Boliba, of Niles.

Marriage licenses were issued to: Jerry Ronald Avilla, 24, of Centerville and Doris Faye O'Brien, 18, of Hayward; Joe Henry Armknecht, 20 and Mary Louise Castro, 18, both of Decoto; Joseph Anthony Rode-lick, 25 of Newark and Novita Elaine Shimko, 17 of Hayward.

Mrs. Mary Amarant, of Niles, is being treated for a mangled hand. Stitches were required and she is staying with her daughter, Mrs. Mae Olivera.

Visitors at Mrs. Ida Vargas' of Third Street Sunday were: Mrs. Emily Silva and Clarence Lawrence, of Castro Valley.

Mrs. Eleanor Furtado of Niles Road is nursing a bad cold.

Carol De Guilio, of Second and Hillview, daughter of Mr. and Mrs. Louis De Guilio, was rushed to San Jose Hospital, Tuesday night for an appendectomy. She was operated on by Dr. Grau.

Mr. and Mrs. Liberio Tapia, of Irvington, are proud parents of a baby boy.

S. P. R. S. I. Local 79 had their meeting, Wednesday, Mrs.

Wilhelmina Andrade, made the cake and coffee that was served.

Mr. and Mrs. Engracio Lecias of King Avenue is giving a turkey dinner to the lettuce crew boys.

"Voice of Portugal" Local 6, will have its Christmas meeting on December 12 at 1:30 p. m. there will be no exchange of gifts, but a "Charmarita" will follow the meeting, also an accordion solo by Miss Alice Andrade.

Pride and joy of Diane Rose, of Second Street, is a cute little puppy, "Tipsey" given to her by Joe Boliba, of Niles.

Mr. and Mrs. Danny Tondaz, formerly of Kisen Ranch, Sunol are now residing at 621-5th Street, Decoto.

Just received word that my son, Pfc. Jerry Powell, still stationed in Alaska, will not be home next week, but will be discharged in January.

Mrs. Rose Norris, of South Main Street, Centerville entertained twelve guests.

The Women's Association of the Centerville Presbyterian Church, will hold a Christmas tea, at 1:30 p. m. December 8, at the Church. A Christmas musical program will be given by Mrs. Don Wolfe.

Mrs. George Pekota, of Stenhammar Drive, Niles arrived by plane from New Jersey, where she spent three weeks visiting her father, who is in the hospital.

Mr. and Mrs. John Aguiar, 2218 Wells Avenue, of Newark will have their baby boy, Robert born November 16, at San Jose Hospital, christened at St. Edward's Church on December 12. Godfather will be his Uncle George Goularte, and godmother, Patricia Vargas of Alvarado. Grandparents are Mr. and Mrs. Frank Goularte, Jr.

Mr. and Mrs. Frank Geminani, of Tyson Lane, and their friends gave a house-warming at the new home of Mr. and Mrs. Manuel Vargas, of San Leandro.

On December 2, the Selected vocal group of Washington High, presented a musical program for the Board of Trustees. The meeting began with a dinner, then speeches and ended with the program, which consisted of "Mary, Mary", a Negro spiritual number and a Latin number, "Adoreamus Te".

Two other songs were sung by the Girls Glee Club. Students

who were in the selected vocal group were: Martha Omaza, Grace Gellerman, Jean Secada, Jerry Myers, Becky Leach, Marlene Lewis, Marlene Dutra, Diane Dittmar. The selected vocal group cal themselves "The Choralien" and are conducted by Dwight Thornburg. His wife Harriet, is the conductor of the Girls Glee Club.

Susan Nielson of 151 Stenhammar Drive, celebrated her tenth birthday Saturday with Jenelle Loucks, Carol Dalton, Barbara Musick, Susan McKierman, Jeanine Lewis, Darl King, Jane Mellow, Kathleen Turner, Bonnie Mattos, Karen James, Walter White, Toby Miller, Petria Kirkpatrick, Dorla Mae Lange and Skipper.

Games and prizes were held. Susan's aunt, Mrs. James Nielsen and her son Jimmy, from Livermore helped the entertainment by showing movies, and were assisted by Pat Nielsen, and Donna Loucks and Annette Rebegliati. Dancing, cake and all the trimmings were held.

After the party, the adults cleaning up the busted balloons etc., had a party of their own with Mr. and Mrs. Ernest James of Hayward and Mr. and Mrs. James Nielsen of Livermore.

Mrs. Mary Ramos, of Decoto, is staying with her daughter, Mrs. Annie Boliba of Hillview Drive. She is recovering from a mild stroke.

Mr. and Mrs. Alfred Andrade, of Tyson Lane went to San Diego, visiting friends and motored to Tijuana.

Judge Joe Silva and Mrs. Silva, Mr. and Mrs. Lucky Geiggs and Sally, from Brentwood, spent the holidays with their parents, Mr. and Mrs. A. Furtado and Mr. and Mrs. M. F. George of Centerville.

S. P. R. S. I. Local 4 held its monthly meeting December 2, with a good attendance. This was a pot luck lunch. Mrs. Rose Freitas was honored with a birthday gift. Slated for next meeting will be a card party and refreshments will be served. The public is invited to attend. Officers and members wish a speedy recovery to Mrs. Mary Furtado and Mary Moura.

S. P. R. S. I. Local 84, of Warm Springs will have a Christmas Party with the exchange of gifts, December 12.

Mrs. Elvira Vargas Enos, of Norris Road, Centerville is very ill, due to an accident.

Inside Township Industries

By Harriet Gittings

The Interlocking Roof Tile Company is a family affair. Located one mile North of Niles on Highway Nine, the plant produces over 500,000 pieces of drain tile, brick and roofing tile yearly.

Owned and operated by William, Gene, and Nick Pessagno, the plant was established by their father in 1927. It now operates the year around and employs five men, besides the Pessagnos.

The story of Interlocking products might be titled "Clay to Completion; Dirt to Drains, in Eighteen Days!" That is the length of time necessary to turn out a batch of brick or tile.

Many examples of Interlocking Roof Tile can be seen all over Northern and Central California as well as Nevada. Alameda County and Washington Township have numerous shopping centers, medical buildings and homes topped with the tile.

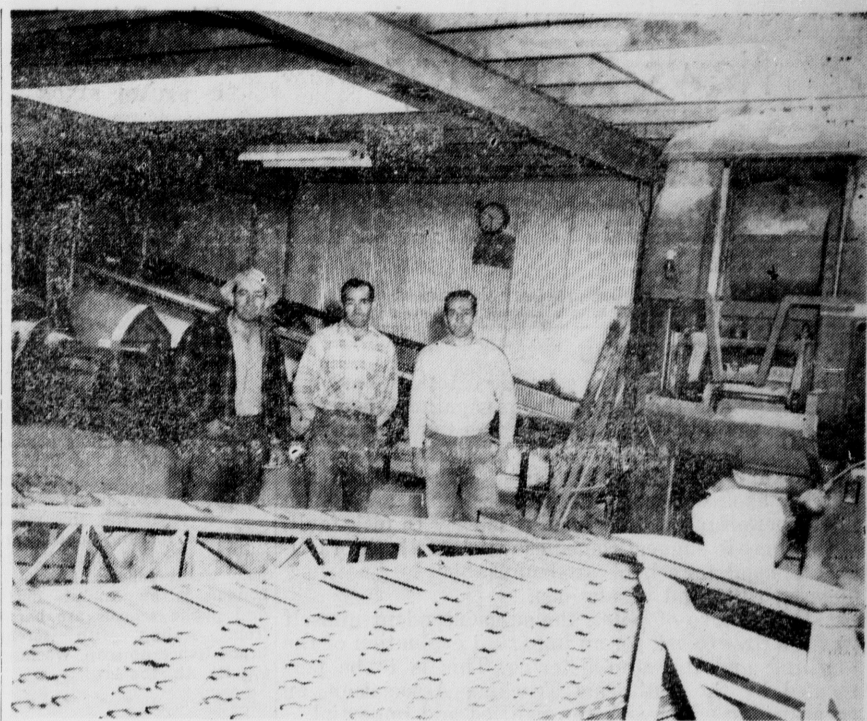
The tile design originated in France, and it is used extensively in Europe. One special advantage to the design is that it is installed without nails, and a single tile may be removed and replaced, if necessary, click! click!

According to William Pessagno, the tile or brick starts as clay dug from land in the rear of the factory. This is ground along with kiln scraps, and then screened and mixed with water. The mixture is run through a de-airifier, which removes all the air, making the resultant ribbon of clay more flexible.

Proceeding on a moving belt, the clay is cut to size, and placed between plaster-of-paris molds. These molds must frequently be replaced, so they are made nearby in the plant.

Using a machine from Italy, the clay-filled molds are shaped under pressure at the rate of more than nine a minute. The scraps and trimmings are returned to the clay hopper, to be used again. The molded tile or brick, called "greenware," is placed on racks for drying.

Thorough drying is very important in keeping the finished product perfect. Interlocking roof tiles are dried 20,000 at a time in a recently-built radiant-



FAMILY AFFAIR—The Pessagnos, Gene, Nick and Bill, shown at work in their Niles plant — Interlocking Roof Tile Co. (NEWS-REGISTER Photo)

heated drying room. Brick and drain tile greenware is placed in drying tunnels where waste heat from the kilns speeds the job.

When completely dried, the greenware is moved into one of the three down-draft type kilns. They are baked, using gas heat, for over 100 hours, at 1850 degrees.

Four days later the kiln will be cool enough to remove the finished tiles and brick, ready for shipment.

It is hard to see any resemblance between the red fired-clay and the un-mixed clay being dug outside.

Interlocking Roofing Tile is installed by Gene and Nick, while William keeps the plant operating at peak efficiency. The Pessagnos hand work has made this an enterprise well known in the Township for Twenty-seven years.

When San Francisco's Palace Hotel reopened after the 1906 fire, the key to the main door was sent aloft, hitched to five balloons, which drifted out to sea.

Best Wishes

TO

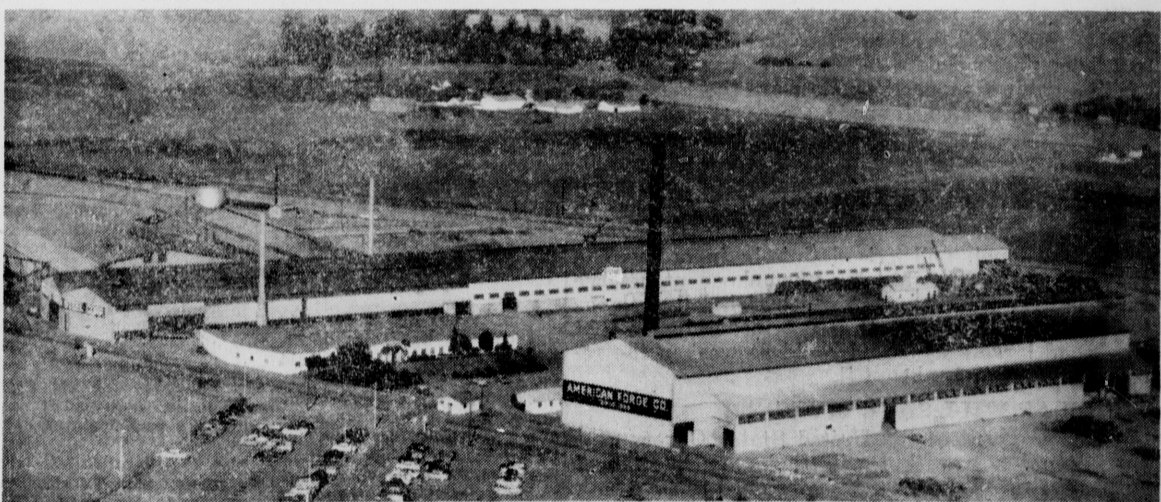
BERKELEY SAVINGS & LOAN ASSN.

in their beautiful new offices.

John S. Oliveira
INSURANCE

2077 Thornton Ave., Newark
Ph. Newark 3-3897

NILES INDUSTRY—AN IMPORTANT CONTRIBUTION TO WASHINGTON TOWNSHIP PAYROLLS



And now Niles wage earners can earn more on savings, too, at Berkeley Savings.

For more than thirty-two years Berkeley Savings has helped people save with safety.

Now — for the convenience of Niles residents and others in Greater Washington Township, Berkeley Savings' newest office will open in Centerville on Saturday, December 11th.

Come, see us and learn how we are geared to the needs of this rapidly growing community.

OPEN HOUSE - SAT., DEC. 11

- REFRESHMENTS!
- SOUVENIRS!

Hours 9 to 4, Mon. thru. Thurs.; 9 to 6 Friday

EARN MORE WITH SAFETY

3%
PER ANNUM
CURRENT
RATE

YOUR ACCOUNT
INSURED
UP TO \$10,000

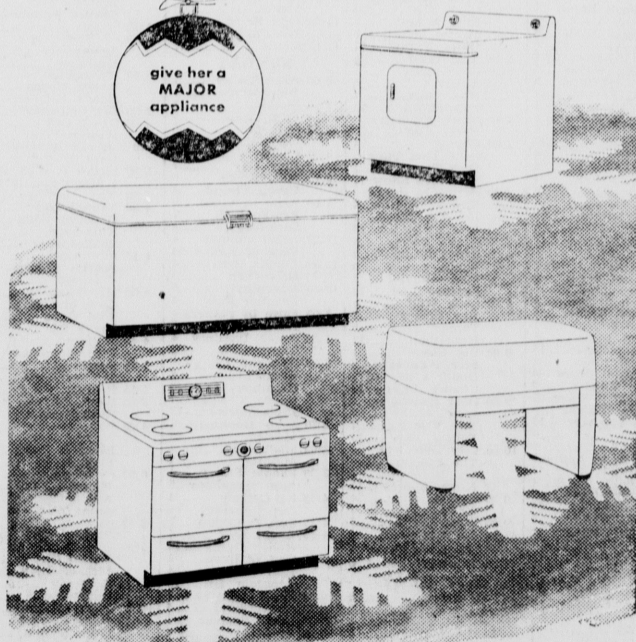
**BERKELEY SAVINGS
AND LOAN ASSOCIATION**

168 SOUTH MAIN STREET - - CENTERVILLE

Telephone Centerville 8-8355

Fred Richardson, Manager

make it a white Christmas



Which of these white work-saving beauties has she been dreaming of? A gleaming, automatic washer—or drier? A freezer? An ironer? An automatic range? Here's your chance to make that dream come true — and solve your own problem of "what to give her for Christmas"! Every woman knows that today's modern appliances mean more free time and less work. And with P. G. and E.'s low rates, you pay so little to run them. Why not do that Christmas shopping today—at your appliance dealer's. Make it a white Christmas... with a gleaming, white, wife-saving appliance!

Gas and Electricity are cheap in California!

P.G.E.
Pacific Gas and Electric Company

FAIR PLAY AT NILES

Decision of the Niles school trustees to have another look before acting on charges against the administration should be hailed as a proper move by anyone concerned in the affair.

Parent dissatisfaction with what children are taught, book-wise and discipline-wise, is a common phenomenon in most regions. It is easy to pick fault, not so easy to suggest remedies which are both practical and legal, for schools are bound about by a network of laws, rules and regulations.

In the case of Niles, the superintendent himself was the first to ask for an impartial evaluation of the teaching and the administering. This is to be performed by the California Teachers Association, an organization which is both qualified and impartial.

If there are deficiencies at Niles, the CTA will see what they are and make the appropriate recommendations to correct them.

After all, that's what every parent and every taxpayer wants: the best possible public schooling for our youngsters. And criticism is good only if it accomplishes that — not if it disrupts a school system.

BUSINESS OUTLOOK

The men with the crystal ball are predicting that the upward trend in American business will continue, but that gains will not be spectacular.

Business leaders polled by Dun & Bradstreet look for 1955 to be better than 1954. And an official of Babson Reports says that the first half of 1955 is expected to be very good with some slackening off in the latter part of the year.

In the Dun & Bradstreet survey, 56 percent of the executives contacted anticipate higher sales in '55, with only 13 percent on the gloomy side. Fourteen percent say they expect to increase their work forces next year, while only half that number expect to cut. The great majority — 79 percent — do not look for any change in their employment volume.

High level activity in the building industry, a rise in steel production, the output of something above five million cars — maybe almost six million — are the vital factors for an optimistic outlook.

JOBLESS PAY FRAUDS

How are the jobless pay chiselers going to be stopped?

Governor Goodwin Knight wishes he knew the answer. So does State Director of Employment William A. Burkett.

A year or so ago, the governor appointed Burkett, then one of the severest critics of the jobless pay frauds, to the Employment Department post. But, although Burkett declares that administrative errors, the loss through fraudulent claims, have virtually been eliminated, the loss through fraudulent claims may set a record of thirty million this year.

Since a total of one-hundred and forty-eight million is expected to be paid out this year, approximately 20 percent of it, by present spot check indications, will be on phony claims.

So, again the question: How are the jobless pay chiselers going to be stopped?

The only way, it seems to us, is to make the penalty for this offense so severe that few will risk it. If a stiff prison sentence were automatic on conviction there would certainly be a marked decrease in fraudulent claims.

A get-tough policy is definitely in order. The chiselers are eating into the unemployment reserve fund and are taking money which rightfully belongs to legitimate claimants. It is not inconceivable that continued large scale fraud could so weaken the reserve fund as to bankrupt it.

THIS WAR WILL SAVE LIVES

One segment of the United States Government has entered a war that will find popular support among the people because it is designed to save both lives and money. The battleground will be the nation's streets and highways and the goal will be conquest of the growing toll of human lives and property loss resulting from traffic accidents.

Last year (1953) a total of 38,300 men, women and children were killed in traffic mishaps, and the economic loss, including property damage, hospital and medical expense and other costs, was placed at 4 billion dollars. Most of it could have been prevented.

The President's Action Committee for Traffic Safety has taken the initiative in a war of prevention by setting aside December 15 as Safe-Driving Day when drivers and pedestrians alike will be called upon to observe all written laws governing traffic, and the unwritten laws of courtesy on the streets and highways.

Strict observance of Safe-Driving Day by all drivers and pedestrians will without doubt cut the traffic toll for that day. If the toll can be reduced on one day of the year by strict observance and enforcement plus courtesies it can be held to a minimum on all other days of the year by the same methods.

Safe-Driving Day could well be extended into a Safe-Driving year.

The Editor's Corner

By STUART NIXON

Now comes the time of year when you can't read the magazines for the subscription inserts.

Getting set for its Christmas party, the Centerville Merchants Association last week ran into the protective tariff. Seems they wanted Santa's helicopter to land on the high school football field. But this meant insurance for the school. And only Lloyd's of London handles such weird policies. Lloyd's of London is an English outfit. And public schools are barred from dealing with foreign firms. Hence no soap, Washington Hi. Ah, the law!

Remember the story about Robin Ray and her layaway canopy bed at Mission Maple House? Well, Robin's little brother Stephen, 5½, wasn't going to let any old girl get ahead of him. So now Stephen has a nickel riding on a \$29.95 rocker himself.

Maurice Marks just got back from a long trip East. He says he took in a Rotary meeting in Havana (this is East?) and the best thing about it was he and the Mrs. couldn't understand a word.

A little boy we know wrote Santa, via the Henry J. Kaiser flight over the North Pole, and told Old White Whiskers he wanted a streamliner train, just like they have at Pond's for \$1.98. Take notice, St. Nick—and Wally.

Speaking of toys, stay out of Sears & Houston if you don't want to spend the afternoon. Wes has more toys than he had last year—which is more than most big city stores.

Joe Ferry, Niles barber for half a century, is very, very sick in a San Jose hospital. Went there last Tuesday. Joe is one of the old school and everyone misses his curbside greeting.

Sad story (or it comes-to-all of us): the want-ad columns are carrying the heart-rending news that Gene Manning's 1939 LaSalle, a familiar sight around Fremont & Martha, is up for grabs. Smithsonian Institute please note that Gene only drove it on Sundays and kept it up on blocks the rest of the year.

Flower names for Irvington streets? Can't you hear some guy trying to find his way to 1222 Chrysanthemum or 1609 Coreopsis after a couple of Tom and Jerries?

Scoutmaster Jim Heller told this one: he had some of his Irvington boys on a first-aid competition at Los Mochos. They came upon a "victim" who was supposed to have fallen out of a tree. Turned out to be Gus Robertson, the Irvington school principal. Whereupon the young Samaritans knocked off to discuss why they shouldn't put Robertson out of his "misery" and cause a school holiday.

Mike Trouble: Supervisor Ken Pursel is a former Cal basketball star, and constructed accordingly. E. Ronald Long, president of Berkeley Savings & Loan Assn. is a match for Pursel in height. But Fred Richardson, Berkeley Savings' manager here, can't be more than 5 feet 4, at the firm's luncheon last Wednesday in the International Kitchen. Pursel spoke first, adjusted the microphone, then Richardson dropped it, then Lane had to bring it up again. Darn thing looked like a yo-yo. Fred said it didn't bother him though.

There is approximately one telephone for each 100 persons in Australia.

Sheriffs Nab 2 Robbers Here

Sheriff's deputies early Saturday captured two strongarm bandit suspects who attacked a San Jose service station attendant and escaped with \$163.

Wayne Thomas, 26, and his brother, Donald, both of Patterson, were halted at a road block thrown up by sheriff's deputies Richard Hess and Leroy Pierson of the Washington Township Substation.

The suspects offered no resistance. They were stopped a mile south of Niles on Highway 9.

The brothers, according to the deputies, were fleeing after assaulting and robbing Paul D. Spaulding, 26, of Santa Clara, attendant of the station at First Ave. and the Bayshore, San Jose.

Spaulding was treated for severe lacerations.

Rotary Dinner Is December 17

An informal "roving reporter" treatment will be given members of the Rotary Club and their ladies at the service club's annual Christmas Dinner scheduled for December 17 in the International Kitchen.

This announcement came today from Maurice Marks, program chairman for the affair who explained a "reporter" will roam the tables with a microphone.

Marks said the evening's speakers will be Dr. and Mrs. Will Lamoreux of Niles, discussing their recent trip to Europe.

The party starts at 6:30 p. m. and the dinner at 7:30. Dancing is scheduled.

TOWNSHIP TOPICS

By HARRIET GITTINGS

This Week's Question: Are you in favor of establishing a Township-wide Christmas celebration? Have you any suggestions for its location or who should participate?

"I think carol singing with a community church service would be nice," Mrs. Jane Boatman, 239 Olive Avenue, Mission San Jose.

"There are always so many school and church programs it would be hard to find time for it, but people would attend if it were big enough," Mrs. Frances Bates, 565 Roberts Avenue, Irvington.

"I think it would be very nice. Small communities should get together more and join in the celebrating," Mrs. Bonnie Dinsmore, Alder Avenue, Centerville.

"That would be alright. The churches should be in charge," Mrs. Rachael Gillette, 440 Norris Road, Centerville.

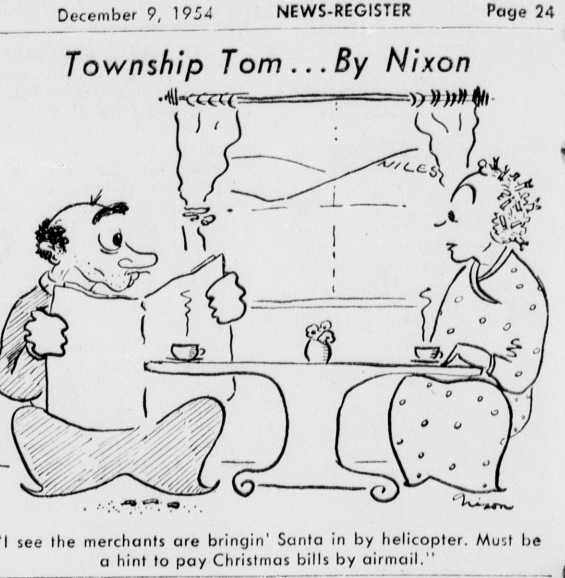
"Yes I'm in favor of one, but it depends on how it was financed. If it included the schools it would be well-attended," Mrs. Marie Berney, 1819 Lafayette, Decoto.

"I think that would be a good idea, but what or where to

TV-DIAL-O-LOGUE

Copyright 1954 by Universal Radio & TV Features Syndicate—Tom E. Danson

THURSDAY	7:00 Pano Pacific	8:00 Today	9:00 Playhouse	10:00 Today	11:00 Playhouse	12:00 College Football	1:30 Sports Show	2:00 G. E. Theatre	3:00 Camera's Eye	4:00 Loretta Young	5:00 The Big Payoff	6:00 The Big Payoff	7:00 The Big Payoff	8:00 The Big Payoff	9:00 The Big Payoff	10:00 The Big Payoff	11:00 The Big Payoff	12:00 The Big Payoff
FRIDAY	7:00 Pano Pacific	8:00 Today	9:00 Playhouse	10:00 Today	11:00 Playhouse	12:00 College Football	1:30 Sports Show	2:00 G. E. Theatre	3:00 Camera's Eye	4:00 Loretta Young	5:00 The Big Payoff	6:00 The Big Payoff	7:00 The Big Payoff	8:00 The Big Payoff	9:00 The Big Payoff	10:00 The Big Payoff	11:00 The Big Payoff	12:00 The Big Payoff
SATURDAY	7:00 Pano Pacific	8:00 Today	9:00 Playhouse	10:00 Today	11:00 Playhouse	12:00 College Football	1:30 Sports Show	2:00 G. E. Theatre	3:00 Camera's Eye	4:00 Loretta Young	5:00 The Big Payoff	6:00 The Big Payoff	7:00 The Big Payoff	8:00 The Big Payoff	9:00 The Big Payoff	10:00 The Big Payoff	11:00 The Big Payoff	12:00 The Big Payoff
SUNDAY	7:00 Pano Pacific	8:00 Today	9:00 Playhouse	10:00 Today	11:00 Playhouse	12:00 College Football	1:30 Sports Show	2:00 G. E. Theatre	3:00 Camera's Eye	4:00 Loretta Young	5:00 The Big Payoff	6:00 The Big Payoff	7:00 The Big Payoff	8:00 The Big Payoff	9:00 The Big Payoff	10:00 The Big Payoff	11:00 The Big Payoff	12:00 The Big Payoff



have it would be a problem," Mrs. Betty Evans, Route 1, Box 474A, Niles.

"I like Christmas caroling, and we could use a Santa closer than Hayward or San Jose," Mrs. Evelyn Machado, P.O. Box 81, Warm Springs.

"I guess it would be nice to have them all together. The auditorium or football field at the high school would be better than the grammar schools," Mrs. Carol Andrade, 1051 Granger Avenue, Alvarado.

"In my former home-town everyone contributed a small gift for each child, and they were given out grab-bag style by a Santa around a large tree. That way there was a gift for each child attending," Mrs. Gaye Mayo, 705 Cherry Road, Newark.

"It would be a good idea to have it in Centerville, and provide entertainment for grown-ups and children too," Mrs. Mary Foote, 633 3rd Street, Niles.

"The idea sounds wonderful. Anything that brings the communities together would be worthwhile. We've enough talent in this area to do it," Mrs. Helen Kohler, Irvington.

"It would be alright, but I think the churches should be in charge," Mrs. Ruth Horn, 741 Thornton Avenue, Newark.

"It sounds like a good idea to have it for all of Washington Township," Mrs. Gladys Mintun, 1166 Albany, Decoto.

MONDAY	7:00 Pano Pacific	8:00 Today	9:00 Playhouse	10:00 Today	11:00 Playhouse	12:00 College Football	1:30 Sports Show	2:00 G. E. Theatre	3:00 Camera's Eye	4:00 Loretta Young	5:00 The Big Payoff	6:00 The Big Payoff	7:00 The Big Payoff	8:00 The Big Payoff	9:00 The Big Payoff	10:00 The Big Payoff	11:00 The Big Payoff	12:00 The Big Payoff
TUESDAY	7:00 Pano Pacific	8:00 Today	9:00 Playhouse	10:00 Today	11:00 Playhouse	12:00 College Football	1:30 Sports Show	2:00 G. E. Theatre	3:00 Camera's Eye	4:00 Loretta Young	5:00 The Big Payoff	6:00 The Big Payoff	7:00 The Big Payoff	8:00 The Big Payoff	9:00 The Big Payoff	10:00 The Big Payoff	11:00 The Big Payoff	12:00 The Big Payoff
WEDNESDAY	7:00 Pano Pacific	8:00 Today	9:00 Playhouse	10:00 Today	11:00 Playhouse	12:00 College Football	1:30 Sports Show	2:00 G. E. Theatre	3:00 Camera's Eye	4:00 Loretta Young	5:00 The Big Payoff	6:00 The Big Payoff	7:00 The Big Payoff	8:00 The Big Payoff	9:00 The Big Payoff	10:00 The Big Payoff	11:00 The Big Payoff	12:00 The Big Payoff
THURSDAY	7:00 Pano Pacific	8:00 Today	9:00 Playhouse	10:00 Today	11:00 Playhouse	12:00 College Football	1:30 Sports Show	2:00 G. E. Theatre	3:00 Camera's Eye	4:00 Loretta Young	5:00 The Big Payoff	6:00 The Big Payoff	7:00 The Big Payoff	8:00 The Big Payoff	9:00 The Big Payoff	10:00 The Big Payoff	11:00 The Big Payoff	12:00 The Big Payoff

THE NEW WASHER AND DRYER ALL IN ONE BEAUTIFUL UNIT

BENDIX...DUEMATIC

COME IN FOR A FREE DEMONSTRATION

O'MARA HOME FURNISHINGS

We Sell the Best and Service the Best 2709 Thornton Ave., Newark Ask About Our Credit Plan